



# TN : OPPO Sales Performance 28/04/2026 9:33 AM

MTD Sales  
1,751.88 L

Brand Share %  
17.61 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,751.17	17.79 %
Ear-Buds	0.71	0.67 %
Total	1,751.88	17.61 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	343.24	20.04 %
NORTH ARCOT	226.10	20.30 %
TRICHY-01	203.35	22.73 %
SOUTH-03	195.25	21.73 %
CHENNAI-02	184.00	12.94 %
SOUTH ARCOT	181.78	19.26 %
WEST-02	167.81	18.16 %
CHENNAI-01	166.43	13.67 %
WEST-01	83.93	16.27 %
HO01		0.00 %
Total	1,751.88	17.61 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	343.08	20.19 %
Ear-Buds	0.15	1.10 %
Total	343.24	20.04 %

Branch *	MTD Sales L	Brand Share %
NGR1	16.99	16.54 %
TKS2	11.96	14.51 %
VLY1	11.51	17.57 %
SVK1	7.30	15.16 %
MMT1	4.63	13.04 %
KGL1	4.05	12.51 %
STU2	1.59	10.48 %
ASM1	1.48	6.89 %
SGT1	1.23	3.38 %
ARM1	1.19	5.21 %
COL1	0.74	5.84 %
Total	343.24	20.04 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	225.98	20.54 %
Ear-Buds	0.12	0.89 %
Total	226.10	20.30 %

Branch *	MTD Sales L	Brand Share %
VEL2	11.43	16.48 %
SBR1	9.06	15.19 %
AKM1	8.51	14.36 %
VEL1	7.98	11.91 %
WJP1	5.70	15.48 %
TRR1	5.11	7.66 %
ANI1	4.92	17.11 %
ARC2	3.66	15.37 %
TRT1	2.90	12.52 %
ABR1	2.27	7.23 %
Total	226.10	20.30 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	203.35	22.92 %
Total	203.35	22.73 %

Branch *	MTD Sales L	Brand Share %
TRY4	7.75	14.84 %
TNJ1	6.37	16.04 %
TVR2	6.01	17.35 %
PTK1	5.10	15.96 %
KUM2	3.65	8.09 %
TVR1	1.64	11.37 %
TTP1	0.91	1.69 %
APM1	0.26	3.16 %
PDK1	0.23	2.22 %
TRY2	0.12	2.05 %
KIK1	0.12	1.37 %
Total	203.35	22.73 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	195.25	21.93 %
Total	195.25	21.73 %

Branch *	MTD Sales L	Brand Share %
TEN1	6.11	17.22 %
MDU2	5.21	17.59 %
MDU1	4.72	8.27 %
PVI1	4.51	15.93 %
TEN2	4.44	9.35 %
ADP1	3.88	15.41 %
SVG1	3.05	11.59 %
DGL1	2.82	9.22 %
MDU7	1.92	7.25 %
ATG1	1.49	7.66 %
PNV2	1.14	14.43 %
DGL2	1.09	8.34 %
KRR1	0.52	8.70 %
BTU1	0.44	4.10 %
Total	195.25	21.73 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	183.84	13.08 %
Ear-Buds	0.17	1.05 %
<b>Total</b>	<b>184.00</b>	<b>12.94 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	16.80	12.14 %
CH15	9.97	9.24 %
CH20	9.54	14.17 %
CH21	9.01	8.44 %
CH34	7.34	9.47 %
UKI1	7.00	12.47 %
MC05	6.60	10.68 %
CH12	5.99	9.73 %
CH33	5.14	6.53 %
CH17	4.76	10.98 %
CH51	3.70	9.43 %
CH36	1.90	6.88 %
CH24	1.82	5.38 %
CH23	1.75	6.91 %
CH46	1.39	4.35 %
CH32	1.00	9.36 %
CH27	0.52	4.21 %
CH06	0.34	0.54 %
CH31	0.19	0.94 %
<b>Total</b>	<b>184.00</b>	<b>12.94 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	181.69	19.40 %
Ear-Buds	0.08	1.15 %
<b>Total</b>	<b>181.78</b>	<b>19.26 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	16.56	12.01 %
TVM2	7.41	14.54 %
KLM1	6.59	13.87 %
POY2	6.14	11.87 %
POY1	5.40	14.05 %
KKI2	4.27	12.66 %
TVM1	3.36	10.25 %
KML1	3.23	13.78 %
VCM2	1.56	7.34 %
NVL2	1.25	2.93 %
VPM1	0.83	5.96 %
<b>Total</b>	<b>181.78</b>	<b>19.26 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	167.81	18.30 %
<b>Total</b>	<b>167.81</b>	<b>18.16 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	8.81	14.20 %
BMD1	5.70	16.46 %
MCR1	5.35	11.87 %
MTR1	4.89	15.00 %
SLM2	4.55	15.37 %
HRR1	3.71	11.78 %
SLM3	3.19	10.50 %
HSR2	2.92	5.57 %
DPR1	1.95	13.47 %
HSR1	1.94	9.26 %
RSP1	1.77	14.85 %
EDP1	1.47	15.89 %
SGG1	1.18	11.61 %
ERD1	0.61	6.31 %
KRI1	0.60	1.48 %
TCG1	0.44	4.11 %
PDR1	0.12	3.04 %
DPR2		0.00 %
<b>Total</b>	<b>167.81</b>	<b>18.16 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	166.28	13.81 %
Ear-Buds	0.15	1.13 %
<b>Total</b>	<b>166.43</b>	<b>13.67 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	9.38	10.59 %
CH45	7.39	16.93 %
CH38	5.65	13.20 %
GUD2	3.26	11.32 %
CH30	2.08	1.99 %
AVD1	1.89	6.02 %
CH49	1.68	4.13 %
CH16	1.66	2.64 %
CGL1	1.60	6.60 %
CH08	1.54	3.58 %
SKL1	1.52	5.37 %
MC09	1.29	12.45 %
CH39	1.26	7.79 %
MC10	1.09	8.54 %
KNR1	0.98	2.97 %
CH25	0.82	2.97 %
CH22	0.74	2.87 %
GUD1	0.68	1.99 %
CH19	0.31	0.87 %
CH40	0.12	0.23 %
CH29		0.00 %
<b>Total</b>	<b>166.43</b>	<b>13.67 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	83.88	16.45 %
Ear-Buds	0.04	0.72 %
<b>Total</b>	<b>83.93</b>	<b>16.27 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	7.40	11.27 %
GDR1	4.96	12.42 %
CNR1	4.44	10.40 %
KGI1	4.13	10.37 %
SYM2	2.14	16.41 %
PDM1	1.22	15.65 %
PLI1	1.00	11.09 %
GBM1	0.92	3.75 %
TPR2	0.91	6.12 %
SUL1	0.89	17.23 %
TPR4	0.84	11.11 %
TPR3	0.58	2.60 %
CBE3	0.53	9.32 %
CBE1	0.45	9.42 %
CBE5	0.34	12.33 %
ANR1	0.34	10.01 %
MPM1	0.31	2.18 %
SNR1	0.12	2.11 %
UMP1	0.12	2.79 %
WHCB		0.00 %
<b>Total</b>	<b>83.93</b>	<b>16.27 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
<b>Total</b>		<b>0.00 %</b>