



TN : OPPO Sales Performance 29/04/2026 9:34 AM

MTD Sales
1,817.12 L

Brand Share %
17.76 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,816.37	17.94 %
Ear-Buds	0.75	0.69 %
Total	1,817.12	17.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	355.28	20.12 %
NORTH ARCOT	232.55	20.32 %
TRICHY-01	209.05	22.81 %
SOUTH-03	204.48	22.13 %
CHENNAI-02	191.04	13.05 %
SOUTH ARCOT	189.41	19.37 %
CHENNAI-01	174.14	13.93 %
WEST-02	172.42	18.12 %
WEST-01	88.74	16.69 %
HO01		0.00 %
Total	1,817.12	17.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	355.11	20.27 %
Ear-Buds	0.17	1.22 %
Total	355.28	20.12 %

Branch *	MTD Sales L	Brand Share %
NGR1	17.32	16.36 %
TKS2	12.10	14.55 %
VLY1	11.71	17.23 %
SVK1	7.58	15.15 %
MMT1	5.48	13.96 %
KGL1	4.05	12.46 %
STU2	1.78	11.47 %
ASM1	1.67	6.91 %
SGT1	1.23	3.20 %
ARM1	1.19	5.03 %
COL1	0.74	5.77 %
Total	355.28	20.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	232.43	20.56 %
Ear-Buds	0.12	0.87 %
Total	232.55	20.32 %

Branch *	MTD Sales L	Brand Share %
VEL2	12.04	17.01 %
SBR1	9.06	15.19 %
AKM1	8.51	14.27 %
VEL1	7.98	11.87 %
WJP1	5.91	15.45 %
TRR1	5.11	7.56 %
ANI1	5.08	17.56 %
ARC2	3.82	15.57 %
TRT1	3.19	13.53 %
ABR1	2.27	6.49 %
Total	232.55	20.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	209.05	23.00 %
Total	209.05	22.81 %

Branch *	MTD Sales L	Brand Share %
TRY4	7.75	14.70 %
TNJ1	6.64	16.46 %
TVR2	6.01	17.09 %
PTK1	5.10	15.96 %
KUM2	3.65	8.09 %
TVR1	1.64	10.53 %
TTP1	0.91	1.66 %
APM1	0.26	3.16 %
PDK1	0.23	2.19 %
TRY2	0.12	1.84 %
KIK1	0.12	1.34 %
Total	209.05	22.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	204.48	22.33 %
Total	204.48	22.13 %

Branch *	MTD Sales L	Brand Share %
TEN1	6.11	17.03 %
MDU1	5.30	9.06 %
PVI1	4.51	15.86 %
TEN2	4.44	9.33 %
ADP1	3.88	15.27 %
SVG1	3.38	12.51 %
DGL1	2.82	9.22 %
MDU7	1.92	6.89 %
ATG1	1.49	7.59 %
PNV2	1.14	14.43 %
DGL2	1.09	8.33 %
KRR1	0.52	8.44 %
BTU1	0.44	4.05 %
Total	204.48	22.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	190.85	13.18 %
Ear-Buds	0.19	1.13 %
Total	191.04	13.05 %

Branch *	MTD Sales L	Brand Share %
CH03	18.60	12.89 %
CH15	10.41	9.32 %
CH20	9.54	13.71 %
CH21	9.01	8.32 %
UKI1	7.84	13.32 %
CH34	7.60	9.58 %
MC05	6.75	10.22 %
CH12	5.99	9.39 %
CH33	5.14	6.53 %
CH17	4.76	10.90 %
CH51	3.70	9.24 %
CH24	2.73	7.39 %
CH36	1.90	6.86 %
CH23	1.75	6.83 %
CH46	1.39	4.22 %
CH32	1.00	9.36 %
CH27	0.52	4.01 %
CH06	0.34	0.54 %
CH31	0.19	0.83 %
Total	191.04	13.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	189.33	19.51 %
Ear-Buds	0.08	1.12 %
Total	189.41	19.37 %

Branch *	MTD Sales L	Brand Share %
CUD1	16.77	11.76 %
TVM2	7.41	13.69 %
KLM1	7.18	14.66 %
POY2	6.14	11.74 %
POY1	5.40	13.87 %
KKI2	4.27	12.32 %
TVM1	3.53	10.71 %
KML1	3.23	13.40 %
VCM2	1.56	7.04 %
NVL2	1.25	2.78 %
VPM1	0.83	5.59 %
Total	189.41	19.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	173.99	14.07 %
Ear-Buds	0.15	1.09 %
Total	174.14	13.93 %

Branch *	MTD Sales L	Brand Share %
CH47	10.06	11.27 %
CH45	7.72	17.25 %
CH38	6.04	13.65 %
GUD2	3.52	11.99 %
CH30	2.08	1.98 %
CGL1	1.90	7.58 %
AVD1	1.89	5.83 %
CH49	1.68	4.04 %
CH16	1.66	2.61 %
CH08	1.54	3.39 %
SKL1	1.52	5.37 %
MC09	1.29	12.45 %
CH39	1.26	6.94 %
GUD1	1.24	3.58 %
MC10	1.09	8.36 %
KNR1	0.98	2.92 %
CH25	0.82	2.95 %
CH22	0.74	2.75 %
CH19	0.31	0.84 %
CH40	0.12	0.23 %
CH29		0.00 %
Total	174.14	13.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	172.42	18.26 %
Total	172.42	18.12 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.81	13.80 %
BMD1	5.70	15.97 %
MCR1	5.35	11.57 %
MTR1	5.20	15.23 %
SLM2	4.55	14.95 %
HRR1	3.88	12.00 %
SLM3	3.50	10.99 %
HSR2	2.92	5.54 %
HSR1	2.12	9.36 %
DPR1	1.95	13.46 %
RSP1	1.77	14.85 %
EDP1	1.47	15.46 %
SGG1	1.18	11.61 %
KRI1	0.77	1.79 %
ERD1	0.61	6.16 %
TCG1	0.44	4.02 %
PDR1	0.12	3.04 %
DPR2		0.00 %
Total	172.42	18.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	88.70	16.87 %
Ear-Buds	0.04	0.71 %
Total	88.74	16.69 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.94	11.74 %
GDR1	5.16	12.85 %
CNR1	4.44	10.01 %
KGI1	4.42	10.69 %
SYM2	2.14	16.23 %
PDM1	1.22	15.65 %
PLI1	1.00	10.69 %
GBM1	0.92	3.75 %
TPR2	0.91	6.07 %
SUL1	0.89	17.21 %
TPR4	0.84	11.10 %
TPR3	0.58	2.26 %
CBE3	0.53	9.32 %
CBE1	0.45	9.42 %
CBE5	0.34	12.33 %
ANR1	0.34	9.56 %
MPM1	0.31	2.11 %
SNR1	0.12	1.99 %
UMP1	0.12	2.78 %
WHCB		0.00 %
Total	88.74	16.69 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %