

MTD Sales
2,345.83 L

Brand Share %
21.98 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,345.83	21.98 %
Total	2,345.83	21.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	427.32	26.29 %
NORTH ARCOT	309.42	24.66 %
SOUTH-03	280.33	28.15 %
TRICHY-01	261.98	27.90 %
WEST-02	259.55	22.36 %
SOUTH ARCOT	225.91	26.96 %
CHENNAI-02	208.99	13.83 %
CHENNAI-01	196.70	16.19 %
WEST-01	163.22	24.26 %
KL-SOUTH	12.41	23.30 %
HO01		0.00 %
Total	2,345.83	21.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	427.32	26.29 %
Total	427.32	26.29 %

Branch *	MTD Sales L	Brand Share %
NGR1	18.84	17.73 %
TUT2	17.51	19.93 %
TKS2	11.21	15.25 %
TKY1	7.84	20.92 %
ERL2	7.34	21.43 %
ARM1	4.85	13.84 %
KGL1	4.33	15.45 %
TYI1	4.11	14.37 %
ASM1	3.64	14.47 %
SGT1	1.62	5.98 %
MMT1	0.97	3.71 %
Total	427.32	26.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	309.42	24.66 %
Total	309.42	24.66 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.43	16.21 %
WJP1	10.01	18.92 %
ABR1	9.82	21.33 %
AKM1	9.16	13.16 %
TRR1	8.20	11.57 %
ARC2	5.95	12.19 %
VEL1	5.16	7.11 %
CPT1	4.13	21.93 %
ANI1	1.64	9.10 %
Total	309.42	24.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	280.33	28.15 %
Total	280.33	28.15 %

Branch *	MTD Sales L	Brand Share %
MDU1	13.00	11.40 %
TMM1	8.23	19.50 %
ADP1	6.83	21.32 %
TDI1	5.37	18.50 %
TEN2	5.19	15.41 %
PVI1	4.46	15.33 %
PNV1	1.41	16.05 %
KRR1	0.75	4.08 %
ATG1	0.44	2.62 %
Total	280.33	28.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	261.98	27.90 %
Total	261.98	27.90 %

Branch *	MTD Sales L	Brand Share %
TYR1	13.58	20.43 %
TNJ1	10.13	21.87 %
TTP1	6.33	9.66 %
TVR1	4.42	18.46 %
PTK1	3.73	18.02 %
PBR1	1.36	8.07 %
KIK1	1.20	17.98 %
TRY2	0.61	10.37 %
PDK1	0.29	2.64 %
Total	261.98	27.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	259.55	22.36 %
Total	259.55	22.36 %

Branch *	MTD Sales L	Brand Share %
SLM1	20.43	18.76 %
HSR2	8.82	14.93 %
MCR1	8.05	15.64 %
SGI1	7.92	14.48 %
PMP1	7.46	14.70 %
PLC1	6.90	18.97 %
HRR1	6.55	13.89 %
SLM3	5.40	10.51 %
ERD1	3.80	16.82 %
DPR1	3.66	20.00 %
VKL1	2.71	14.47 %
KRI1	2.48	11.06 %
SGG1	2.20	15.47 %
PDR1	1.61	20.68 %
TCG1	1.37	11.76 %
HSR1	0.49	2.49 %
DPR2	0.35	1.45 %
Total	259.55	22.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	225.91	26.96 %
Total	225.91	26.96 %

Branch *	MTD Sales L	Brand Share %
ULP1	11.97	21.74 %
TVM2	9.66	16.99 %
NVL2	6.06	15.58 %
KKI2	5.66	14.92 %
TVM1	5.23	13.92 %
POY1	2.23	10.57 %
Total	225.91	26.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	208.99	13.83 %
Total	208.99	13.83 %

Branch *	MTD Sales L	Brand Share %
CH15	19.89	13.56 %
CH03	15.13	12.16 %
CH33	11.21	20.15 %
MJR1	10.84	11.43 %
CH44	9.18	15.85 %
MC05	9.02	19.40 %
CH21	8.65	7.01 %
CH12	8.43	13.52 %
CH20	7.48	10.16 %
CH41	6.27	21.32 %
CH06	4.54	8.01 %
CH36	4.49	19.21 %
PON1	4.14	12.51 %
CH17	4.12	12.17 %
UKI1	3.52	5.54 %
CH23	2.89	12.50 %
CH31	2.58	11.80 %
CH27	1.88	15.02 %
CH46	1.58	2.56 %
CH09	1.06	3.25 %
CH32	1.03	7.41 %
MC06	0.88	2.89 %
CH24	0.10	0.23 %
Total	208.99	13.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	196.70	16.19 %
Total	196.70	16.19 %

Branch *	MTD Sales L	Brand Share %
CH16	13.58	17.43 %
CH48	8.38	20.96 %
CH42	7.96	18.69 %
CH45	7.43	18.39 %
TKM1	6.96	20.37 %
KNR1	6.50	16.37 %
CH08	6.23	11.59 %
CH07	6.12	14.85 %
CH38	5.84	14.90 %
AVD1	5.62	6.76 %
CH30	5.07	15.68 %
CH11	4.93	16.99 %
CH19	2.26	4.90 %
CH39	1.93	6.42 %
GUD2	1.59	3.47 %
CGL1	1.43	5.29 %
CH22	0.99	4.20 %
SKL1	0.63	3.40 %
GUD1	0.58	2.42 %
MC10	0.55	1.59 %
CH29	0.51	4.95 %
CH40	0.13	0.15 %
Total	196.70	16.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	163.22	24.26 %
Total	163.22	24.26 %

Branch *	MTD Sales L	Brand Share %
CBE2	16.65	17.51 %
AVI1	3.34	18.39 %
SYM2	3.30	20.57 %
MPM1	2.13	11.50 %
PLI1	1.85	20.76 %
CBE4	1.81	17.63 %
TPR4	0.84	4.51 %
ANR1	0.53	7.72 %
GBM1	0.36	1.01 %
UMP1	0.32	9.07 %
Total	163.22	24.26 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	12.41	23.30 %
Total	12.41	23.30 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.38	13.39 %
Total	12.41	23.30 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %