

MTD Sales
1,723.42 L

Brand Share %
24.51 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,723.42	24.51 %
Total	1,723.42	24.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	295.65	27.82 %
NORTH ARCOT	244.66	30.27 %
TRICHY-01	188.15	29.91 %
SOUTH-03	184.08	27.42 %
CHENNAI-02	184.03	19.09 %
SOUTH ARCOT	180.85	31.69 %
CHENNAI-01	176.98	20.62 %
WEST-02	175.61	23.94 %
WEST-01	85.08	21.26 %
KL-SOUTH	8.35	18.12 %
HO01		0.00 %
Total	1,723.42	24.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	295.65	27.82 %
Total	295.65	27.82 %

Branch *	MTD Sales L	Brand Share %
TVL1	24.55	21.23 %
MAR1	13.70	21.18 %
TKS2	11.16	23.40 %
VLY1	9.75	20.74 %
SVK1	5.09	22.81 %
RPM1	3.99	21.51 %
COL1	2.62	20.72 %
KGL1	2.53	8.99 %
SGT1	2.30	11.84 %
VKM1	1.90	14.96 %
ARM1	1.78	13.55 %
Total	295.65	27.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	244.66	30.27 %
Total	244.66	30.27 %

Branch *	MTD Sales L	Brand Share %
VEL1	11.72	20.28 %
VEL2	10.69	22.56 %
TRR1	7.24	12.52 %
ARC2	5.68	18.82 %
ABR1	5.45	19.88 %
WJP1	5.32	20.99 %
AKM1	4.08	13.10 %
ANI1	3.36	17.07 %
TRT1	3.18	22.80 %
Total	244.66	30.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	188.15	29.91 %
Total	188.15	29.91 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.31	22.65 %
ORU1	5.76	22.99 %
KRN1	5.57	22.27 %
TTP1	3.91	10.81 %
MDI1	2.63	20.24 %
PBR1	1.95	15.78 %
PDK1	1.01	13.68 %
TVR1	0.87	4.73 %
KIK1	0.74	11.71 %
TRY2	0.60	13.90 %
Total	188.15	29.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	184.08	27.42 %
Total	184.08	27.42 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.43	15.85 %
CBM1	7.01	22.42 %
TDI1	5.13	18.34 %
TMM1	5.13	16.40 %
ADP1	4.73	23.35 %
TEN1	3.26	19.49 %
ATG1	2.54	18.92 %
DGL2	2.33	22.50 %
MDU4	1.14	7.15 %
KRR1	1.05	19.67 %
KKD2	0.70	14.12 %
BTU1	0.69	8.56 %
SGP1	0.25	3.15 %
Total	184.08	27.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	184.03	19.09 %
Total	184.03	19.09 %

Branch *	MTD Sales L	Brand Share %
CH03	16.29	19.23 %
CH21	13.20	13.42 %
CH15	12.41	14.39 %
MJR1	10.56	20.45 %
CH41	7.83	22.87 %
CH44	7.21	18.80 %
CH18	7.17	20.32 %
CH20	6.38	10.37 %
MC05	5.85	14.20 %
CH33	5.77	20.95 %
UKI1	3.67	9.87 %
CH31	3.11	19.30 %
CH23	3.04	17.66 %
CH09	2.40	9.53 %
CH17	1.69	7.58 %
CH06	1.16	2.73 %
CH46	0.93	4.76 %
CH24	0.86	4.40 %
MC06	0.45	2.60 %
Total	184.03	19.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	180.85	31.69 %
Total	180.85	31.69 %

Branch *	MTD Sales L	Brand Share %
TVM2	9.55	21.60 %
POY1	5.02	22.42 %
KKI2	4.96	16.19 %
NVL2	4.74	19.64 %
TVM1	4.25	21.43 %
KML1	2.59	20.22 %
Total	180.85	31.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	176.98	20.62 %
Total	176.98	20.62 %

Branch *	MTD Sales L	Brand Share %
CH14	13.41	15.91 %
CH16	10.19	22.57 %
CH07	7.74	21.55 %
CH30	6.59	14.85 %
CH08	6.12	15.99 %
CH38	5.16	18.99 %
CGL1	4.89	20.88 %
MC02	4.54	24.08 %
MC09	3.75	24.26 %
KNR1	3.32	11.88 %
AVD1	2.17	5.78 %
MC10	1.90	6.78 %
GUD2	1.82	7.37 %
CH39	1.60	24.42 %
CH19	1.29	4.73 %
CH11	1.21	6.45 %
GUD1	1.05	7.40 %
CH22	0.98	5.07 %
SKL1	0.96	5.53 %
CH40	0.78	2.75 %
CH29	0.31	2.91 %
Total	176.98	20.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	175.61	23.94 %
Total	175.61	23.94 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.19	14.85 %
MCR1	6.73	21.65 %
BMD1	5.04	23.83 %
HRR1	5.00	17.70 %
SGI1	4.42	19.03 %
EPI1	2.99	13.99 %
SLM3	2.88	9.33 %
EDP1	2.55	15.30 %
KRI1	2.46	12.70 %
TCG1	1.35	12.88 %
ERD1	1.25	8.99 %
DPR1	0.99	12.35 %
PDR1	0.94	20.00 %
HSR1	0.89	5.38 %
VKL1	0.65	8.81 %
DPR2	0.26	1.81 %
SGG1	0.11	2.65 %
Total	175.61	23.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	85.08	21.26 %
Total	85.08	21.26 %

Branch *	MTD Sales L	Brand Share %
UAM1	5.08	15.62 %
KMR1	4.67	19.07 %
CNR1	3.99	19.82 %
CBE4	1.60	17.31 %
SNR1	1.56	22.65 %
SYM2	1.19	12.18 %
TPR2	1.11	6.66 %
TPR1	1.11	5.68 %
CBE1	1.00	14.32 %
PPI1	0.71	4.44 %
ANR1	0.61	16.18 %
GBM1	0.52	1.77 %
CBE3	0.52	22.56 %
CBE6	0.25	3.18 %
MPM1	0.15	2.22 %
Total	85.08	21.26 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	8.35	18.12 %
Total	8.35	18.12 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.55	15.39 %
PAS1	3.80	23.01 %
Total	8.35	18.12 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %