

MTD Sales
1,824.88 L

Brand Share %
19.58 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,824.82	19.65 %
Dig-Acce	0.06	0.19 %
Total	1,824.88	19.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	286.63	20.64 %
NORTH ARCOT	266.62	21.70 %
TRICHY-01	223.66	26.40 %
CHENNAI-02	197.61	13.52 %
SOUTH ARCOT	193.34	24.39 %
SOUTH-03	189.34	24.49 %
WEST-02	185.53	24.31 %
CHENNAI-01	149.93	13.45 %
WEST-01	75.26	18.16 %
WEST-03	56.44	18.77 %
HO01	0.52	0.22 %
Total	1,824.88	19.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	286.63	20.70 %
Total	286.63	20.64 %

Branch *	MTD Sales L	Brand Share %
TUT1	24.51	17.78 %
NGR1	17.22	18.80 %
KVT1	11.23	18.45 %
VLY1	8.14	17.38 %
KSM1	7.78	18.24 %
TKS2	7.58	12.30 %
VNR1	5.12	19.20 %
SVK1	4.92	13.46 %
ERL2	4.69	17.63 %
KYR1	4.42	18.46 %
TYI1	1.95	14.01 %
ASM1	1.88	13.46 %
MMT1	1.26	4.07 %
SGT1	1.15	6.39 %
COL1	0.20	2.61 %
Total	286.63	20.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	266.62	21.72 %
Total	266.62	21.70 %

Branch *	MTD Sales L	Brand Share %
VEL4	15.34	19.11 %
SBR1	10.06	16.16 %
WJP1	7.67	17.11 %
KPM1	7.19	18.61 %
UGI1	5.40	16.01 %
ABR1	5.19	11.56 %
ANI1	4.60	17.36 %
VEL3	4.25	9.09 %
TRR1	4.12	6.89 %
AKM1	4.06	8.16 %
TRT1	3.99	17.84 %
VEL1	3.78	9.45 %
ARC2	3.61	12.51 %
Total	266.62	21.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	223.66	26.41 %
Total	223.66	26.40 %

Branch *	MTD Sales L	Brand Share %
TVR2	6.19	16.13 %
TTP1	5.27	12.07 %
TNJ1	4.22	9.67 %
KUM2	3.95	16.79 %
PTK1	3.30	17.03 %
APM1	0.35	7.82 %
TRY2	0.25	6.14 %
KIK1	0.20	2.51 %
PDK1		0.00 %
Total	223.66	26.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	197.61	13.57 %
Total	197.61	13.52 %

Branch *	MTD Sales L	Brand Share %
CH03	20.12	17.05 %
CH34	13.89	15.53 %
CH15	13.19	9.57 %
CH20	10.02	13.25 %
CH18	9.71	18.92 %
MJR1	9.67	18.90 %
UKI1	7.34	14.83 %
CH44	6.79	18.49 %
CH21	5.93	5.69 %
CH17	5.55	14.82 %
CH12	4.41	7.32 %
CH41	4.34	9.72 %
CH33	3.42	5.83 %
MC06	3.09	11.96 %
CH51	1.42	2.77 %
CH46	0.95	2.84 %
CH36	0.87	2.65 %
CH27	0.63	3.66 %
CH06	0.40	1.17 %
CH24	0.20	0.82 %
CH01		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	197.61	13.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	193.34	24.39 %
Total	193.34	24.39 %

Branch *	MTD Sales L	Brand Share %
CDM1	7.62	17.06 %
TVM2	7.45	17.84 %
VPM2	7.43	15.99 %
POY2	5.84	12.66 %
KKI2	5.37	18.14 %
NVL2	1.35	4.20 %
VPM1	0.66	6.13 %
Total	193.34	24.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	189.34	24.53 %
Total	189.34	24.49 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.79	16.07 %
DGL1	4.36	13.52 %
TMM1	4.23	18.19 %
MDU1	3.91	6.43 %
KKD3	3.27	11.96 %
TEN2	2.99	14.64 %
DGL2	2.33	18.03 %
MDU7	2.19	14.28 %
KYK1	1.62	11.76 %
ATG1	0.98	7.71 %
BTU1	0.77	6.27 %
SVG1	0.23	1.24 %
MDU5	0.20	1.29 %
Total	189.34	24.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	185.47	24.34 %
Dig-Acce	0.06	6.01 %
Total	185.53	24.31 %

Branch *	MTD Sales L	Brand Share %
SLM1	12.66	17.98 %
HSR2	5.49	9.34 %
KRI1	4.10	16.10 %
HSR1	4.08	17.95 %
SLM3	2.41	8.12 %
PNG1	1.97	12.77 %
DPR1	1.31	12.31 %
DPR2	0.97	6.32 %
Total	185.53	24.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	149.93	13.63 %
Total	149.93	13.45 %

Branch *	MTD Sales L	Brand Share %
CH14	16.45	19.32 %
CH48	8.28	17.44 %
CH16	8.25	10.62 %
CH07	7.74	14.89 %
CH47	6.22	8.35 %
KNR1	5.69	14.33 %
CH45	5.30	12.48 %
CH30	5.07	10.89 %
GUD1	3.73	10.35 %
CH19	3.44	10.80 %
CH22	2.88	5.89 %
SKL1	2.64	9.71 %
MC09	1.94	11.94 %
GUD2	1.08	3.58 %
CGL1	1.07	6.24 %
CH49	1.04	1.99 %
CH25	0.95	2.14 %
CH39	0.44	6.51 %
AVD1	0.38	0.63 %
CH26	0.20	2.33 %
CH29	0.20	6.05 %
CH08	0.19	2.07 %
CH40		0.00 %
Total	149.93	13.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	75.26	18.30 %
Total	75.26	18.16 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.66	12.26 %
KGI1	7.11	16.23 %
GDR1	5.54	19.40 %
KMR1	4.79	12.41 %
MPM1	2.60	12.56 %
CBE4	1.54	9.39 %
SUL1	1.53	13.55 %
CBE1	0.44	2.69 %
CBE3	0.36	13.56 %
UMP1	0.21	3.40 %
SNR1	0.20	2.09 %
Total	75.26	18.16 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	56.44	18.77 %
Total	56.44	18.77 %

Branch *	MTD Sales L	Brand Share %
SYM2	2.62	17.28 %
AVI1	2.57	13.50 %
GBM1	1.87	6.19 %
KGM1	0.95	5.40 %
PDR1	0.89	10.71 %
SGG1	0.88	8.74 %
TPR2	0.69	3.04 %
VKL1	0.20	2.53 %
TCG1	0.18	1.61 %
Total	56.44	18.77 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.22 %
Total	0.52	0.22 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.22 %
MSWH		0.00 %
Total	0.52	0.22 %