

MTD Sales
1,443.40 L

Brand Share %
22.22 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,443.40	22.22 %
Total	1,443.40	22.22 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	281.49	25.60 %
NORTH ARCOT	191.30	26.03 %
WEST-02	154.85	23.46 %
SOUTH-03	152.38	24.74 %
TRICHY-01	149.72	26.94 %
SOUTH ARCOT	143.54	28.67 %
CHENNAI-02	139.36	14.52 %
CHENNAI-01	136.86	17.08 %
WEST-01	82.60	21.04 %
KL-SOUTH	11.29	16.69 %
HO01		0.00 %
Total	1,443.40	22.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	281.49	25.60 %
Total	281.49	25.60 %

Branch *	MTD Sales L	Brand Share %
TVL1	31.28	20.44 %
NGR1	16.75	21.48 %
TKS2	6.40	14.09 %
RPM1	3.97	22.01 %
KGL1	3.07	16.70 %
SVK1	2.70	11.87 %
SGT1	1.79	5.12 %
ARM1	1.78	11.56 %
ASM1	1.78	14.12 %
MMT1	1.53	10.69 %
TY11	1.30	9.74 %
Total	281.49	25.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	191.30	26.03 %
Total	191.30	26.03 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.95	13.76 %
TRL1	6.92	22.02 %
TRR1	6.74	16.63 %
ABR1	5.36	21.11 %
SBR1	5.35	21.27 %
ARC2	4.86	13.78 %
SLG1	4.33	22.03 %
WJP1	3.45	12.69 %
AKM1	3.01	10.66 %
TRT1	2.66	18.00 %
ANI1	1.88	13.08 %
CPT1	1.03	9.62 %
Total	191.30	26.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	154.85	23.46 %
Total	154.85	23.46 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.16	14.33 %
HSR2	5.36	15.77 %
PMP1	5.22	17.80 %
APN1	5.05	20.40 %
PLC1	4.15	21.18 %
EPI1	4.13	21.24 %
BMD1	3.83	21.83 %
SGI1	3.49	12.79 %
HRR1	3.49	13.52 %
ERD1	1.60	20.74 %
VKL1	1.41	14.42 %
SLM3	1.39	6.10 %
SGG1	1.03	20.53 %
KRI1	0.98	8.68 %
DPR2	0.73	5.23 %
TCG1	0.53	6.42 %
HSR1	0.36	1.78 %
Total	154.85	23.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	152.38	24.74 %
Total	152.38	24.74 %

Branch *	MTD Sales L	Brand Share %
PVI1	5.80	17.96 %
MDU2	5.50	21.10 %
MDU1	4.52	7.43 %
MPA1	3.70	20.72 %
TDI1	3.64	20.89 %
TMM1	2.99	17.71 %
KKD3	2.73	12.62 %
MDU4	2.57	19.80 %
TEN2	2.34	13.46 %
PKM1	2.20	20.69 %
TEN1	1.84	9.85 %
PNI1	1.45	20.21 %
BTU1	1.02	9.44 %
PNV1	0.79	14.85 %
ATG1	0.39	2.20 %
KRR1	0.35	4.52 %
Total	152.38	24.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	149.72	26.94 %
Total	149.72	26.94 %

Branch *	MTD Sales L	Brand Share %
TYR1	7.03	16.99 %
KRN1	4.76	22.10 %
TNJ2	3.97	21.08 %
ORU1	3.67	19.18 %
TVR1	2.71	20.40 %
MDI1	1.47	14.18 %
APM1	1.16	17.77 %
PDK1	0.97	9.50 %
PBR1	0.28	3.09 %
KIK1	0.26	4.21 %
TTP1	0.25	0.98 %
TRY2	0.15	5.05 %
Total	149.72	26.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	143.54	28.67 %
Total	143.54	28.67 %

Branch *	MTD Sales L	Brand Share %
TVM2	6.63	20.94 %
KKI2	5.02	22.08 %
POY2	4.55	19.05 %
NVL2	3.86	16.67 %
TVM1	2.53	18.04 %
POY1	1.70	6.08 %
Total	143.54	28.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	139.36	14.52 %
Total	139.36	14.52 %

Branch *	MTD Sales L	Brand Share %
CH15	15.99	14.58 %
CH03	11.10	12.57 %
CH21	8.71	10.41 %
CH12	8.44	18.91 %
MJR1	5.76	12.46 %
MC05	5.66	15.54 %
CH33	4.82	16.53 %
CH44	4.51	10.95 %
PON1	4.34	15.73 %
CH41	4.16	21.07 %
CH20	3.80	7.47 %
CH23	2.17	20.28 %
CH06	2.04	9.84 %
CH31	1.28	7.62 %
CH17	1.02	6.59 %
UKI1	0.79	2.52 %
CH46	0.52	2.23 %
CH32	0.39	5.77 %
CH24	0.29	0.74 %
CH27	0.25	4.66 %
MC06	0.10	0.49 %
CH01		0.00 %
Total	139.36	14.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	136.86	17.08 %
Total	136.86	17.08 %

Branch *	MTD Sales L	Brand Share %
CH14	11.44	17.91 %
CH16	8.27	16.19 %
CH42	6.14	19.60 %
CH07	5.47	15.67 %
CH48	5.06	15.19 %
CH38	4.35	15.83 %
GUD2	4.15	13.04 %
CH08	4.11	12.76 %
KNR1	3.59	15.68 %
CH11	3.58	18.57 %
AVD1	3.11	11.34 %
CH30	3.10	10.07 %
CGL1	1.87	9.30 %
GUD1	1.45	10.09 %
MC10	1.31	4.61 %
MC02	0.87	18.65 %
CH22	0.75	3.83 %
CH39	0.74	6.93 %
CH19	0.48	1.94 %
CH29	0.42	9.60 %
SKL1	0.37	2.15 %
CH40	0.07	0.12 %
Total	136.86	17.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	82.60	21.04 %
Total	82.60	21.04 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.05	18.94 %
UAM1	5.28	15.16 %
CNR1	2.79	10.74 %
TPR3	2.59	21.31 %
PPI1	2.24	12.70 %
TPR4	2.14	17.69 %
CBE6	1.16	16.01 %
SNR1	1.14	14.95 %
SYM2	0.82	10.57 %
MPM1	0.57	7.40 %
CBE1	0.48	8.91 %
ANR1	0.45	18.86 %
CBE3	0.44	19.05 %
AVI1	0.42	7.44 %
GBM1		0.00 %
Total	82.60	21.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	11.29	16.69 %
Total	11.29	16.69 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.31	14.59 %
PAS1	3.52	20.11 %
KLR1	2.46	17.89 %
Total	11.29	16.69 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %