

MTD Sales
2,261.25 L

Brand Share %
21.88 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,261.25	21.88 %
Total	2,261.25	21.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	411.83	26.19 %
NORTH ARCOT	300.46	24.60 %
SOUTH-03	271.00	27.98 %
TRICHY-01	254.08	27.86 %
WEST-02	249.25	22.22 %
SOUTH ARCOT	219.33	27.11 %
CHENNAI-02	198.35	13.60 %
CHENNAI-01	188.08	16.23 %
WEST-01	157.37	24.24 %
KL-SOUTH	11.49	22.12 %
HO01		0.00 %
Total	2,261.25	21.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	411.83	26.19 %
Total	411.83	26.19 %

Branch *	MTD Sales L	Brand Share %
NGR1	18.23	18.02 %
TUT2	16.63	19.88 %
TKS2	11.21	15.46 %
TKY1	7.84	21.24 %
ARM1	4.57	13.41 %
KGL1	3.93	14.38 %
TYI1	3.92	14.06 %
ASM1	3.44	14.80 %
SGT1	1.36	5.21 %
MMT1	0.97	3.74 %
Total	411.83	26.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	300.46	24.60 %
Total	300.46	24.60 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.18	16.07 %
WJP1	9.49	18.23 %
AKM1	8.94	13.27 %
TRR1	8.09	11.66 %
ARC2	5.69	11.91 %
VEL1	4.96	6.88 %
CPT1	3.91	21.82 %
ANI1	1.64	9.76 %
Total	300.46	24.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	271.00	27.98 %
Total	271.00	27.98 %

Branch *	MTD Sales L	Brand Share %
MDU1	12.67	11.41 %
TMM1	7.89	19.29 %
ADP1	6.83	21.48 %
TDI1	5.16	18.14 %
TEN2	4.99	15.22 %
PVI1	4.36	15.15 %
PNV1	1.22	14.17 %
KRR1	0.75	4.24 %
ATG1	0.44	2.62 %
Total	271.00	27.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	254.08	27.86 %
Total	254.08	27.86 %

Branch *	MTD Sales L	Brand Share %
TYR1	13.37	20.42 %
TNJ1	9.83	21.70 %
TTP1	6.23	9.61 %
ORU1	5.16	21.71 %
TVR1	4.29	18.03 %
PTK1	3.73	18.48 %
KIK1	1.20	18.54 %
PBR1	1.11	6.87 %
TRY2	0.61	10.61 %
PDK1	0.29	2.70 %
Total	254.08	27.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	249.25	22.22 %
Total	249.25	22.22 %

Branch *	MTD Sales L	Brand Share %
SLM1	19.22	18.51 %
HSR2	8.71	15.42 %
MCR1	8.05	15.79 %
SGI1	7.92	14.68 %
PMP1	7.21	14.68 %
PLC1	6.70	19.37 %
HRR1	5.92	13.66 %
SLM3	5.40	10.79 %
ERD1	3.66	16.29 %
DPR1	3.44	19.93 %
SGG1	2.20	15.47 %
KRI1	2.18	10.33 %
VKL1	2.17	12.63 %
PDR1	1.61	21.27 %
TCG1	1.37	12.05 %
HSR1	0.49	2.51 %
DPR2	0.35	1.46 %
Total	249.25	22.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	219.33	27.11 %
Total	219.33	27.11 %

Branch *	MTD Sales L	Brand Share %
TVM2	9.47	17.14 %
NVL2	5.84	15.27 %
KKI2	5.66	15.52 %
TVM1	4.83	13.30 %
POY1	2.12	10.71 %
Total	219.33	27.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	198.35	13.60 %
Total	198.35	13.60 %

Branch *	MTD Sales L	Brand Share %
CH15	19.26	13.39 %
CH03	14.37	11.80 %
MJR1	10.71	11.58 %
CH33	10.48	20.05 %
CH44	8.78	15.55 %
CH21	8.65	7.22 %
MC05	8.15	18.22 %
CH12	7.97	13.76 %
CH20	7.04	9.81 %
CH41	5.70	20.86 %
CH36	4.31	18.57 %
CH06	4.15	7.59 %
PON1	3.84	11.70 %
CH17	3.65	11.28 %
UKI1	3.52	5.85 %
CH23	2.61	12.11 %
CH31	2.36	10.90 %
CH27	1.88	15.11 %
CH46	1.58	2.60 %
CH09	0.94	3.03 %
CH32	0.90	6.53 %
MC06	0.55	1.96 %
CH24	0.10	0.24 %
Total	198.35	13.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	188.08	16.23 %
Total	188.08	16.23 %

Branch *	MTD Sales L	Brand Share %
CH16	13.02	17.89 %
CH48	8.10	21.51 %
CH42	7.01	17.87 %
CH45	6.84	18.80 %
TKM1	6.64	20.14 %
KNR1	6.50	17.67 %
CH08	6.10	11.76 %
CH07	5.87	14.95 %
CH38	5.84	15.10 %
AVD1	5.52	7.10 %
CH11	4.93	17.35 %
CH30	4.75	15.82 %
CH19	2.03	4.51 %
CH39	1.65	5.60 %
GUD2	1.46	3.42 %
CGL1	1.43	5.33 %
CH22	0.99	4.54 %
SKL1	0.63	3.49 %
GUD1	0.58	2.47 %
MC10	0.55	1.61 %
CH29	0.51	5.19 %
CH40	0.13	0.15 %
Total	188.08	16.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	157.37	24.24 %
Total	157.37	24.24 %

Branch *	MTD Sales L	Brand Share %
CBE2	15.86	17.35 %
AVI1	3.34	18.39 %
SYM2	3.30	21.55 %
CBE6	2.34	21.80 %
MPM1	2.13	11.75 %
CBE4	1.81	17.97 %
PLI1	1.73	20.51 %
TPR4	0.84	4.67 %
ANR1	0.53	7.84 %
GBM1	0.36	1.01 %
UMP1	0.32	9.44 %
Total	157.37	24.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	11.49	22.12 %
Total	11.49	22.12 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.26	12.77 %
Total	11.49	22.12 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %