

MTD Sales
2,469.56 L

Brand Share %
22.23 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,469.56	22.23 %
Total	2,469.56	22.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	445.93	26.20 %
NORTH ARCOT	325.71	24.87 %
SOUTH-03	297.29	28.58 %
TRICHY-01	275.35	28.05 %
WEST-02	275.23	22.83 %
SOUTH ARCOT	237.49	27.24 %
CHENNAI-02	219.72	13.99 %
CHENNAI-01	208.77	16.56 %
WEST-01	171.23	24.47 %
KL-SOUTH	12.85	22.49 %
HO01		0.00 %
Total	2,469.56	22.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	445.93	26.20 %
Total	445.93	26.20 %

Branch *	MTD Sales L	Brand Share %
NGR1	19.23	17.53 %
TUT2	18.22	19.87 %
TKS2	12.06	15.98 %
TKY1	8.11	20.56 %
ARM1	4.98	13.42 %
TYI1	4.80	15.83 %
KGL1	4.77	16.03 %
ASM1	4.00	15.45 %
STU2	3.35	21.95 %
SGT1	1.75	6.25 %
MMT1	1.10	3.84 %
Total	445.93	26.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	325.71	24.87 %
Total	325.71	24.87 %

Branch *	MTD Sales L	Brand Share %
VEL2	11.23	16.81 %
ABR1	10.30	21.66 %
WJP1	10.01	18.28 %
AKM1	9.62	13.16 %
TRR1	8.60	11.78 %
ARC2	6.08	12.19 %
VEL1	5.35	7.10 %
CPT1	4.26	21.20 %
ANI1	1.77	9.45 %
Total	325.71	24.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	297.29	28.58 %
Total	297.29	28.58 %

Branch *	MTD Sales L	Brand Share %
MDU1	13.99	11.88 %
TMM1	8.70	20.14 %
ADP1	7.06	21.38 %
TDI1	5.77	18.55 %
TEN2	5.44	15.83 %
PVI1	4.70	15.81 %
PNV1	1.54	17.27 %
KRR1	0.86	4.57 %
ATG1	0.44	2.31 %
Total	297.29	28.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	275.35	28.05 %
Total	275.35	28.05 %

Branch *	MTD Sales L	Brand Share %
TYR1	14.21	20.25 %
TTP1	6.69	9.79 %
TVR1	4.65	18.83 %
PTK1	3.86	17.19 %
PBR1	1.49	8.66 %
KIK1	1.20	15.52 %
TRY2	0.61	10.15 %
PDK1	0.41	3.66 %
Total	275.35	28.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	275.23	22.83 %
Total	275.23	22.83 %

Branch *	MTD Sales L	Brand Share %
SLM1	21.53	18.93 %
HSR2	9.24	15.22 %
MCR1	8.62	15.95 %
PMP1	8.03	15.49 %
SGI1	7.92	14.30 %
PLC1	7.46	20.02 %
HRR1	7.15	14.50 %
SLM3	5.51	10.50 %
ERD1	3.80	16.60 %
DPR1	3.79	20.00 %
VKL1	3.05	15.63 %
KRI1	2.75	11.80 %
SGG1	2.51	17.15 %
PDR1	1.74	20.83 %
TCG1	1.37	11.21 %
HSR1	0.62	3.07 %
DPR2	0.35	1.41 %
Total	275.23	22.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	237.49	27.24 %
Total	237.49	27.24 %

Branch *	MTD Sales L	Brand Share %
ULP1	12.66	21.98 %
TVM2	9.77	16.72 %
NVL2	6.58	15.93 %
KKI2	5.90	14.87 %
TVM1	5.61	14.69 %
POY1	2.59	11.90 %
Total	237.49	27.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	219.72	13.99 %
Total	219.72	13.99 %

Branch *	MTD Sales L	Brand Share %
CH15	20.62	13.72 %
CH03	16.13	12.54 %
MJR1	11.37	11.69 %
CH33	11.21	19.67 %
CH44	10.15	16.42 %
MC05	9.49	19.54 %
CH21	8.98	6.80 %
CH12	8.92	13.97 %
CH20	7.64	9.85 %
CH41	6.59	21.93 %
CH06	4.81	8.25 %
CH36	4.73	19.61 %
PON1	4.38	13.03 %
CH17	4.12	12.12 %
UKI1	3.88	5.92 %
CH23	3.20	13.18 %
CH31	2.58	11.38 %
CH27	2.09	13.88 %
CH46	1.58	2.48 %
CH09	1.32	3.95 %
CH32	1.16	8.26 %
MC06	1.02	3.23 %
CH24	0.30	0.64 %
Total	219.72	13.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	208.77	16.56 %
Total	208.77	16.56 %

Branch *	MTD Sales L	Brand Share %
CH16	14.43	17.82 %
CH42	9.07	19.77 %
CH48	8.83	20.85 %
CH45	8.07	19.58 %
TKM1	7.82	20.93 %
CH08	6.90	12.19 %
KNR1	6.68	16.16 %
CH07	6.56	15.67 %
CH38	6.19	15.41 %
AVD1	5.95	7.11 %
CH11	5.49	18.30 %
CH30	5.28	14.20 %
CH19	2.39	4.83 %
CH39	1.93	6.38 %
GUD2	1.59	3.43 %
CGL1	1.56	5.43 %
CH22	0.99	3.99 %
CH29	0.64	6.04 %
SKL1	0.63	3.28 %
GUD1	0.58	2.41 %
MC10	0.55	1.54 %
CH40	0.25	0.30 %
Total	208.77	16.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	171.23	24.47 %
Total	171.23	24.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	18.19	18.20 %
AVI1	3.46	18.87 %
SYM2	3.30	19.94 %
CBE6	2.59	21.35 %
MPM1	2.26	11.87 %
CBE4	1.94	16.73 %
PLI1	1.85	19.42 %
TPR4	0.94	4.78 %
ANR1	0.53	7.72 %
GBM1	0.48	1.36 %
UMP1	0.45	11.89 %
Total	171.23	24.47 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	12.85	22.49 %
Total	12.85	22.49 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.38	11.89 %
Total	12.85	22.49 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %