



TN : OPPO Sales Performance 28/05/2026 9:33 AM

MTD Sales
1,718.05 L

Brand Share %
17.90 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.90 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| Mobile | 1,716.96 | 18.06 % |
| Ear-Buds | 1.09 | 1.18 % |
| Total | 1,718.05 | 17.90 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| SOUTH-01 | 322.74 | 19.61 % |
| NORTH ARCOT | 222.87 | 20.33 % |
| SOUTH-03 | 198.30 | 21.49 % |
| TRICHY-01 | 190.65 | 24.88 % |
| CHENNAI-02 | 185.09 | 12.49 % |
| SOUTH ARCOT | 171.41 | 19.76 % |
| WEST-02 | 166.99 | 17.78 % |
| CHENNAI-01 | 161.44 | 15.52 % |
| WEST-01 | 98.56 | 17.94 % |
| HO01 | | 0.00 % |
| Total | 1,718.05 | 17.90 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 322.62 | 19.76 % |
| Ear-Buds | 0.12 | 0.96 % |
| Total | 322.74 | 19.61 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TUT1 | 25.13 | 15.15 % |
| TUT2 | 13.06 | 15.37 % |
| TKS2 | 9.04 | 13.11 % |
| MMT1 | 6.36 | 17.63 % |
| SVK1 | 5.96 | 13.51 % |
| KGL1 | 4.56 | 10.76 % |
| APK1 | 4.02 | 12.47 % |
| TY11 | 3.27 | 14.99 % |
| SGT1 | 2.84 | 11.01 % |
| ASM1 | 1.66 | 7.81 % |
| ARM1 | 0.99 | 4.41 % |
| COL1 | 0.28 | 3.43 % |
| Total | 322.74 | 19.61 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 222.81 | 20.54 % |
| Ear-Buds | 0.06 | 0.54 % |
| Total | 222.87 | 20.33 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| VEL2 | 8.89 | 13.76 % |
| VEL1 | 8.60 | 14.21 % |
| AKM1 | 7.24 | 12.60 % |
| SBR1 | 6.69 | 12.63 % |
| WJP1 | 5.05 | 10.81 % |
| CPT1 | 4.71 | 16.30 % |
| TRR1 | 4.46 | 7.27 % |
| ARC2 | 3.03 | 11.30 % |
| ABR1 | 2.37 | 6.54 % |
| Total | 222.87 | 20.33 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 198.17 | 21.67 % |
| Ear-Buds | 0.12 | 1.50 % |
| Total | 198.30 | 21.49 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| MDU1 | 5.70 | 10.62 % |
| TEN2 | 5.36 | 15.90 % |
| PVI1 | 4.32 | 14.93 % |
| CMR1 | 4.21 | 14.32 % |
| TMM1 | 4.19 | 13.00 % |
| DGL2 | 2.45 | 11.44 % |
| SVG1 | 2.11 | 9.03 % |
| DGL1 | 1.70 | 4.54 % |
| ATG1 | 1.52 | 6.32 % |
| KYK1 | 0.72 | 4.85 % |
| MDU7 | 0.61 | 2.45 % |
| KRR1 | 0.16 | 1.92 % |
| BTU1 | | 0.00 % |
| Total | 198.30 | 21.49 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 190.60 | 25.08 % |
| Ear-Buds | 0.04 | 0.68 % |
| Total | 190.65 | 24.88 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TYR1 | 8.74 | 16.87 % |
| TNJ1 | 6.70 | 15.41 % |
| KUM2 | 2.69 | 13.47 % |
| TVR2 | 2.40 | 8.43 % |
| APM1 | 1.22 | 10.53 % |
| TTP1 | 0.37 | 0.77 % |
| PDK1 | 0.22 | 2.57 % |
| KIK1 | | 0.00 % |
| TRY2 | | 0.00 % |
| Total | 190.65 | 24.88 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile | 184.68 | 12.60 % |
| Ear-Buds | 0.41 | 2.65 % |
| Total | 185.09 | 12.49 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03 | 17.17 | 13.37 % |
| CH15 | 12.21 | 12.08 % |
| CH44 | 11.97 | 13.66 % |
| GPD1 | 10.41 | 16.69 % |
| CH34 | 9.56 | 13.18 % |
| CH20 | 8.52 | 15.20 % |
| UKI1 | 8.38 | 13.92 % |
| CH12 | 7.90 | 10.39 % |
| CH21 | 7.22 | 6.53 % |
| MJR1 | 6.88 | 12.51 % |
| MC05 | 5.28 | 8.60 % |
| CH51 | 3.43 | 8.37 % |
| CH33 | 3.27 | 3.43 % |
| CH36 | 2.23 | 13.05 % |
| CH23 | 2.12 | 6.66 % |
| CH24 | 1.15 | 3.44 % |
| CH46 | 1.13 | 3.72 % |
| CH27 | 0.78 | 4.87 % |
| CH06 | 0.52 | 1.37 % |
| CH31 | 0.39 | 1.65 % |
| CH32 | 0.18 | 1.14 % |
| CH01 | 0.14 | 8.01 % |
| Total | 185.09 | 12.49 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile | 171.33 | 19.89 % |
| Ear-Buds | 0.08 | 1.41 % |
| Total | 171.41 | 19.76 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVM2 | 7.96 | 15.38 % |
| POY1 | 7.61 | 15.94 % |
| POY2 | 6.48 | 13.13 % |
| MKM1 | 4.62 | 16.13 % |
| TVM1 | 3.56 | 14.54 % |
| KKI2 | 3.30 | 11.80 % |
| KML1 | 2.09 | 13.39 % |
| VCM1 | 1.94 | 10.44 % |
| NVL2 | 1.54 | 3.63 % |
| VPM1 | 0.39 | 3.44 % |
| Total | 171.41 | 19.76 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 166.97 | 17.93 % |
| Ear-Buds | 0.02 | 0.26 % |
| Total | 166.99 | 17.78 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| SLM1 | 12.18 | 15.84 % |
| PMP1 | 6.96 | 15.38 % |
| SLM2 | 4.97 | 15.05 % |
| KVP1 | 4.96 | 16.36 % |
| HRR1 | 4.23 | 14.24 % |
| SLM3 | 3.98 | 11.77 % |
| HSR1 | 3.38 | 8.94 % |
| HSR2 | 3.27 | 6.70 % |
| TCG1 | 1.35 | 12.64 % |
| MCR1 | 1.12 | 3.34 % |
| KRI1 | 1.11 | 2.73 % |
| DPR2 | 0.50 | 4.37 % |
| SGG1 | 0.47 | 9.44 % |
| KMM1 | 0.39 | 5.55 % |
| DPR1 | 0.31 | 2.55 % |
| ERD1 | 0.22 | 1.86 % |
| Total | 166.99 | 17.78 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 161.23 | 15.72 % |
| Ear-Buds | 0.21 | 1.42 % |
| Total | 161.44 | 15.52 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH05 | 8.03 | 14.54 % |
| CH47 | 6.58 | 11.34 % |
| CH16 | 2.62 | 3.27 % |
| CH45 | 2.50 | 8.67 % |
| CH30 | 1.96 | 5.82 % |
| CH25 | 1.86 | 6.34 % |
| AVD1 | 1.46 | 5.75 % |
| SKL1 | 1.42 | 6.19 % |
| CH22 | 1.37 | 6.24 % |
| GUD2 | 1.30 | 5.33 % |
| CH19 | 1.24 | 3.92 % |
| CH08 | 1.23 | 2.94 % |
| CH26 | 1.01 | 17.29 % |
| CGL1 | 0.63 | 3.23 % |
| CH40 | 0.33 | 1.07 % |
| CH49 | 0.30 | 1.00 % |
| KNR1 | 0.19 | 0.70 % |
| CH29 | | 0.00 % |
| CH39 | | 0.00 % |
| GUD1 | | 0.00 % |
| Total | 161.44 | 15.52 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mobile | 98.54 | 18.16 % |
| Ear-Buds | 0.02 | 0.30 % |
| Total | 98.56 | 17.94 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KGI1 | 8.93 | 17.34 % |
| KMR1 | 6.07 | 15.42 % |
| CNR1 | 3.13 | 7.20 % |
| SYM2 | 1.91 | 13.19 % |
| PLI1 | 1.24 | 15.14 % |
| UMP1 | 1.04 | 15.26 % |
| SNR1 | 0.84 | 14.89 % |
| GBM1 | 0.72 | 2.68 % |
| CBE4 | 0.72 | 9.79 % |
| CBE3 | 0.62 | 11.89 % |
| MPM1 | 0.62 | 3.70 % |
| CBE6 | 0.61 | 7.87 % |
| TPR2 | 0.60 | 4.82 % |
| CBE1 | 0.34 | 6.24 % |
| TPR3 | 0.30 | 3.44 % |
| CBE5 | 0.16 | 8.31 % |
| Total | 98.56 | 17.94 % |

HO01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Total | | 0.00 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| GHUB | | 0.00 % |
| MSWH | | 0.00 % |
| Total | | 0.00 % |