

MTD Sales
1,310.13 L

Brand Share %
20.94 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,310.13	20.94 %
Total	1,310.13	20.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	223.02	23.08 %
NORTH ARCOT	175.78	24.50 %
TRICHY-01	151.55	25.28 %
WEST-02	145.51	21.84 %
SOUTH-03	141.56	25.40 %
CHENNAI-02	131.63	15.20 %
SOUTH ARCOT	129.42	26.66 %
CHENNAI-01	122.23	15.47 %
WEST-01	82.27	20.60 %
KL-SOUTH	6.34	12.69 %
HO01	0.80	0.51 %
Total	1,310.13	20.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	223.02	23.08 %
Total	223.02	23.08 %

Branch *	MTD Sales L	Brand Share %
NGR1	10.41	14.52 %
TKS2	5.79	13.25 %
TCN1	4.30	20.59 %
KGL1	2.49	11.44 %
RPM1	2.26	20.20 %
SVK1	2.23	8.82 %
TYI1	1.27	8.43 %
MMT1	1.04	7.82 %
ASM1	0.88	6.83 %
SGT1	0.52	3.48 %
TVL2		0.00 %
Total	223.02	23.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	175.78	24.50 %
Total	175.78	24.50 %

Branch *	MTD Sales L	Brand Share %
TRL1	7.93	20.81 %
VEL2	6.62	17.07 %
TRR1	4.77	9.79 %
GDM1	4.74	17.06 %
WJP1	4.57	16.18 %
ARC2	3.77	17.37 %
VEL1	3.64	9.07 %
ABR1	3.08	17.94 %
AKM1	2.32	8.53 %
ANI1	1.25	7.74 %
Total	175.78	24.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	151.55	25.28 %
Total	151.55	25.28 %

Branch *	MTD Sales L	Brand Share %
TNJ1	8.93	20.34 %
TYR1	8.32	19.42 %
KRN1	3.77	18.01 %
MDI1	3.11	17.24 %
TRY3	2.06	10.33 %
PBR1	1.56	13.98 %
PDK1	0.76	10.21 %
TRY2	0.72	13.11 %
KIK1	0.58	9.54 %
TVR1	0.56	5.67 %
TTP1	0.44	1.32 %
Total	151.55	25.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	145.51	21.84 %
Total	145.51	21.84 %

Branch *	MTD Sales L	Brand Share %
PMP1	6.58	19.20 %
HSR2	6.37	18.80 %
MCR1	5.09	16.98 %
SGI1	3.92	16.99 %
HRR1	3.57	11.70 %
SLM3	3.52	10.71 %
KRI1	2.79	16.70 %
SGG1	0.69	14.79 %
VKL1	0.60	8.21 %
TCG1	0.44	4.38 %
DPR2	0.43	2.56 %
ERD1	0.41	3.01 %
HSR1	0.31	1.92 %
Total	145.51	21.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	141.56	25.40 %
Total	141.56	25.40 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.65	12.55 %
ADP1	4.24	20.55 %
TDI1	1.78	11.77 %
SGP1	1.57	15.27 %
TEN2	1.46	7.31 %
MDU4	1.43	7.55 %
ATG1	1.35	10.75 %
KRR1	0.80	17.92 %
BTU1	0.70	13.52 %
PNV1	0.33	8.78 %
Total	141.56	25.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	131.63	15.20 %
Total	131.63	15.20 %

Branch *	MTD Sales L	Brand Share %
CH15	12.83	15.48 %
CH03	9.26	11.96 %
MJR1	8.79	16.89 %
GPD1	8.01	19.98 %
CH12	7.39	18.82 %
MC05	6.94	14.41 %
CH33	5.77	17.80 %
CH44	5.31	11.52 %
CH21	4.54	7.47 %
CH20	2.95	7.07 %
CH41	2.69	14.00 %
CH09	2.45	12.46 %
UKI1	1.98	5.95 %
CH46	1.77	10.21 %
CH17	1.56	13.38 %
CH31	0.97	6.44 %
MC08	0.70	18.42 %
CH32	0.63	11.73 %
CH06	0.56	1.42 %
MC06	0.31	2.08 %
CH24	-0.20	-0.87 %
Total	131.63	15.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	129.42	26.66 %
Total	129.42	26.66 %

Branch *	MTD Sales L	Brand Share %
POY2	6.64	19.90 %
TVM2	6.55	20.53 %
CDM1	5.70	18.05 %
KKI2	4.89	18.05 %
NVL2	3.85	17.56 %
POY1	2.69	13.77 %
Total	129.42	26.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	122.23	15.47 %
Total	122.23	15.47 %

Branch *	MTD Sales L	Brand Share %
CH14	10.35	15.92 %
CH05	6.70	20.56 %
CH30	6.23	13.47 %
CH08	6.11	15.66 %
CH16	6.04	13.19 %
TKM1	5.04	18.19 %
CH45	4.50	17.50 %
CH48	3.96	11.73 %
CH38	3.78	20.49 %
CH07	3.37	10.95 %
GUD2	2.06	5.78 %
AVD1	1.45	3.80 %
CGL1	1.28	7.50 %
CH11	0.97	7.33 %
CH39	0.76	9.01 %
MC10	0.70	2.57 %
KNR1	0.70	2.26 %
CH19	0.66	3.23 %
CH40	0.46	1.36 %
CH22	0.39	2.61 %
GUD1	0.36	1.90 %
SKL1	0.33	2.02 %
CH29		0.00 %
Total	122.23	15.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	82.27	20.60 %
Total	82.27	20.60 %

Branch *	MTD Sales L	Brand Share %
KMR1	5.95	19.72 %
GDR1	4.91	20.01 %
UAM1	3.00	10.46 %
TPR2	1.73	10.79 %
AVI1	1.65	17.32 %
CBE6	1.54	16.12 %
CBE3	1.01	17.48 %
SUL1	0.86	18.53 %
CBE1	0.75	10.92 %
ANR1	0.45	10.60 %
UMP1	0.27	7.63 %
GBM1	0.24	1.23 %
MPM1	0.19	1.84 %
PPI1	0.13	1.10 %
SYM2		0.00 %
Total	82.27	20.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	6.34	12.69 %
Total	6.34	12.69 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.91	9.52 %
PAS1	2.86	20.33 %
KLR1	0.58	10.72 %
Total	6.34	12.69 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	0.51 %
Total	0.80	0.51 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	0.51 %
MSWH		0.00 %
Total	0.80	0.51 %