

MTD Sales
1,880.52 L

Brand Share %
19.56 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,880.45	19.63 %
Dig-Acce	0.06	0.19 %
Total	1,880.52	19.56 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	296.41	20.80 %
NORTH ARCOT	274.51	21.77 %
TRICHY-01	228.27	26.30 %
CHENNAI-02	203.74	13.52 %
SOUTH ARCOT	199.31	24.32 %
SOUTH-03	196.18	24.77 %
WEST-02	190.43	24.45 %
CHENNAI-01	155.31	13.51 %
WEST-01	78.10	18.34 %
WEST-03	57.73	18.82 %
HO01	0.52	0.18 %
Total	1,880.52	19.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	296.41	20.86 %
Total	296.41	20.80 %

Branch *	MTD Sales L	Brand Share %
TUT1	25.06	17.46 %
NGR1	17.90	18.97 %
KVT1	11.58	18.83 %
TKS2	8.21	13.06 %
VLY1	8.14	16.99 %
KSM1	7.78	17.89 %
SVK1	4.92	13.07 %
ERL2	4.69	17.26 %
KYR1	4.59	18.89 %
TYI1	1.95	13.63 %
ASM1	1.88	13.34 %
MMT1	1.26	3.96 %
SGT1	1.15	6.21 %
COL1	0.20	2.61 %
Total	296.41	20.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	274.51	21.78 %
Total	274.51	21.77 %

Branch *	MTD Sales L	Brand Share %
VEL4	15.34	18.74 %
SBR1	10.06	15.49 %
WJP1	8.07	17.62 %
KPM1	7.19	18.09 %
UGI1	5.56	15.45 %
ABR1	5.19	11.34 %
ANI1	4.60	17.36 %
TRR1	4.38	7.14 %
AKM1	4.34	8.65 %
VEL3	4.25	8.88 %
TRT1	3.99	17.64 %
VEL1	3.78	9.12 %
ARC2	3.61	12.18 %
Total	274.51	21.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	228.27	26.31 %
Total	228.27	26.30 %

Branch *	MTD Sales L	Brand Share %
TVR2	6.19	16.00 %
TTP1	5.95	12.65 %
TNJ1	4.54	10.02 %
KUM2	3.95	16.62 %
PTK1	3.57	17.93 %
APM1	0.35	7.82 %
TRY2	0.25	6.14 %
KIK1	0.20	2.51 %
PDK1		0.00 %
Total	228.27	26.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	203.74	13.57 %
Total	203.74	13.52 %

Branch *	MTD Sales L	Brand Share %
CH03	20.31	16.47 %
CH34	14.53	15.83 %
CH15	13.19	9.44 %
CH20	10.02	12.74 %
CH18	9.71	18.63 %
MJR1	9.67	18.17 %
UKI1	7.34	14.38 %
CH44	7.24	18.34 %
CH21	6.20	5.80 %
CH17	5.81	15.03 %
CH12	4.61	7.53 %
CH41	4.34	9.40 %
CH33	4.17	6.75 %
MC06	3.09	11.81 %
CH51	1.62	3.07 %
CH46	1.15	3.29 %
CH36	1.07	3.20 %
CH27	0.63	3.63 %
CH06	0.40	1.16 %
CH23	0.20	1.53 %
CH24	0.20	0.82 %
CH01		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	203.74	13.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	199.31	24.32 %
Total	199.31	24.32 %

Branch *	MTD Sales L	Brand Share %
CDM1	8.00	17.65 %
TVM2	7.45	17.42 %
VPM2	7.43	15.85 %
POY2	6.04	12.06 %
KKI2	5.37	17.58 %
NVL2	1.35	4.14 %
VPM1	0.66	6.13 %
Total	199.31	24.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	196.18	24.81 %
Total	196.18	24.77 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.79	15.92 %
DGL1	4.36	13.39 %
MDU1	4.32	6.85 %
TMM1	4.23	18.02 %
KKD3	3.27	11.78 %
TEN2	2.99	14.48 %
DGL2	2.33	17.77 %
MDU7	2.19	14.08 %
KYK1	1.62	11.42 %
ATG1	0.98	7.62 %
BTU1	0.77	6.27 %
SVG1	0.23	1.22 %
MDU5	0.20	1.26 %
Total	196.18	24.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	190.37	24.48 %
Dig-Acce	0.06	4.61 %
Total	190.43	24.45 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.44	18.81 %
HSR2	5.49	9.22 %
KRI1	4.10	15.69 %
HSR1	4.08	17.42 %
PNG1	2.50	15.63 %
SLM3	2.41	8.04 %
DPR1	1.31	12.12 %
DPR2	0.97	6.27 %
Total	190.43	24.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	155.31	13.69 %
Total	155.31	13.51 %

Branch *	MTD Sales L	Brand Share %
CH14	16.62	18.28 %
CH16	8.52	10.46 %
CH05	8.47	19.21 %
CH48	8.28	17.15 %
CH07	7.74	14.47 %
CH47	6.42	8.51 %
KNR1	5.69	14.24 %
CH30	5.38	11.16 %
CH45	5.30	12.07 %
CH19	4.12	12.44 %
GUD1	3.73	10.29 %
CH22	2.88	5.89 %
SKL1	2.64	9.31 %
MC09	2.21	12.88 %
CH25	1.35	2.98 %
GUD2	1.08	3.45 %
CGL1	1.07	6.24 %
CH49	1.04	1.98 %
CH39	0.44	6.51 %
AVD1	0.38	0.61 %
CH26	0.20	2.32 %
CH29	0.20	6.05 %
CH08	0.19	2.07 %
CH40		0.00 %
Total	155.31	13.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	78.10	18.49 %
Total	78.10	18.34 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.11	12.71 %
KGI1	7.56	16.92 %
GDR1	5.54	19.01 %
KMR1	4.79	12.14 %
MPM1	2.60	12.56 %
KMD1	1.71	17.30 %
CBE4	1.54	9.24 %
SUL1	1.53	13.24 %
CBE1	0.44	2.69 %
CBE3	0.36	13.56 %
UMP1	0.21	3.31 %
SNR1	0.20	2.09 %
Total	78.10	18.34 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	57.73	18.82 %
Total	57.73	18.82 %

Branch *	MTD Sales L	Brand Share %
SYM2	2.62	16.94 %
AVI1	2.57	13.49 %
GBM1	1.87	6.12 %
TPR2	1.02	4.35 %
KGM1	0.95	5.35 %
PDR1	0.89	10.00 %
SGG1	0.88	8.55 %
VKL1	0.20	2.53 %
TCG1	0.18	1.54 %
Total	57.73	18.82 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.18 %
Total	0.52	0.18 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.18 %
MSWH		0.00 %
Total	0.52	0.18 %