

MTD Sales
1,848.70 L

Brand Share %
24.22 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,848.70	24.22 %
Total	1,848.70	24.22 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	312.16	27.99 %
NORTH ARCOT	262.10	29.68 %
TRICHY-01	201.77	29.78 %
CHENNAI-02	199.92	18.82 %
SOUTH-03	195.88	27.36 %
SOUTH ARCOT	192.40	31.37 %
WEST-02	191.14	24.01 %
CHENNAI-01	190.61	20.24 %
WEST-01	93.66	21.16 %
KL-SOUTH	9.07	17.62 %
HO01		0.00 %
Total	1,848.70	24.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	312.16	27.99 %
Total	312.16	27.99 %

Branch *	MTD Sales L	Brand Share %
TVL1	26.16	21.59 %
MAR1	14.76	22.22 %
TKS2	11.73	23.66 %
VLY1	10.06	20.60 %
SVK1	5.64	23.28 %
RPM1	4.59	23.85 %
COL1	3.15	23.90 %
KGL1	2.92	10.01 %
VKM1	2.37	16.87 %
SGT1	2.30	11.12 %
ARM1	1.78	13.09 %
Total	312.16	27.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	262.10	29.68 %
Total	262.10	29.68 %

Branch *	MTD Sales L	Brand Share %
VEL1	12.37	20.46 %
VEL2	11.32	21.06 %
TRR1	7.39	12.20 %
ABR1	6.27	21.10 %
ARC2	5.68	17.78 %
WJP1	5.67	21.51 %
AKM1	4.63	12.89 %
CPT1	4.18	23.68 %
ANI1	3.88	16.93 %
TRT1	3.63	23.05 %
Total	262.10	29.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	201.77	29.78 %
Total	201.77	29.78 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.86	22.83 %
ORU1	6.02	22.82 %
KRN1	5.57	21.75 %
TTP1	4.23	10.96 %
MDI1	2.77	18.92 %
PBR1	2.21	18.15 %
PDK1	1.01	13.31 %
TVR1	0.87	4.49 %
KIK1	0.74	10.25 %
TRY2	0.60	12.15 %
Total	201.77	29.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	199.92	18.82 %
Total	199.92	18.82 %

Branch *	MTD Sales L	Brand Share %
CH03	16.40	18.29 %
CH15	14.59	15.39 %
CH21	13.63	13.37 %
CH12	10.92	24.16 %
MJR1	10.73	19.37 %
CH18	8.00	20.81 %
CH44	7.57	18.71 %
CH20	6.82	10.00 %
MC05	6.32	14.36 %
CH33	6.30	21.43 %
UKI1	3.67	9.57 %
CH23	3.54	19.20 %
CH31	3.22	19.57 %
CH09	2.40	8.78 %
CH17	1.69	7.08 %
CH27	1.35	24.19 %
CH06	1.16	2.54 %
CH46	0.93	4.46 %
CH24	0.86	4.11 %
MC06	0.45	2.51 %
Total	199.92	18.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	195.88	27.36 %
Total	195.88	27.36 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.83	15.24 %
CBM1	7.62	22.97 %
TMM1	5.25	16.42 %
TDI1	5.13	17.68 %
ADP1	5.09	23.15 %
TEN1	3.57	18.98 %
DGL2	2.64	22.81 %
ATG1	2.54	18.62 %
PNV1	1.47	22.15 %
MDU4	1.14	6.53 %
KRR1	1.05	17.74 %
KKD2	0.70	13.93 %
BTU1	0.69	8.21 %
SGP1	0.25	2.97 %
Total	195.88	27.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	192.40	31.37 %
Total	192.40	31.37 %

Branch *	MTD Sales L	Brand Share %
TVM2	10.31	22.17 %
KKI2	5.43	16.77 %
POY1	5.25	22.20 %
NVL2	5.11	19.65 %
TVM1	4.58	21.98 %
KML1	2.81	20.52 %
Total	192.40	31.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	191.14	24.01 %
Total	191.14	24.01 %

Branch *	MTD Sales L	Brand Share %
SLM1	12.68	16.66 %
MCR1	6.86	21.02 %
BMD1	5.36	23.56 %
HRR1	5.35	17.55 %
SGI1	4.68	19.15 %
EPI1	3.29	13.74 %
SLM3	3.03	9.41 %
EDP1	2.91	16.31 %
KRI1	2.79	13.48 %
TCG1	1.50	13.65 %
DPR1	1.44	15.22 %
ERD1	1.25	8.44 %
HSR1	1.20	6.11 %
PDR1	0.94	18.94 %
VKL1	0.81	10.32 %
SGG1	0.42	8.71 %
DPR2	0.26	1.44 %
Total	191.14	24.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	190.61	20.24 %
Total	190.61	20.24 %

Branch *	MTD Sales L	Brand Share %
CH14	14.00	15.08 %
CH16	11.39	23.56 %
CH05	8.98	24.00 %
CH07	8.30	20.89 %
CH30	7.12	15.14 %
CH08	6.68	16.81 %
CH38	6.11	19.82 %
CGL1	4.89	18.63 %
MC09	4.23	22.66 %
KNR1	3.32	10.93 %
GUD2	2.35	8.23 %
AVD1	2.32	5.58 %
MC10	2.10	6.74 %
CH39	1.73	23.47 %
CH19	1.42	4.66 %
CH11	1.21	6.24 %
GUD1	1.05	6.05 %
CH22	0.98	4.85 %
SKL1	0.96	5.22 %
CH40	0.78	2.45 %
CH29	0.31	2.77 %
Total	190.61	20.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	93.66	21.16 %
Total	93.66	21.16 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.41	23.97 %
UAM1	5.84	16.93 %
KMR1	5.15	18.83 %
CNR1	4.60	20.66 %
CBE4	2.06	19.37 %
SNR1	1.56	20.67 %
TPR2	1.53	7.84 %
SYM2	1.19	10.65 %
CBE1	1.12	14.01 %
TPR1	1.11	4.79 %
ANR1	0.72	14.00 %
PPI1	0.71	4.39 %
MPM1	0.56	5.67 %
GBM1	0.52	1.71 %
CBE3	0.52	16.28 %
CBE6	0.44	5.31 %
Total	93.66	21.16 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.07	17.62 %
Total	9.07	17.62 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.65	13.74 %
Total	9.07	17.62 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %