

MTD Sales
1,550.91 L

Brand Share %
21.07 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,550.91	21.07 %
Total	1,550.91	21.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	265.55	22.88 %
NORTH ARCOT	203.17	24.78 %
TRICHY-01	171.72	24.67 %
SOUTH-03	171.52	25.18 %
WEST-02	171.32	22.16 %
SOUTH ARCOT	165.28	27.28 %
CHENNAI-02	156.94	15.24 %
CHENNAI-01	145.42	15.74 %
WEST-01	89.70	19.93 %
KL-SOUTH	9.48	15.10 %
HO01	0.80	0.51 %
Total	1,550.91	21.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	265.55	22.88 %
Total	265.55	22.88 %

Branch *	MTD Sales L	Brand Share %
NGR1	14.42	15.71 %
TKS2	8.01	14.61 %
KGL1	3.10	12.27 %
SVK1	2.67	9.68 %
RPM1	2.50	21.03 %
TYI1	1.34	7.48 %
MMT1	1.04	6.43 %
ASM1	1.02	6.13 %
SGT1	0.92	4.81 %
TVL2		0.00 %
Total	265.55	22.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	203.17	24.78 %
Total	203.17	24.78 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.14	17.84 %
GDM1	5.52	18.39 %
TRR1	5.34	9.64 %
WJP1	5.03	15.50 %
VEL1	4.70	10.81 %
ARC2	3.90	16.28 %
ABR1	3.08	17.57 %
AKM1	2.32	7.39 %
ANI1	1.25	6.92 %
Total	203.17	24.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	171.72	24.67 %
Total	171.72	24.67 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.70	20.09 %
TYR1	8.44	17.66 %
ORU1	4.84	20.77 %
KRN1	4.77	20.02 %
MDI1	3.30	16.40 %
TRY3	2.90	11.77 %
PBR1	1.87	14.56 %
PDK1	1.24	13.30 %
KIK1	0.90	12.37 %
TVR1	0.80	6.83 %
TRY2	0.72	11.53 %
TTP1	0.59	1.43 %
Total	171.72	24.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	171.52	25.18 %
Total	171.52	25.18 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.89	13.62 %
TEN1	4.60	19.14 %
TDI1	2.60	14.15 %
TEN2	2.03	9.04 %
SGP1	1.94	15.41 %
MDU4	1.53	7.52 %
ATG1	1.46	9.74 %
BTU1	0.82	9.21 %
KRR1	0.80	14.75 %
PNV1	0.33	7.38 %
Total	171.52	25.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	171.32	22.16 %
Total	171.32	22.16 %

Branch *	MTD Sales L	Brand Share %
SLM1	12.18	20.36 %
PMP1	7.94	20.37 %
HSR2	7.10	18.64 %
MCR1	7.05	18.46 %
HRR1	4.82	13.30 %
SGI1	4.14	16.58 %
SLM3	3.52	9.75 %
KRI1	3.37	17.14 %
SGG1	1.05	16.55 %
TCG1	0.83	6.10 %
VKL1	0.71	8.52 %
ERD1	0.53	3.38 %
DPR2	0.43	2.42 %
HSR1	0.31	1.86 %
Total	171.32	22.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	165.28	27.28 %
Total	165.28	27.28 %

Branch *	MTD Sales L	Brand Share %
POY2	7.93	20.03 %
CDM1	7.03	19.45 %
NVL2	5.70	19.55 %
KKI2	5.14	16.56 %
POY1	2.69	10.85 %
Total	165.28	27.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	156.94	15.24 %
Total	156.94	15.24 %

Branch *	MTD Sales L	Brand Share %
CH15	15.26	16.33 %
CH03	11.02	12.19 %
MJR1	9.89	16.46 %
CH12	9.29	19.59 %
MC05	7.61	14.56 %
CH44	6.52	12.58 %
CH21	6.03	7.77 %
CH33	6.03	16.89 %
CH20	4.15	8.08 %
CH09	3.46	13.47 %
CH41	3.30	14.51 %
UKI1	2.12	5.89 %
CH46	1.97	8.91 %
CH17	1.71	10.25 %
MC08	1.06	13.38 %
CH06	1.05	2.39 %
CH31	0.97	6.08 %
CH32	0.63	10.17 %
MC06	0.31	1.34 %
CH24	-0.20	-0.75 %
Total	156.94	15.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	145.42	15.74 %
Total	145.42	15.74 %

Branch *	MTD Sales L	Brand Share %
CH14	11.61	16.13 %
CH16	7.90	14.96 %
CH05	7.64	21.01 %
CH08	7.47	15.27 %
CH30	6.93	14.37 %
TKM1	5.16	16.66 %
CH38	5.11	20.50 %
CH07	5.07	14.27 %
CH45	4.86	17.46 %
CH48	4.73	12.65 %
CGL1	2.86	8.90 %
GUD2	2.06	5.60 %
AVD1	1.92	4.32 %
MC02	1.04	19.66 %
CH19	0.97	3.86 %
CH11	0.97	6.47 %
KNR1	0.81	2.44 %
CH39	0.76	8.42 %
MC10	0.70	2.26 %
GUD1	0.68	2.96 %
CH40	0.46	1.19 %
SKL1	0.41	2.11 %
CH22	0.39	2.11 %
CH29	0.13	1.87 %
Total	145.42	15.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	89.70	19.93 %
Total	89.70	19.93 %

Branch *	MTD Sales L	Brand Share %
KMR1	6.21	19.18 %
GDR1	5.24	19.56 %
UAM1	3.71	9.75 %
AVI1	2.13	18.52 %
TPR2	2.02	10.78 %
CBE6	1.54	13.73 %
CBE3	1.09	18.61 %
SUL1	0.86	17.79 %
CBE1	0.75	9.79 %
ANR1	0.60	12.39 %
GBM1	0.37	1.66 %
UMP1	0.27	5.89 %
MPM1	0.19	1.61 %
SYM2	0.15	1.26 %
PPI1	0.13	0.95 %
Total	89.70	19.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.48	15.10 %
Total	9.48	15.10 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.10	13.11 %
PAS1	3.21	20.39 %
KLR1	1.18	14.39 %
Total	9.48	15.10 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	0.51 %
Total	0.80	0.51 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	0.51 %
MSWH		0.00 %
Total	0.80	0.51 %