

MTD Sales
2,412.10 L

Brand Share %
22.13 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,412.10	22.13 %
Total	2,412.10	22.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	438.04	26.31 %
NORTH ARCOT	319.13	24.86 %
SOUTH-03	288.75	28.31 %
TRICHY-01	268.31	27.98 %
WEST-02	267.85	22.62 %
SOUTH ARCOT	232.82	27.08 %
CHENNAI-02	214.47	13.91 %
CHENNAI-01	202.70	16.41 %
WEST-01	167.37	24.39 %
KL-SOUTH	12.65	23.23 %
HO01		0.00 %
Total	2,412.10	22.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	438.04	26.31 %
Total	438.04	26.31 %

Branch *	MTD Sales L	Brand Share %
NGR1	19.23	17.76 %
TUT2	17.94	19.95 %
TKS2	11.32	15.25 %
TKY1	8.11	21.27 %
ERL2	7.68	22.07 %
ARM1	4.98	13.42 %
KGL1	4.46	15.46 %
TYI1	4.23	14.52 %
ASM1	4.00	15.46 %
SGT1	1.75	6.34 %
MMT1	1.10	3.92 %
Total	438.04	26.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	319.13	24.86 %
Total	319.13	24.86 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.86	16.43 %
ABR1	10.15	21.45 %
WJP1	10.01	18.72 %
AKM1	9.62	13.53 %
TRR1	8.41	11.79 %
ARC2	6.08	12.28 %
VEL1	5.16	6.90 %
ANI1	1.77	9.65 %
Total	319.13	24.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	288.75	28.31 %
Total	288.75	28.31 %

Branch *	MTD Sales L	Brand Share %
MDU1	13.41	11.47 %
TMM1	8.46	19.78 %
ADP1	6.96	21.23 %
TDI1	5.62	18.41 %
TEN2	5.44	15.90 %
PVI1	4.59	15.48 %
PNV1	1.54	17.27 %
KRR1	0.75	4.05 %
ATG1	0.44	2.45 %
Total	288.75	28.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	268.31	27.98 %
Total	268.31	27.98 %

Branch *	MTD Sales L	Brand Share %
TYR1	14.21	20.85 %
TNJ1	10.13	21.58 %
TTP1	6.44	9.59 %
TVR1	4.42	18.21 %
PTK1	3.73	17.06 %
PBR1	1.49	8.69 %
KIK1	1.20	17.98 %
TRY2	0.61	10.37 %
PDK1	0.29	2.64 %
Total	268.31	27.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	267.85	22.62 %
Total	267.85	22.62 %

Branch *	MTD Sales L	Brand Share %
SLM1	20.96	18.84 %
HSR2	9.24	15.22 %
MCR1	8.24	15.50 %
PMP1	8.03	15.49 %
SGI1	7.92	14.30 %
PLC1	6.90	18.85 %
HRR1	6.68	14.04 %
SLM3	5.40	10.37 %
ERD1	3.80	16.82 %
DPR1	3.79	20.38 %
VKL1	3.05	15.98 %
SGG1	2.51	17.24 %
KRI1	2.48	11.06 %
PDR1	1.74	21.35 %
TCG1	1.37	11.49 %
HSR1	0.62	3.07 %
DPR2	0.35	1.42 %
Total	267.85	22.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	232.82	27.08 %
Total	232.82	27.08 %

Branch *	MTD Sales L	Brand Share %
ULP1	12.47	22.06 %
TVM2	9.66	16.91 %
NVL2	6.44	15.91 %
KKI2	5.79	15.13 %
TVM1	5.61	14.72 %
POY1	2.59	11.90 %
Total	232.82	27.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	214.47	13.91 %
Total	214.47	13.91 %

Branch *	MTD Sales L	Brand Share %
CH15	20.39	13.79 %
CH03	15.64	12.48 %
MJR1	11.37	11.83 %
CH33	11.21	19.98 %
CH44	9.64	16.00 %
MC05	9.49	19.70 %
CH12	8.92	14.11 %
CH21	8.84	6.90 %
CH20	7.48	10.03 %
CH41	6.40	21.54 %
CH06	4.54	7.92 %
CH36	4.49	19.21 %
PON1	4.14	12.45 %
CH17	4.12	12.12 %
UKI1	3.52	5.44 %
CH23	2.89	12.38 %
CH31	2.58	11.45 %
CH27	1.88	13.39 %
CH46	1.58	2.51 %
CH09	1.06	3.23 %
CH32	1.03	7.41 %
MC06	1.02	3.30 %
CH24	0.10	0.22 %
Total	214.47	13.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	202.70	16.41 %
Total	202.70	16.41 %

Branch *	MTD Sales L	Brand Share %
CH16	14.43	18.09 %
CH42	8.68	19.59 %
CH48	8.38	20.62 %
CH45	7.43	18.31 %
TKM1	7.11	19.53 %
CH08	6.61	12.06 %
KNR1	6.50	16.16 %
CH07	6.41	15.44 %
AVD1	5.95	7.13 %
CH38	5.84	14.81 %
CH11	5.30	17.90 %
CH30	5.07	15.09 %
CH19	2.39	5.08 %
CH39	1.93	6.42 %
GUD2	1.59	3.44 %
CGL1	1.43	5.07 %
CH22	0.99	4.16 %
CH29	0.64	6.04 %
SKL1	0.63	3.30 %
GUD1	0.58	2.42 %
MC10	0.55	1.58 %
CH40	0.13	0.15 %
Total	202.70	16.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	167.37	24.39 %
Total	167.37	24.39 %

Branch *	MTD Sales L	Brand Share %
CBE2	17.14	17.65 %
AVI1	3.46	18.97 %
SYM2	3.30	20.39 %
CBE6	2.59	21.71 %
MPM1	2.26	12.03 %
CBE4	1.94	16.89 %
PLI1	1.85	19.69 %
TPR4	0.94	4.94 %
ANR1	0.53	7.72 %
UMP1	0.45	11.89 %
GBM1	0.36	1.01 %
Total	167.37	24.39 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	12.65	23.23 %
Total	12.65	23.23 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.38	12.89 %
Total	12.65	23.23 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %