

MTD Sales
1,587.28 L

Brand Share %
19.21 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,587.22	19.28 %
Dig-Acce	0.06	0.20 %
Total	1,587.28	19.21 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	237.66	21.42 %
SOUTH-01	236.16	19.76 %
TRICHY-01	193.88	25.86 %
SOUTH ARCOT	175.92	24.66 %
CHENNAI-02	171.62	13.52 %
SOUTH-03	169.12	24.25 %
WEST-02	159.40	23.75 %
CHENNAI-01	130.77	13.30 %
WEST-01	63.94	17.46 %
WEST-03	48.29	17.62 %
HO01	0.52	0.22 %
Total	1,587.28	19.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	237.66	21.44 %
Total	237.66	21.42 %

Branch *	MTD Sales L	Brand Share %
VEL4	13.67	18.48 %
SBR1	9.07	15.77 %
KPM1	6.47	17.74 %
WJP1	6.44	16.63 %
ABR1	4.98	11.26 %
UGI1	4.59	15.03 %
ANI1	4.14	16.23 %
VEL3	3.75	8.97 %
VEL1	3.40	9.83 %
AKM1	3.34	7.51 %
TRR1	3.34	6.36 %
TRT1	3.24	17.69 %
ARC2	3.20	11.85 %
Total	237.66	21.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	236.16	19.82 %
Total	236.16	19.76 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.44	17.24 %
TVL1	19.74	17.75 %
NGR1	14.25	18.36 %
KVT1	9.38	16.59 %
VL1	7.23	16.73 %
TKS2	4.81	10.30 %
VNR1	4.53	19.03 %
ERL2	3.90	16.61 %
SVK1	3.62	11.89 %
KYR1	3.50	16.62 %
STU2	1.58	17.68 %
TY1	1.54	12.00 %
ASM1	1.25	9.89 %
MMT1	1.06	4.02 %
SGT1	0.94	5.56 %
COL1		0.00 %
Total	236.16	19.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	193.88	25.88 %
Total	193.88	25.86 %

Branch *	MTD Sales L	Brand Share %
TYR1	7.21	18.59 %
TVR2	5.26	15.76 %
TTP1	4.78	12.37 %
KUM2	3.75	18.69 %
TNJ1	3.60	9.27 %
PDK2	2.80	17.54 %
PTK1	2.68	16.13 %
APM1	0.35	8.59 %
TRY2	0.25	6.39 %
KIK1		0.00 %
PDK1		0.00 %
Total	193.88	25.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	175.92	24.67 %
Total	175.92	24.66 %

Branch *	MTD Sales L	Brand Share %
TVM2	7.17	19.11 %
CDM1	6.93	17.30 %
VPM2	6.78	16.64 %
POY2	5.58	13.38 %
KKI2	4.70	18.11 %
NVL2	0.76	2.60 %
VPM1	0.46	4.54 %
Total	175.92	24.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	171.62	13.58 %
Total	171.62	13.52 %

Branch *	MTD Sales L	Brand Share %
CH03	18.03	17.45 %
CH34	12.13	14.67 %
CH15	10.59	9.01 %
MJR1	9.00	18.91 %
CH20	7.72	11.54 %
UKI1	6.67	14.78 %
CH44	6.07	18.55 %
CH21	5.21	6.18 %
CH41	3.98	10.66 %
CH17	3.68	12.20 %
CH12	3.63	7.33 %
CH33	2.97	5.82 %
MC06	2.89	13.69 %
CH51	1.19	2.42 %
CH46	0.95	3.25 %
CH36	0.87	2.97 %
CH27	0.63	4.16 %
CH06	0.20	0.79 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	171.62	13.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	169.12	24.30 %
Total	169.12	24.25 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.59	17.31 %
DGL1	4.17	14.78 %
TMM1	3.77	18.64 %
MDU1	3.06	5.53 %
KKD3	2.08	19.16 %
TEN2	2.06	10.86 %
DGL2	1.87	16.64 %
MDU7	1.76	12.41 %
KYK1	1.42	11.01 %
ATG1	0.64	5.57 %
BTU1	0.35	3.10 %
SVG1	0.23	1.24 %
MDU5		0.00 %
Total	169.12	24.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	159.33	23.77 %
Dig-Acce	0.06	6.28 %
Total	159.40	23.75 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.79	18.35 %
HSR2	4.56	8.68 %
KRI1	3.90	16.81 %
HSR1	3.60	17.25 %
SLM2	3.36	18.82 %
SLM3	2.20	8.47 %
PNG1	1.71	12.37 %
DPR1	1.11	14.33 %
DPR2	0.29	2.21 %
Total	159.40	23.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	130.77	13.50 %
Total	130.77	13.30 %

Branch *	MTD Sales L	Brand Share %
CH16	7.84	11.64 %
CH48	7.09	16.86 %
CH47	6.05	9.24 %
CH07	6.01	14.75 %
CH45	4.81	12.58 %
KNR1	4.56	12.95 %
CH30	3.83	9.57 %
CH19	3.18	10.77 %
CH22	2.68	5.70 %
GUD1	2.60	8.47 %
SKL1	1.99	8.74 %
MC09	1.75	12.99 %
CGL1	1.07	6.24 %
CH25	0.95	2.33 %
GUD2	0.88	3.23 %
CH49	0.84	1.85 %
CH39	0.44	7.41 %
CH08	0.19	2.07 %
AVD1	0.18	0.34 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
Total	130.77	13.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	63.94	17.63 %
Total	63.94	17.46 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.32	13.43 %
KGI1	5.57	14.75 %
GDR1	5.07	18.89 %
KMR1	3.33	10.22 %
MPM1	2.06	10.86 %
CBE6	1.66	18.57 %
CBE4	1.07	7.76 %
SUL1	0.83	8.43 %
CBE1	0.44	3.12 %
CBE5	0.40	16.90 %
CBE3	0.36	13.56 %
UMP1	0.21	3.84 %
SNR1		0.00 %
Total	63.94	17.46 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	48.29	17.62 %
Total	48.29	17.62 %

Branch *	MTD Sales L	Brand Share %
AVI1	2.37	13.60 %
SYM2	1.90	14.86 %
ERD1	1.87	18.39 %
GBM1	1.67	6.01 %
PDR1	0.89	11.88 %
SGG1	0.88	9.70 %
TPR2	0.49	2.22 %
KGM1	0.44	2.76 %
TCG1	0.18	1.74 %
VKL1		0.00 %
Total	48.29	17.62 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.22 %
Total	0.52	0.22 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.22 %
MSWH		0.00 %
Total	0.52	0.22 %