



TN : OPPO Sales Performance 27/03/2026 9:33 AM

MTD Sales
1,611.95 L

Brand Share %
18.12 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,610.76	18.29 %
Ear-Buds	1.19	1.37 %
Total	1,611.95	18.12 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	306.08	18.41 %
NORTH ARCOT	230.74	22.41 %
TRICHY-01	181.21	22.30 %
SOUTH-03	168.31	20.92 %
CHENNAI-02	167.67	12.54 %
SOUTH ARCOT	163.05	21.89 %
CHENNAI-01	157.66	15.71 %
WEST-02	150.70	16.57 %
WEST-01	86.25	17.96 %
HO01	0.28	0.26 %
Total	1,611.95	18.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	305.81	18.54 %
Ear-Buds	0.27	2.11 %
Total	306.08	18.41 %

Branch *	MTD Sales L	Brand Share %
TUT1	35.25	13.26 %
NGR1	20.86	16.42 %
TUT2	15.15	17.53 %
KVT1	10.28	16.20 %
TKS2	9.27	12.67 %
VLY1	8.96	14.00 %
MAR1	7.83	16.68 %
SVK1	4.83	11.55 %
TKY1	4.20	17.50 %
KGL1	3.78	11.04 %
MMT1	3.54	7.91 %
TY11	2.87	10.70 %
SGT1	1.59	5.55 %
ARM1	1.03	5.38 %
STU2	0.99	9.81 %
COL1	0.95	8.74 %
ASM1	0.69	3.52 %
Total	306.08	18.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	230.62	22.65 %
Ear-Buds	0.13	1.12 %
Total	230.74	22.41 %

Branch *	MTD Sales L	Brand Share %
VEL2	9.14	14.89 %
VEL1	8.13	14.88 %
AKM1	6.88	12.33 %
WJP1	5.70	14.54 %
ABR1	5.35	15.83 %
TRR1	4.66	9.90 %
TRT1	3.66	10.91 %
CPT1	1.40	8.97 %
Total	230.74	22.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	181.09	22.46 %
Ear-Buds	0.13	1.88 %
Total	181.21	22.30 %

Branch *	MTD Sales L	Brand Share %
TRY4	8.21	15.64 %
TYR1	7.52	16.06 %
KUM1	7.13	18.00 %
TNJ1	6.06	15.36 %
TVR2	5.08	14.19 %
TTP1	3.87	8.30 %
ORU1	3.80	16.42 %
PTK1	2.24	10.99 %
APM1	0.75	7.72 %
PDK1	0.59	7.07 %
KIK1	0.36	4.46 %
TRY2		0.00 %
Total	181.21	22.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	168.27	21.12 %
Ear-Buds	0.04	0.52 %
Total	168.31	20.92 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.00	10.64 %
TEN2	4.97	17.05 %
PVI1	4.03	16.94 %
TDI1	3.95	13.95 %
DGL1	3.87	9.70 %
DGL2	2.79	12.98 %
SVG1	2.38	9.82 %
MDU7	2.34	7.55 %
TMM1	2.31	9.64 %
BNR1	1.43	7.60 %
KRR1	0.74	11.15 %
BTU1	0.59	5.57 %
ATG1	0.12	0.60 %
Total	168.31	20.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	167.44	12.67 %
Ear-Buds	0.23	1.55 %
Total	167.67	12.54 %

Branch *	MTD Sales L	Brand Share %
CH03	16.28	11.04 %
CH15	11.32	11.03 %
CH20	10.06	17.29 %
CH18	9.31	10.30 %
CH12	6.86	9.53 %
CH44	6.66	16.57 %
CH17	6.30	16.90 %
MJR1	6.06	11.60 %
UKI1	5.85	12.54 %
CH21	5.72	5.67 %
CH51	4.26	9.84 %
CH33	3.27	6.56 %
MC05	2.54	5.68 %
CH41	2.51	10.09 %
CH24	1.95	5.22 %
CH46	0.98	3.59 %
CH27	0.52	5.02 %
CH32	0.41	3.53 %
CH23	0.37	1.85 %
CH31	0.14	1.23 %
CH01		0.00 %
CH06		0.00 %
Total	167.67	12.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	162.88	22.06 %
Ear-Buds	0.17	2.53 %
Total	163.05	21.89 %

Branch *	MTD Sales L	Brand Share %
CUD1	15.37	14.64 %
TVM2	8.51	16.64 %
CDM1	7.27	16.64 %
POY1	5.82	16.23 %
POY2	5.74	15.63 %
KKI2	4.17	14.52 %
MKM1	2.69	11.02 %
KML1	2.45	11.30 %
NVL2	2.04	5.47 %
TVM1	1.56	5.81 %
Total	163.05	21.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	157.53	15.90 %
Ear-Buds	0.12	0.98 %
Total	157.66	15.71 %

Branch *	MTD Sales L	Brand Share %
CH30	5.28	7.39 %
CH49	5.07	13.74 %
CH47	3.99	14.23 %
GUD2	3.78	12.89 %
CH16	3.68	7.07 %
AVD1	3.17	8.70 %
MC09	1.94	15.86 %
MC10	1.46	13.04 %
CH39	1.19	6.26 %
CGL1	1.17	4.51 %
CH26	0.99	11.71 %
CH25	0.94	4.44 %
CH19	0.92	1.76 %
CH22	0.64	3.16 %
SKL1	0.62	2.36 %
GUD1	0.53	2.04 %
KNR1	0.27	1.03 %
CH29	0.14	2.98 %
CH08		0.00 %
CH40		0.00 %
Total	157.66	15.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	150.66	16.70 %
Ear-Buds	0.04	0.58 %
Total	150.70	16.57 %

Branch *	MTD Sales L	Brand Share %
MCR1	5.69	12.63 %
PMP1	5.25	13.39 %
HSR2	4.39	7.94 %
SGI1	4.37	14.14 %
SLM2	4.33	11.31 %
MTR1	3.47	10.03 %
HRR1	2.71	9.39 %
HSR1	2.71	9.56 %
ERD1	1.12	9.85 %
DPR1	1.09	6.18 %
SLM3	1.08	4.62 %
SGG1	0.92	12.82 %
KRI1	0.84	1.85 %
RSP1	0.38	4.16 %
PDR1	0.38	14.32 %
TCG1	0.34	2.09 %
DPR2		0.00 %
Total	150.70	16.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	86.18	18.14 %
Ear-Buds	0.06	1.18 %
Total	86.25	17.96 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.29	15.47 %
KGI1	4.42	12.95 %
CNR1	4.21	15.40 %
PPI1	1.97	12.56 %
SYM2	1.96	14.93 %
TPR2	1.26	10.46 %
SNR1	0.64	8.57 %
GBM1	0.59	3.18 %
TPR3	0.57	2.43 %
SUL1	0.41	6.59 %
CBE3	0.25	8.71 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
MPM1		0.00 %
Total	86.25	17.96 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.28	0.26 %
Total	0.28	0.26 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.28	0.26 %
MSWH		0.00 %
Total	0.28	0.26 %