

MTD Sales
1,714.28 L

Brand Share %
19.37 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,714.22	19.44 %
Dig-Acce	0.06	0.20 %
Total	1,714.28	19.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	262.42	19.97 %
NORTH ARCOT	250.77	21.39 %
TRICHY-01	210.10	26.04 %
CHENNAI-02	187.61	13.61 %
SOUTH ARCOT	183.27	24.43 %
SOUTH-03	181.62	24.29 %
WEST-02	173.27	23.97 %
CHENNAI-01	140.79	13.48 %
WEST-01	70.38	17.92 %
WEST-03	53.54	18.41 %
HO01	0.52	0.22 %
Total	1,714.28	19.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	262.42	20.04 %
Total	262.42	19.97 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.87	16.35 %
TVL1	19.74	16.81 %
VNR2	17.44	19.05 %
NGR1	14.99	18.30 %
KVT1	10.68	17.84 %
TUT2	10.55	18.84 %
VLY1	8.14	17.47 %
KSM1	7.78	18.24 %
TKS2	7.37	12.47 %
VNR1	4.72	18.31 %
ERL2	4.42	17.50 %
SVK1	4.28	12.31 %
KYR1	4.12	17.70 %
TYI1	1.74	12.73 %
ASM1	1.42	10.92 %
MMT1	1.26	4.11 %
SGT1	1.15	6.45 %
COL1	0.20	2.66 %
Total	262.42	19.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	250.77	21.41 %
Total	250.77	21.39 %

Branch *	MTD Sales L	Brand Share %
VEL4	13.83	18.04 %
SBR1	9.32	15.56 %
KPM1	6.83	18.25 %
WJP1	6.80	16.14 %
UGI1	5.40	16.01 %
ABR1	4.98	11.26 %
ANI1	4.40	16.73 %
AKM1	3.86	8.10 %
VEL1	3.78	9.78 %
VEL3	3.75	8.28 %
TRR1	3.60	6.44 %
TRT1	3.57	16.65 %
ARC2	3.41	12.08 %
Total	250.77	21.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	210.10	26.05 %
Total	210.10	26.04 %

Branch *	MTD Sales L	Brand Share %
TVR2	5.26	15.07 %
TTP1	5.07	11.77 %
TNJ1	4.02	9.55 %
KUM2	3.75	16.86 %
PTK1	2.94	15.80 %
PDK2	2.80	16.93 %
APM1	0.35	8.18 %
TRY2	0.25	6.39 %
KIK1		0.00 %
PDK1		0.00 %
Total	210.10	26.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	187.61	13.67 %
Total	187.61	13.61 %

Branch *	MTD Sales L	Brand Share %
CH03	19.19	16.90 %
CH34	13.14	15.33 %
CH15	12.44	9.84 %
CH20	9.38	12.75 %
UKI1	7.14	14.81 %
CH44	6.59	18.70 %
CH21	5.93	6.33 %
CH17	5.15	14.87 %
CH41	3.98	9.25 %
CH12	3.63	6.32 %
CH33	3.42	6.16 %
MC06	2.89	12.89 %
CH51	1.19	2.35 %
CH46	0.95	3.13 %
CH36	0.87	2.79 %
CH27	0.63	3.77 %
CH06	0.20	0.65 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	187.61	13.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	183.27	24.43 %
Total	183.27	24.43 %

Branch *	MTD Sales L	Brand Share %
CDM1	7.62	17.71 %
TVM2	7.45	18.23 %
VPM2	6.97	15.60 %
POY2	5.58	12.91 %
KKI2	5.17	18.02 %
TVM1	3.78	19.20 %
NVL2	0.95	3.17 %
VPM1	0.46	4.40 %
Total	183.27	24.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	181.62	24.34 %
Total	181.62	24.29 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.79	17.15 %
TMM1	4.23	19.36 %
DGL1	4.17	13.67 %
MDU1	3.75	6.38 %
KKD3	2.81	11.60 %
TEN2	2.53	12.83 %
DGL2	2.33	18.26 %
MDU7	1.96	13.10 %
KYK1	1.42	10.72 %
BTU1	0.77	6.37 %
ATG1	0.64	5.20 %
SVG1	0.23	1.24 %
MDU5		0.00 %
Total	181.62	24.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	173.21	23.99 %
Dig-Acce	0.06	6.26 %
Total	173.27	23.97 %

Branch *	MTD Sales L	Brand Share %
SLM1	12.44	18.38 %
HSR2	4.85	8.87 %
HSR1	4.08	18.13 %
KRI1	3.90	16.62 %
SLM2	3.76	18.89 %
SLM3	2.41	8.35 %
PNG1	1.97	12.77 %
DPR1	1.11	11.68 %
DPR2	0.29	2.05 %
Total	173.27	23.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	140.79	13.68 %
Total	140.79	13.48 %

Branch *	MTD Sales L	Brand Share %
CH48	7.94	18.51 %
CH16	7.84	10.95 %
CH07	6.96	16.00 %
CH47	6.22	9.21 %
CH45	5.09	12.28 %
KNR1	4.92	13.05 %
CH30	4.54	10.32 %
GUD1	3.73	11.18 %
CH19	3.44	11.56 %
CH22	2.88	5.89 %
SKL1	2.44	9.76 %
MC09	1.75	11.94 %
GUD2	1.08	3.70 %
CGL1	1.07	6.24 %
CH25	0.95	2.29 %
CH49	0.84	1.69 %
CH39	0.44	6.97 %
CH26	0.20	2.52 %
CH08	0.19	2.07 %
AVD1	0.18	0.32 %
CH29		0.00 %
CH40		0.00 %
Total	140.79	13.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	70.38	18.08 %
Total	70.38	17.92 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.32	13.05 %
KGI1	6.66	15.36 %
KMR1	3.74	10.41 %
MPM1	2.60	12.56 %
SUL1	1.53	13.87 %
CBE4	1.07	7.75 %
CBE1	0.44	2.83 %
CBE3	0.36	13.56 %
UMP1	0.21	3.58 %
SNR1		0.00 %
Total	70.38	17.92 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	53.54	18.42 %
Total	53.54	18.41 %

Branch *	MTD Sales L	Brand Share %
AVI1	2.57	14.22 %
SYM2	2.12	14.67 %
GBM1	1.67	5.59 %
PDR1	0.89	10.71 %
SGG1	0.88	9.50 %
KGM1	0.75	4.40 %
TPR2	0.69	3.11 %
TCG1	0.18	1.61 %
VKL1		0.00 %
Total	53.54	18.41 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.22 %
Total	0.52	0.22 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.22 %
MSWH		0.00 %
Total	0.52	0.22 %