



TN : OPPO Sales Performance 29/03/2026 9:33 AM

MTD Sales
1,721.59 L

Brand Share %
17.88 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,720.38	18.05 %
Ear-Buds	1.21	1.28 %
Total	1,721.59	17.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	328.48	18.09 %
NORTH ARCOT	241.72	22.36 %
TRICHY-01	193.98	22.28 %
SOUTH-03	182.72	20.81 %
CHENNAI-02	181.04	12.07 %
SOUTH ARCOT	174.65	21.52 %
CHENNAI-01	167.53	15.50 %
WEST-02	161.78	16.58 %
WEST-01	89.40	17.80 %
HO01	0.28	0.26 %
Total	1,721.59	17.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	328.21	18.22 %
Ear-Buds	0.27	1.92 %
Total	328.48	18.09 %

Branch *	MTD Sales L	Brand Share %
TUT1	36.38	13.15 %
NGR1	21.87	15.59 %
TUT2	16.11	17.06 %
KVT1	10.71	15.94 %
VLY1	10.05	14.29 %
TKS2	9.55	11.92 %
SVK1	5.43	11.90 %
TKY1	4.91	17.87 %
KGL1	3.92	10.77 %
MMT1	3.90	7.94 %
TYI1	3.20	10.60 %
SGT1	1.59	5.08 %
ARM1	1.03	4.96 %
STU2	0.99	9.55 %
COL1	0.95	7.75 %
ASM1	0.89	4.30 %
Total	328.48	18.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	241.59	22.60 %
Ear-Buds	0.13	1.05 %
Total	241.72	22.36 %

Branch *	MTD Sales L	Brand Share %
VEL2	9.70	15.31 %
VEL1	8.28	14.15 %
AKM1	7.09	11.96 %
WJP1	5.70	14.44 %
ABR1	5.35	15.26 %
TRR1	4.66	9.30 %
TRT1	4.20	11.41 %
CPT1	1.54	9.42 %
Total	241.72	22.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	193.85	22.45 %
Ear-Buds	0.13	1.73 %
Total	193.98	22.28 %

Branch *	MTD Sales L	Brand Share %
TRY4	8.80	15.47 %
TYR1	8.38	16.41 %
TNJ1	6.88	16.46 %
TVR2	5.08	13.15 %
ORU1	4.24	17.75 %
TTP1	4.20	8.49 %
TVR1	4.09	17.54 %
PTK1	2.24	9.37 %
KIK1	0.90	10.44 %
APM1	0.75	7.42 %
PDK1	0.73	8.08 %
TRY2		0.00 %
Total	193.98	22.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	182.68	21.02 %
Ear-Buds	0.04	0.45 %
Total	182.72	20.81 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.30	10.63 %
TEN2	5.14	16.30 %
PVI1	4.17	16.23 %
TDI1	3.95	12.87 %
DGL1	3.87	9.04 %
DGL2	2.79	12.25 %
SVG1	2.67	9.23 %
TMM1	2.60	9.59 %
MDU7	2.51	7.81 %
BNR1	1.88	9.26 %
KRR1	0.74	10.87 %
BTU1	0.59	4.88 %
ATG1	0.12	0.55 %
Total	182.72	20.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	180.82	12.18 %
Ear-Buds	0.23	1.42 %
Total	181.04	12.07 %

Branch *	MTD Sales L	Brand Share %
CH03	16.58	10.56 %
CH15	11.81	10.40 %
CH18	9.98	10.93 %
CH44	7.47	16.89 %
CH12	6.97	8.01 %
CH17	6.90	16.24 %
MJR1	6.67	11.95 %
CH21	6.51	4.55 %
UKI1	5.85	11.63 %
CH51	4.71	9.98 %
MC05	3.42	6.68 %
CH33	3.27	5.63 %
CH24	3.05	7.16 %
CH41	2.93	10.20 %
CH46	1.29	4.45 %
CH27	0.52	4.96 %
CH32	0.41	3.49 %
CH23	0.37	1.54 %
CH06	0.14	0.50 %
CH31	0.14	0.92 %
CH01		0.00 %
Total	181.04	12.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	174.47	21.70 %
Ear-Buds	0.19	2.54 %
Total	174.65	21.52 %

Branch *	MTD Sales L	Brand Share %
CUD1	17.31	15.18 %
TVM2	8.88	16.57 %
CDM1	7.56	16.08 %
POY2	6.68	15.94 %
POY1	5.82	14.62 %
KKI2	4.63	14.62 %
MKM1	2.85	10.93 %
KML1	2.59	11.61 %
NVL2	2.04	4.70 %
TVM1	1.56	5.20 %
Total	174.65	21.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	167.41	15.70 %
Ear-Buds	0.12	0.88 %
Total	167.53	15.50 %

Branch *	MTD Sales L	Brand Share %
CH30	5.50	7.05 %
CH49	5.07	12.87 %
CH16	4.03	6.87 %
CH47	3.99	14.07 %
GUD2	3.78	12.81 %
AVD1	3.39	8.69 %
MC10	1.46	12.73 %
CH39	1.19	5.75 %
CGL1	1.17	4.47 %
CH26	0.99	11.28 %
CH25	0.94	3.89 %
CH19	0.92	1.51 %
GUD1	0.69	2.59 %
CH22	0.64	2.80 %
SKL1	0.62	2.33 %
KNR1	0.27	0.99 %
CH29	0.14	2.88 %
CH08		0.00 %
CH40		0.00 %
Total	167.53	15.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	161.74	16.70 %
Ear-Buds	0.04	0.55 %
Total	161.78	16.58 %

Branch *	MTD Sales L	Brand Share %
MCR1	6.11	12.68 %
PMP1	5.95	14.09 %
HSR2	4.86	7.75 %
SLM2	4.69	11.58 %
SGI1	4.59	14.29 %
HSR1	3.53	11.82 %
MTR1	3.47	8.46 %
HRR1	2.71	9.05 %
SLM3	1.28	4.83 %
DPR1	1.24	6.47 %
ERD1	1.12	9.08 %
SGG1	0.92	11.57 %
KRI1	0.84	1.83 %
RSP1	0.55	5.78 %
PDR1	0.38	13.53 %
TCG1	0.34	2.09 %
DPR2		0.00 %
Total	161.78	16.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	89.34	17.99 %
Ear-Buds	0.06	1.09 %
Total	89.40	17.80 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.89	15.87 %
CNR1	4.65	15.74 %
KGI1	4.42	12.50 %
PPI1	2.13	12.70 %
SYM2	1.96	14.59 %
TPR2	1.26	9.68 %
SNR1	0.64	8.01 %
GBM1	0.59	3.09 %
TPR3	0.57	2.16 %
SUL1	0.41	6.59 %
CBE3	0.25	8.34 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
MPM1		0.00 %
Total	89.40	17.80 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.28	0.26 %
Total	0.28	0.26 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.28	0.26 %
MSWH		0.00 %
Total	0.28	0.26 %