

MTD Sales
1,320.97 L

Brand Share %
21.68 %

Information:

MTD : 01-11-2025 To 27-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,320.97	21.68 %
Total	1,320.97	21.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	228.66	24.49 %
NORTH ARCOT	183.06	23.78 %
TRICHY-01	155.65	27.33 %
SOUTH-03	149.71	25.77 %
WEST-02	135.45	21.77 %
CHENNAI-02	127.35	14.22 %
SOUTH ARCOT	126.42	25.12 %
CHENNAI-01	123.61	17.19 %
WEST-01	80.18	21.44 %
KL-SOUTH	8.91	18.50 %
HO01	1.96	2.52 %
Total	1,320.97	21.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	228.66	24.49 %
Total	228.66	24.49 %

Branch *	MTD Sales L	Brand Share %
NGR1	10.58	16.33 %
VL1	9.54	19.30 %
TKS2	7.86	13.48 %
SVK1	3.86	20.50 %
KGL1	3.03	13.64 %
RPM1	2.90	20.68 %
ASM1	2.72	18.00 %
MMT1	1.65	11.12 %
STU2	1.60	19.10 %
SGT1	1.53	6.67 %
ARM1	0.83	5.95 %
TYI1	0.11	0.85 %
Total	228.66	24.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	183.06	23.78 %
Total	183.06	23.78 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.44	13.40 %
TRR1	6.67	15.65 %
VEL1	5.51	15.13 %
ARC2	5.45	13.62 %
AKM1	4.23	16.37 %
ABR1	4.02	19.80 %
SLG1	3.79	20.02 %
WJP1	3.72	11.28 %
GDM1	2.04	7.48 %
CPT1	1.97	17.62 %
ANI1	1.14	10.23 %
Total	183.06	23.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	155.65	27.33 %
Total	155.65	27.33 %

Branch *	MTD Sales L	Brand Share %
TNJ1	5.58	17.20 %
TRY4	4.50	13.14 %
TTP1	3.28	12.16 %
PTK1	2.89	21.32 %
TVR1	2.63	19.57 %
TRY2	0.66	16.92 %
APM1	0.64	8.25 %
PDK1	0.49	6.61 %
KIK1	0.28	6.02 %
Total	155.65	27.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	149.71	25.77 %
Total	149.71	25.77 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.00	12.40 %
MDU6	5.65	18.62 %
TEN1	4.90	20.09 %
PVI1	3.73	18.86 %
TEN2	2.80	15.87 %
KYK1	2.66	18.44 %
TMM1	2.55	11.87 %
DGL1	1.41	7.71 %
KRR1	0.98	11.60 %
PNV2	0.64	3.22 %
ATG1	0.55	4.25 %
BTU1	0.21	2.83 %
Total	149.71	25.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	135.45	21.77 %
Total	135.45	21.77 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.52	18.15 %
OML1	7.61	20.62 %
HSR2	7.28	19.92 %
SGI1	4.80	19.27 %
MCR1	4.24	20.95 %
PMP1	4.20	17.34 %
HRR1	3.92	15.03 %
SLM3	3.30	15.70 %
BMD1	2.72	17.24 %
DPR1	2.15	17.89 %
KRI1	1.16	6.58 %
SGG1	1.12	19.11 %
HSR1	1.08	5.37 %
VKL1	0.85	8.67 %
DPR2	0.63	6.06 %
TCG1	0.43	3.82 %
Total	135.45	21.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	127.35	14.22 %
Total	127.35	14.22 %

Branch *	MTD Sales L	Brand Share %
CH03	14.75	18.99 %
CH15	13.35	18.38 %
MJR1	8.37	17.12 %
CH12	7.77	20.23 %
MC05	7.01	19.07 %
CH33	5.97	16.95 %
CH18	5.95	17.58 %
CH20	5.39	11.89 %
PON1	5.29	21.21 %
CH17	5.17	19.65 %
CH44	4.76	12.70 %
CH43	4.31	20.06 %
CH41	2.42	8.33 %
MC06	2.39	10.57 %
CH21	2.21	3.89 %
CH06	2.08	9.84 %
CH46	1.29	4.23 %
CH09	1.11	5.04 %
CH27	1.10	13.32 %
UKI1	1.05	3.22 %
CH32	0.69	4.12 %
CH24	0.27	0.79 %
CH23	0.25	1.52 %
CH31	0.20	1.42 %
Total	127.35	14.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	126.42	25.12 %
Total	126.42	25.12 %

Branch *	MTD Sales L	Brand Share %
POY2	5.12	17.28 %
TVM2	4.86	14.89 %
KKI2	2.95	14.58 %
TVM1	2.65	8.37 %
POY1	1.98	10.11 %
NVL2	1.98	9.04 %
KML1	0.83	5.96 %
Total	126.42	25.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	123.61	17.19 %
Total	123.61	17.19 %

Branch *	MTD Sales L	Brand Share %
CH16	7.93	18.25 %
CH07	6.54	16.88 %
CH45	5.88	19.68 %
CH38	5.66	17.60 %
CH42	4.94	17.37 %
AVD1	3.33	10.42 %
TKM1	2.70	12.94 %
CGL1	1.94	8.10 %
CH48	1.49	5.68 %
CH08	1.12	3.60 %
CH19	0.86	4.02 %
GUD1	0.75	5.28 %
GUD2	0.69	3.23 %
MC10	0.59	3.03 %
CH29	0.54	15.21 %
KNR1	0.41	2.37 %
CH40	0.38	1.25 %
CH22	0.33	1.91 %
SKL1	0.24	1.37 %
CH39	0.21	1.51 %
Total	123.61	17.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	80.18	21.44 %
Total	80.18	21.44 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.51	17.40 %
KGI1	5.09	17.57 %
KMR1	5.02	17.68 %
TPR1	4.06	18.11 %
SYM2	1.93	20.51 %
CNR1	1.81	10.44 %
MPM1	1.55	10.69 %
CBE4	1.04	14.18 %
GBM1	0.96	5.55 %
PLI1	0.85	18.89 %
KMD1	0.82	9.69 %
TPR4	0.76	7.64 %
CBE5	0.61	15.88 %
UMP1	0.61	15.40 %
CBE1	0.54	8.85 %
ANR1	0.11	4.12 %
Total	80.18	21.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	8.91	18.50 %
Total	8.91	18.50 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.47	20.85 %
KLR1	1.49	9.96 %
Total	8.91	18.50 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.96	2.52 %
Total	1.96	2.52 %

Branch *	MTD Sales L	Brand Share %
GHUB	1.96	2.52 %
MSWH		0.00 %
Total	1.96	2.52 %