



# TN : OPPO Sales Performance 26/05/2026 9:33 AM

MTD Sales  
1,594.65 L

Brand Share %  
17.73 %

Information:

MTD : 01-05-2026 To 25-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,593.61	17.89 %
Ear-Buds	1.05	1.20 %
Total	1,594.65	17.73 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	288.61	18.91 %
NORTH ARCOT	208.57	20.25 %
SOUTH-03	186.30	21.43 %
TRICHY-01	177.79	24.96 %
CHENNAI-02	171.98	12.24 %
SOUTH ARCOT	158.43	19.50 %
WEST-02	157.49	17.76 %
CHENNAI-01	153.05	15.55 %
WEST-01	92.43	17.94 %
HO01		0.00 %
Total	1,594.65	17.73 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	288.49	19.05 %
Ear-Buds	0.12	1.02 %
Total	288.61	18.91 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.83	13.76 %
TUT2	12.78	15.75 %
VLY1	10.89	17.50 %
TKS2	7.98	12.61 %
MMT1	5.88	17.02 %
SVK1	5.80	13.81 %
KGL1	4.00	9.90 %
APK1	3.85	13.09 %
TYI1	3.11	15.31 %
SGT1	2.56	10.50 %
ASM1	1.66	8.61 %
ARM1	0.99	4.84 %
COL1	0.28	3.81 %
Total	288.61	18.91 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	208.51	20.46 %
Ear-Buds	0.06	0.58 %
Total	208.57	20.25 %

Branch *	MTD Sales L	Brand Share %
VEL1	8.40	15.06 %
VEL2	8.27	13.59 %
AKM1	7.24	13.53 %
SBR1	6.69	13.06 %
WJP1	4.84	11.04 %
CPT1	4.51	16.40 %
TRR1	4.46	7.95 %
ARC2	3.03	11.84 %
ABR1	2.06	5.89 %
Total	208.57	20.25 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	186.17	21.61 %
Ear-Buds	0.12	1.58 %
<b>Total</b>	<b>186.30</b>	<b>21.43 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	5.54	11.12 %
TEN2	5.36	16.69 %
CMR1	4.21	14.75 %
TMM1	4.19	13.20 %
PVI1	2.82	10.62 %
DGL2	2.45	11.89 %
SVG1	2.11	9.82 %
DGL1	1.55	4.40 %
ATG1	1.35	5.72 %
KYK1	0.72	4.88 %
MDU7	0.61	2.62 %
KRR1	0.16	1.92 %
BTU1		0.00 %
<b>Total</b>	<b>186.30</b>	<b>21.43 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	177.74	25.16 %
Ear-Buds	0.04	0.72 %
<b>Total</b>	<b>177.79</b>	<b>24.96 %</b>

Branch *	MTD Sales L	Brand Share %
TYR1	7.99	17.35 %
TNJ1	6.52	15.80 %
KUM2	2.33	12.08 %
TVR2	2.04	7.74 %
APM1	1.22	10.95 %
TTP1	0.37	0.82 %
PDK1	0.22	2.65 %
KIK1		0.00 %
TRY2		0.00 %
<b>Total</b>	<b>177.79</b>	<b>24.96 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	171.59	12.34 %
Ear-Buds	0.39	2.72 %
<b>Total</b>	<b>171.98</b>	<b>12.24 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	15.32	12.73 %
CH44	11.97	14.60 %
CH15	10.69	11.05 %
GPD1	9.63	15.97 %
CH34	9.05	13.20 %
UKI1	8.14	14.25 %
CH20	7.58	14.24 %
CH12	6.88	9.42 %
MJR1	6.88	13.50 %
CH21	6.39	6.17 %
MC05	4.74	8.08 %
CH51	3.29	8.19 %
CH33	3.27	3.53 %
CH23	2.12	7.20 %
CH36	1.70	10.51 %
CH46	1.13	3.89 %
CH24	0.95	2.86 %
CH27	0.78	5.23 %
CH06	0.52	1.45 %
CH31	0.39	1.71 %
CH32	0.18	1.18 %
CH01	0.14	8.01 %
<b>Total</b>	<b>171.98</b>	<b>12.24 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	158.37	19.63 %
Ear-Buds	0.06	1.13 %
<b>Total</b>	<b>158.43</b>	<b>19.50 %</b>

Branch *	MTD Sales L	Brand Share %
TVM2	7.47	14.89 %
POY1	7.27	15.75 %
POY2	6.01	12.76 %
VPM2	5.59	17.48 %
MKM1	4.62	16.83 %
TVM1	3.56	14.71 %
KKI2	3.30	12.68 %
KML1	2.09	14.15 %
VCM1	1.94	13.07 %
NVL2	1.37	3.50 %
VPM1	0.17	1.58 %
<b>Total</b>	<b>158.43</b>	<b>19.50 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	157.47	17.91 %
Ear-Buds	0.02	0.27 %
<b>Total</b>	<b>157.49</b>	<b>17.76 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	11.05	15.20 %
PMP1	6.29	14.55 %
KVP1	4.96	16.63 %
SLM2	4.75	15.60 %
HRR1	3.92	14.19 %
SLM3	3.78	11.86 %
HSR1	2.88	7.96 %
HSR2	2.87	6.28 %
TCG1	1.18	13.10 %
MCR1	1.12	3.57 %
KRI1	1.11	2.83 %
DPR2	0.50	4.92 %
SGG1	0.47	9.63 %
KMM1	0.39	5.67 %
DPR1	0.31	2.55 %
ERD1		0.00 %
<b>Total</b>	<b>157.49</b>	<b>17.76 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	152.84	15.76 %
Ear-Buds	0.21	1.48 %
<b>Total</b>	<b>153.05</b>	<b>15.55 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	7.73	14.17 %
CH47	6.47	12.03 %
CH16	2.62	3.46 %
CH45	2.50	8.79 %
CH30	1.96	6.37 %
CH25	1.86	6.39 %
AVD1	1.46	5.75 %
CH22	1.37	6.29 %
GUD2	1.30	5.51 %
CH19	1.24	4.15 %
CH08	1.23	3.04 %
SKL1	0.96	4.51 %
CGL1	0.48	2.68 %
CH40	0.33	1.11 %
KNR1	0.19	0.73 %
CH49	0.16	0.62 %
CH29		0.00 %
CH39		0.00 %
GUD1		0.00 %
<b>Total</b>	<b>153.05</b>	<b>15.55 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	92.41	18.17 %
Ear-Buds	0.02	0.32 %
Total	92.43	17.94 %

Branch *	MTD Sales L	Brand Share %
KGI1	8.71	17.32 %
KMR1	5.75	15.67 %
CNR1	2.61	6.15 %
SYM2	1.64	12.03 %
PLI1	1.24	15.19 %
SNR1	0.84	16.94 %
GBM1	0.72	2.80 %
CBE4	0.72	9.96 %
CBE3	0.62	11.89 %
MPM1	0.62	3.96 %
CBE6	0.61	8.35 %
TPR2	0.60	5.03 %
CBE1	0.34	6.24 %
TPR3	0.30	4.02 %
CBE5	0.16	9.18 %
Total	92.43	17.94 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %