

MTD Sales
1,505.44 L

Brand Share %
21.06 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,505.44	21.06 %
Total	1,505.44	21.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	256.38	22.89 %
NORTH ARCOT	197.19	24.86 %
TRICHY-01	169.59	25.06 %
SOUTH-03	167.83	25.24 %
WEST-02	166.32	22.10 %
SOUTH ARCOT	157.13	26.87 %
CHENNAI-02	153.14	15.26 %
CHENNAI-01	139.96	15.63 %
WEST-01	88.84	20.22 %
KL-SOUTH	8.25	13.68 %
HO01	0.80	0.51 %
Total	1,505.44	21.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	256.38	22.89 %
Total	256.38	22.89 %

Branch *	MTD Sales L	Brand Share %
NGR1	14.22	16.66 %
TKS2	6.96	13.19 %
KGL1	3.10	12.30 %
SVK1	2.57	9.46 %
TYI1	1.27	7.35 %
MMT1	1.04	6.48 %
ASM1	1.02	6.69 %
SGT1	0.92	4.84 %
TVL2		0.00 %
Total	256.38	22.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	197.19	24.86 %
Total	197.19	24.86 %

Branch *	MTD Sales L	Brand Share %
VEL2	7.99	18.55 %
GDM1	5.52	18.90 %
TRR1	5.34	9.95 %
WJP1	5.03	16.05 %
VEL1	4.40	10.24 %
ARC2	3.90	16.67 %
ABR1	3.08	17.73 %
AKM1	2.32	7.97 %
ANI1	1.25	7.05 %
Total	197.19	24.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	169.59	25.06 %
Total	169.59	25.06 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.56	20.37 %
TYR1	8.44	17.95 %
KRN1	4.77	20.24 %
MDI1	3.11	16.10 %
TRY3	2.90	11.95 %
PBR1	1.87	14.71 %
PDK1	1.24	13.94 %
KIK1	0.90	13.47 %
TVR1	0.80	6.94 %
TRY2	0.72	11.94 %
TTP1	0.59	1.45 %
Total	169.59	25.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	167.83	25.24 %
Total	167.83	25.24 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.67	13.80 %
ADP1	5.02	20.37 %
TEN1	4.60	19.81 %
TDI1	2.60	14.38 %
TEN2	2.03	9.15 %
SGP1	1.94	15.56 %
MDU4	1.53	7.71 %
ATG1	1.46	9.96 %
KRR1	0.80	15.77 %
BTU1	0.70	8.12 %
PNV1	0.33	7.38 %
Total	167.83	25.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	166.32	22.10 %
Total	166.32	22.10 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.79	20.04 %
PMP1	7.76	20.07 %
MCR1	7.05	18.71 %
HSR2	6.77	19.28 %
HRR1	4.38	12.48 %
SGI1	3.92	16.03 %
SLM3	3.52	9.95 %
KRI1	3.23	16.95 %
SGG1	1.05	16.55 %
TCG1	0.71	5.28 %
VKL1	0.60	7.36 %
ERD1	0.53	3.57 %
DPR2	0.43	2.44 %
HSR1	0.31	1.86 %
Total	166.32	22.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	157.13	26.87 %
Total	157.13	26.87 %

Branch *	MTD Sales L	Brand Share %
POY2	7.51	19.48 %
CDM1	6.75	18.92 %
NVL2	5.44	19.26 %
KKI2	5.14	16.80 %
POY1	2.69	11.01 %
Total	157.13	26.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	153.14	15.26 %
Total	153.14	15.26 %

Branch *	MTD Sales L	Brand Share %
CH15	15.05	16.66 %
CH03	11.02	12.47 %
MJR1	9.89	16.61 %
CH12	8.82	19.09 %
MC05	7.61	14.56 %
CH44	6.20	12.38 %
CH33	6.03	17.76 %
CH21	5.69	7.55 %
CH20	4.15	8.34 %
CH09	3.15	12.97 %
CH41	3.14	14.10 %
UKI1	2.12	5.94 %
CH46	1.77	8.37 %
CH17	1.71	10.26 %
CH31	0.97	6.13 %
MC08	0.80	10.63 %
CH32	0.63	10.17 %
CH06	0.56	1.32 %
MC06	0.31	1.37 %
CH24	-0.20	-0.76 %
Total	153.14	15.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	139.96	15.63 %
Total	139.96	15.63 %

Branch *	MTD Sales L	Brand Share %
CH14	11.00	15.60 %
CH16	7.75	14.79 %
CH08	7.07	15.12 %
CH30	6.79	14.14 %
TKM1	5.16	17.08 %
CH45	4.69	17.10 %
CH07	4.58	13.10 %
CH48	4.25	11.73 %
GUD2	2.06	5.62 %
CGL1	1.94	6.95 %
AVD1	1.92	4.32 %
MC02	1.04	20.38 %
CH19	0.97	4.01 %
CH11	0.97	6.61 %
KNR1	0.81	2.47 %
CH39	0.76	8.76 %
MC10	0.70	2.29 %
CH40	0.46	1.22 %
CH22	0.39	2.22 %
GUD1	0.36	1.72 %
SKL1	0.33	1.98 %
CH29	0.13	2.46 %
Total	139.96	15.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	88.84	20.22 %
Total	88.84	20.22 %

Branch *	MTD Sales L	Brand Share %
KMR1	6.21	19.62 %
GDR1	5.03	19.26 %
UAM1	3.71	10.30 %
AVI1	2.13	19.95 %
TPR2	2.02	11.13 %
CBE6	1.54	14.12 %
CBE3	1.09	18.61 %
SUL1	0.86	17.79 %
CBE1	0.75	10.07 %
ANR1	0.60	12.73 %
GBM1	0.37	1.66 %
UMP1	0.27	5.89 %
MPM1	0.19	1.62 %
SYM2	0.15	1.28 %
PPI1	0.13	1.00 %
Total	88.84	20.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	8.25	13.68 %
Total	8.25	13.68 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.26	11.45 %
PAS1	3.01	19.64 %
KLR1	0.98	12.60 %
Total	8.25	13.68 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	0.51 %
Total	0.80	0.51 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	0.51 %
MSWH		0.00 %
Total	0.80	0.51 %