



TN : OPPO Sales Performance 29/05/2026 9:33 AM

MTD Sales
1,771.36 L

Brand Share %
17.95 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,770.25	18.11 %
Ear-Buds	1.11	1.17 %
Total	1,771.36	17.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	332.21	19.72 %
NORTH ARCOT	228.94	20.33 %
SOUTH-03	204.12	21.48 %
TRICHY-01	196.33	24.89 %
CHENNAI-02	190.99	12.61 %
SOUTH ARCOT	179.80	19.71 %
WEST-02	171.74	17.80 %
CHENNAI-01	165.21	15.32 %
WEST-01	102.01	18.20 %
HO01		0.00 %
Total	1,771.36	17.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	332.07	19.86 %
Ear-Buds	0.14	1.11 %
Total	332.21	19.72 %

Branch *	MTD Sales L	Brand Share %
TUT1	25.44	14.92 %
TUT2	13.36	15.48 %
TKS2	9.18	13.15 %
MMT1	6.36	17.63 %
SVK1	5.96	13.29 %
KGL1	4.56	10.69 %
APK1	4.02	12.25 %
TY11	3.27	14.41 %
SGT1	2.84	10.86 %
ASM1	1.66	7.72 %
ARM1	0.99	4.16 %
COL1	0.28	3.43 %
Total	332.21	19.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	228.88	20.53 %
Ear-Buds	0.06	0.52 %
Total	228.94	20.33 %

Branch *	MTD Sales L	Brand Share %
VEL2	9.18	13.37 %
VEL1	8.75	14.28 %
AKM1	7.42	12.57 %
SBR1	6.69	12.31 %
WJP1	5.21	10.79 %
CPT1	4.98	16.93 %
TRR1	4.63	7.45 %
ARC2	3.03	11.25 %
ABR1	2.68	7.15 %
Total	228.94	20.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	204.00	21.66 %
Ear-Buds	0.12	1.46 %
Total	204.12	21.48 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.86	10.35 %
TEN2	5.36	15.51 %
TMM1	4.88	14.54 %
PVI1	4.86	16.30 %
CMR1	4.21	14.20 %
DGL2	2.60	11.18 %
SVG1	2.11	8.91 %
ATG1	1.82	7.46 %
DGL1	1.70	4.46 %
KYK1	0.89	5.60 %
MDU7	0.61	2.37 %
KRR1	0.16	1.92 %
BTU1		0.00 %
Total	204.12	21.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	196.29	25.09 %
Ear-Buds	0.04	0.66 %
Total	196.33	24.89 %

Branch *	MTD Sales L	Brand Share %
TYR1	9.23	17.30 %
TNJ1	6.70	14.95 %
TNJ2	5.19	17.66 %
TVR2	2.85	9.35 %
KUM2	2.69	13.47 %
APM1	1.22	10.39 %
TTP1	0.37	0.75 %
PDK1	0.22	2.53 %
KIK1		0.00 %
TRY2		0.00 %
Total	196.33	24.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	190.58	12.71 %
Ear-Buds	0.41	2.60 %
Total	190.99	12.61 %

Branch *	MTD Sales L	Brand Share %
CH03	17.78	13.41 %
CH44	12.73	14.31 %
CH15	12.54	12.17 %
GPD1	11.25	17.12 %
CH34	9.87	13.42 %
CH20	9.01	15.70 %
UK11	8.55	13.75 %
CH12	8.00	10.37 %
CH21	7.87	6.94 %
MJR1	7.16	12.60 %
MC05	5.28	8.56 %
CH33	3.73	3.87 %
CH51	3.43	8.32 %
CH36	2.23	13.05 %
CH23	2.12	6.17 %
CH24	1.15	3.43 %
CH46	1.13	3.64 %
CH27	0.78	4.78 %
CH06	0.52	1.29 %
CH31	0.39	1.60 %
CH32	0.18	1.14 %
CH01	0.14	7.56 %
Total	190.99	12.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	179.72	19.84 %
Ear-Buds	0.08	1.36 %
Total	179.80	19.71 %

Branch *	MTD Sales L	Brand Share %
TVM2	8.26	15.31 %
POY1	7.92	15.56 %
POY2	6.67	12.61 %
MKM1	4.99	16.85 %
TVM1	3.56	14.12 %
KKI2	3.30	11.58 %
KML1	2.25	14.10 %
VCM1	1.94	8.17 %
NVL2	1.73	3.93 %
VPM1	0.39	3.39 %
Total	179.80	19.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	171.72	17.95 %
Ear-Buds	0.02	0.25 %
Total	171.74	17.80 %

Branch *	MTD Sales L	Brand Share %
SLM1	12.35	15.85 %
PMP1	7.90	16.65 %
KVP1	5.31	17.17 %
SLM2	5.15	15.18 %
HRR1	4.46	14.56 %
SLM3	3.98	11.53 %
HSR2	3.64	7.30 %
HSR1	3.38	8.88 %
TCG1	1.35	12.40 %
MCR1	1.12	3.25 %
KRI1	1.11	2.56 %
DPR2	0.50	4.14 %
SGG1	0.47	8.69 %
KMM1	0.39	5.55 %
DPR1	0.31	2.55 %
ERD1	0.22	1.82 %
Total	171.74	17.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	165.01	15.51 %
Ear-Buds	0.21	1.39 %
Total	165.21	15.32 %

Branch *	MTD Sales L	Brand Share %
CH05	8.34	14.85 %
CH47	7.05	11.62 %
CH16	2.82	3.40 %
CH45	2.50	8.08 %
CH30	1.96	5.61 %
CH25	1.86	6.20 %
AVD1	1.46	5.75 %
SKL1	1.42	6.13 %
CH22	1.37	6.02 %
GUD2	1.30	4.97 %
CH19	1.24	3.89 %
CH08	1.23	2.92 %
CH26	1.01	17.29 %
CGL1	0.63	3.15 %
CH40	0.33	1.02 %
CH49	0.30	0.87 %
KNR1	0.19	0.67 %
CH29		0.00 %
CH39		0.00 %
GUD1		0.00 %
Total	165.21	15.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	101.99	18.43 %
Ear-Buds	0.02	0.30 %
Total	102.01	18.20 %

Branch *	MTD Sales L	Brand Share %
KMR1	6.07	15.41 %
CNR1	3.13	7.17 %
SYM2	1.91	12.68 %
PLI1	1.24	13.89 %
UMP1	1.04	15.26 %
SNR1	0.84	14.87 %
GBM1	0.72	2.67 %
CBE4	0.72	9.79 %
CBE3	0.62	10.52 %
MPM1	0.62	3.70 %
CBE6	0.61	7.87 %
TPR2	0.60	4.73 %
TPR3	0.49	5.57 %
CBE1	0.34	6.24 %
CBE5	0.16	8.27 %
Total	102.01	18.20 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %