

MTD Sales
1,386.95 L

Brand Share %
21.04 %

Information:

MTD : 01-08-2025 To 26-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,386.95	21.04 %
Total	1,386.95	21.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	232.69	23.25 %
NORTH ARCOT	183.69	24.61 %
TRICHY-01	160.61	24.94 %
WEST-02	154.55	21.88 %
SOUTH-03	153.41	25.32 %
SOUTH ARCOT	146.11	26.91 %
CHENNAI-02	136.34	15.18 %
CHENNAI-01	125.71	15.40 %
WEST-01	85.62	20.52 %
KL-SOUTH	7.42	13.41 %
HO01	0.80	0.51 %
Total	1,386.95	21.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	232.69	23.25 %
Total	232.69	23.25 %

Branch *	MTD Sales L	Brand Share %
NGR1	12.64	15.60 %
TKS2	5.94	13.37 %
KGL1	2.96	12.85 %
RPM1	2.26	19.88 %
SVK1	2.23	8.42 %
TYI1	1.27	8.04 %
MMT1	1.04	7.56 %
ASM1	0.88	6.83 %
SGT1	0.52	3.33 %
TVL2		0.00 %
Total	232.69	23.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	183.69	24.61 %
Total	183.69	24.61 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.62	17.07 %
TRR1	4.89	9.54 %
GDM1	4.74	16.81 %
WJP1	4.57	15.99 %
VEL1	3.96	9.68 %
ARC2	3.77	17.16 %
ABR1	3.08	17.94 %
AKM1	2.32	8.40 %
ANI1	1.25	7.39 %
Total	183.69	24.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	160.61	24.94 %
Total	160.61	24.94 %

Branch *	MTD Sales L	Brand Share %
TNJ1	8.93	19.70 %
TYR1	8.44	18.55 %
KRN1	4.40	19.29 %
ORU1	4.30	20.92 %
MDI1	3.11	16.59 %
TRY3	2.50	11.35 %
PBR1	1.87	15.84 %
PDK1	0.87	10.96 %
TVR1	0.80	7.13 %
TRY2	0.72	11.94 %
TTP1	0.59	1.51 %
KIK1	0.58	9.37 %
Total	160.61	24.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	154.55	21.88 %
Total	154.55	21.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.83	20.37 %
PMP1	6.72	18.13 %
HSR2	6.37	18.80 %
MCR1	5.67	17.37 %
SGI1	3.92	16.60 %
HRR1	3.86	11.90 %
SLM3	3.52	10.17 %
KRI1	3.02	17.70 %
SGG1	0.84	14.56 %
TCG1	0.71	5.79 %
VKL1	0.60	7.62 %
DPR2	0.43	2.50 %
ERD1	0.41	2.93 %
HSR1	0.31	1.88 %
Total	154.55	21.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	153.41	25.32 %
Total	153.41	25.32 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.08	12.37 %
TEN1	4.48	20.81 %
ADP1	4.37	20.51 %
TDI1	2.60	14.65 %
SGP1	1.94	16.96 %
ATG1	1.46	10.45 %
TEN2	1.46	6.91 %
MDU4	1.43	7.32 %
KRR1	0.80	17.92 %
BTU1	0.70	12.28 %
PNV1	0.33	8.51 %
Total	153.41	25.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	146.11	26.91 %
Total	146.11	26.91 %

Branch *	MTD Sales L	Brand Share %
POY2	6.94	19.89 %
CDM1	6.62	19.10 %
KKI2	5.02	16.99 %
NVL2	4.73	18.71 %
POY1	2.69	13.34 %
Total	146.11	26.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	136.34	15.18 %
Total	136.34	15.18 %

Branch *	MTD Sales L	Brand Share %
CH15	13.37	15.37 %
CH03	10.01	12.04 %
MJR1	8.79	16.44 %
GPD1	8.01	19.98 %
CH12	7.39	18.57 %
MC05	6.94	14.31 %
CH33	5.88	18.03 %
CH44	5.61	11.88 %
CH21	4.54	7.45 %
CH41	3.14	15.61 %
CH20	3.10	7.32 %
CH09	2.45	12.06 %
UKI1	1.98	5.87 %
CH46	1.77	9.58 %
CH17	1.56	13.38 %
CH31	0.97	6.44 %
MC08	0.70	13.55 %
CH32	0.63	11.42 %
CH06	0.56	1.38 %
MC06	0.31	2.03 %
CH24	-0.20	-0.85 %
Total	136.34	15.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	125.71	15.40 %
Total	125.71	15.40 %

Branch *	MTD Sales L	Brand Share %
CH14	10.48	15.72 %
CH16	7.29	14.84 %
CH05	6.89	20.61 %
CH08	6.55	15.06 %
CH30	6.23	13.47 %
TKM1	5.04	17.73 %
CH45	4.50	16.52 %
CH48	3.96	11.38 %
CH38	3.78	20.49 %
CH07	3.48	11.12 %
GUD2	2.06	5.76 %
AVD1	1.66	4.20 %
CGL1	1.28	7.42 %
CH11	0.97	7.13 %
CH39	0.76	8.76 %
MC10	0.70	2.52 %
KNR1	0.70	2.23 %
CH19	0.66	3.03 %
CH40	0.46	1.28 %
CH22	0.39	2.42 %
GUD1	0.36	1.88 %
SKL1	0.33	2.00 %
CH29		0.00 %
Total	125.71	15.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	85.62	20.52 %
Total	85.62	20.52 %

Branch *	MTD Sales L	Brand Share %
KMR1	5.95	19.72 %
GDR1	4.91	19.03 %
UAM1	3.29	10.19 %
AVI1	2.13	20.52 %
TPR2	1.81	11.05 %
CBE6	1.54	16.12 %
CBE3	1.09	18.61 %
SUL1	0.86	18.03 %
CBE1	0.75	10.07 %
ANR1	0.45	10.60 %
GBM1	0.37	1.69 %
UMP1	0.27	6.03 %
MPM1	0.19	1.68 %
SYM2	0.15	1.46 %
PPI1	0.13	1.02 %
Total	85.62	20.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.42	13.41 %
Total	7.42	13.41 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.62	10.55 %
PAS1	3.01	20.30 %
KLR1	0.79	12.82 %
Total	7.42	13.41 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	0.51 %
Total	0.80	0.51 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	0.51 %
MSWH		0.00 %
Total	0.80	0.51 %