

MTD Sales
1,796.08 L

Brand Share %
24.38 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,796.08	24.38 %
Total	1,796.08	24.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	303.95	28.00 %
NORTH ARCOT	256.96	29.88 %
TRICHY-01	196.20	29.89 %
CHENNAI-02	195.45	18.88 %
SOUTH-03	190.22	27.42 %
SOUTH ARCOT	185.72	31.45 %
CHENNAI-01	184.56	20.26 %
WEST-02	183.71	23.84 %
WEST-01	90.55	21.18 %
KL-SOUTH	8.76	18.11 %
HO01		0.00 %
Total	1,796.08	24.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	303.95	28.00 %
Total	303.95	28.00 %

Branch *	MTD Sales L	Brand Share %
TVL1	25.27	21.40 %
MAR1	13.96	21.31 %
TKS2	11.73	24.15 %
VLY1	9.75	20.77 %
SVK1	5.40	22.98 %
RPM1	4.39	23.06 %
KGL1	2.79	9.74 %
COL1	2.73	21.39 %
SGT1	2.30	11.42 %
VKM1	2.06	16.01 %
ARM1	1.78	13.31 %
Total	303.95	28.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	256.96	29.88 %
Total	256.96	29.88 %

Branch *	MTD Sales L	Brand Share %
VEL1	11.96	20.06 %
VEL2	11.32	22.24 %
TRR1	7.24	12.15 %
ARC2	5.68	18.04 %
ABR1	5.68	19.68 %
WJP1	5.56	21.32 %
AKM1	4.48	12.68 %
CPT1	4.18	24.00 %
TRT1	3.63	23.76 %
ANI1	3.43	15.79 %
Total	256.96	29.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	196.20	29.89 %
Total	196.20	29.89 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.86	23.23 %
ORU1	6.02	23.20 %
KRN1	5.57	21.83 %
TTP1	4.23	11.06 %
MDI1	2.77	19.96 %
PBR1	1.95	15.62 %
PDK1	1.01	13.68 %
TVR1	0.87	4.54 %
KIK1	0.74	10.45 %
TRY2	0.60	13.57 %
Total	196.20	29.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	195.45	18.88 %
Total	195.45	18.88 %

Branch *	MTD Sales L	Brand Share %
CH03	16.40	18.57 %
CH21	13.51	13.34 %
CH15	13.39	14.74 %
MJR1	10.56	19.89 %
CH41	8.49	24.18 %
CH18	7.54	20.00 %
CH44	7.47	18.64 %
CH20	6.82	10.21 %
CH33	6.30	21.90 %
MC05	5.96	14.01 %
UKI1	3.67	9.70 %
CH23	3.54	19.30 %
CH31	3.22	19.70 %
CH09	2.40	9.02 %
CH17	1.69	7.32 %
CH06	1.16	2.64 %
CH46	0.93	4.57 %
CH24	0.86	4.27 %
MC06	0.45	2.52 %
Total	195.45	18.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	190.22	27.42 %
Total	190.22	27.42 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.63	15.51 %
CBM1	7.38	22.85 %
TDI1	5.13	17.81 %
TMM1	5.13	16.11 %
ADP1	4.86	23.83 %
TEN1	3.45	18.77 %
ATG1	2.54	18.62 %
DGL2	2.44	23.06 %
MDU4	1.14	7.06 %
KRR1	1.05	18.79 %
KKD2	0.70	14.12 %
BTU1	0.69	8.21 %
SGP1	0.25	2.97 %
Total	190.22	27.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	185.72	31.45 %
Total	185.72	31.45 %

Branch *	MTD Sales L	Brand Share %
TVM2	9.85	22.04 %
KKI2	5.28	16.66 %
POY1	5.25	22.20 %
NVL2	4.87	19.74 %
TVM1	4.37	21.49 %
KML1	2.59	19.85 %
Total	185.72	31.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	184.56	20.26 %
Total	184.56	20.26 %

Branch *	MTD Sales L	Brand Share %
CH14	13.41	14.95 %
CH16	10.57	22.61 %
CH07	8.30	21.70 %
CH30	6.80	14.94 %
CH08	6.25	16.13 %
CH38	5.65	18.89 %
CGL1	4.89	19.54 %
MC09	4.23	24.04 %
KNR1	3.32	11.46 %
AVD1	2.32	5.63 %
GUD2	2.13	7.73 %
MC10	2.10	7.14 %
CH19	1.29	4.41 %
CH11	1.21	6.34 %
GUD1	1.05	6.73 %
CH22	0.98	4.90 %
SKL1	0.96	5.26 %
CH40	0.78	2.46 %
CH29	0.31	2.77 %
Total	184.56	20.26 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	183.71	23.84 %
Total	183.71	23.84 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.72	16.24 %
MCR1	6.86	21.47 %
BMD1	5.36	24.19 %
HRR1	5.13	17.39 %
SGI1	4.68	19.53 %
EPI1	3.06	13.18 %
SLM3	2.88	9.12 %
KRI1	2.79	13.68 %
EDP1	2.78	16.36 %
TCG1	1.35	12.62 %
ERD1	1.25	8.70 %
DPR1	1.13	12.64 %
PDR1	0.94	18.94 %
HSR1	0.89	5.04 %
VKL1	0.81	10.49 %
DPR2	0.26	1.49 %
SGG1	0.11	2.65 %
Total	183.71	23.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	90.55	21.18 %
Total	90.55	21.18 %

Branch *	MTD Sales L	Brand Share %
UAM1	5.21	15.65 %
KMR1	4.67	18.03 %
CNR1	4.37	20.25 %
CBE4	1.91	19.43 %
SNR1	1.56	21.06 %
TPR2	1.53	7.94 %
SYM2	1.19	10.85 %
CBE1	1.12	15.55 %
TPR1	1.11	5.11 %
PPI1	0.71	4.39 %
ANR1	0.61	12.83 %
MPM1	0.56	6.29 %
GBM1	0.52	1.71 %
CBE3	0.52	16.28 %
CBE6	0.25	3.07 %
Total	90.55	21.18 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	8.76	18.11 %
Total	8.76	18.11 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.65	14.80 %
PAS1	4.11	24.25 %
Total	8.76	18.11 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %