



TN : OPPO Sales Performance 26/03/2026 9:33 AM

MTD Sales
1,573.30 L

Brand Share %
18.28 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,572.13	18.44 %
Ear-Buds	1.17	1.38 %
Total	1,573.30	18.28 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	298.57	18.44 %
NORTH ARCOT	226.59	22.67 %
TRICHY-01	173.23	22.15 %
CHENNAI-02	164.18	12.64 %
SOUTH-03	163.95	21.09 %
SOUTH ARCOT	158.73	22.23 %
CHENNAI-01	155.83	16.20 %
WEST-02	147.97	16.74 %
WEST-01	83.97	17.87 %
HO01	0.28	0.27 %
Total	1,573.30	18.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	298.30	18.57 %
Ear-Buds	0.27	2.16 %
Total	298.57	18.44 %

Branch *	MTD Sales L	Brand Share %
TUT1	34.66	13.20 %
NGR1	20.86	16.64 %
TUT2	14.77	17.48 %
KVT1	9.73	15.68 %
TKS2	9.10	13.35 %
VLY1	8.75	13.75 %
MAR1	7.83	16.76 %
ERL2	4.53	17.16 %
SVK1	4.36	11.07 %
KGL1	3.78	11.48 %
TKY1	3.50	15.44 %
MMT1	3.40	7.70 %
TYI1	2.69	10.19 %
SGT1	1.59	5.85 %
ARM1	1.03	5.44 %
STU2	0.99	9.81 %
COL1	0.95	9.31 %
ASM1	0.69	3.70 %
Total	298.57	18.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	226.46	22.90 %
Ear-Buds	0.13	1.15 %
Total	226.59	22.67 %

Branch *	MTD Sales L	Brand Share %
VEL2	9.14	15.00 %
VEL1	7.89	15.27 %
AKM1	6.66	12.54 %
WJP1	5.40	13.97 %
ABR1	5.35	16.16 %
TRR1	4.66	10.51 %
TRT1	3.66	10.98 %
CPT1	1.40	9.06 %
Total	226.59	22.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	173.10	22.32 %
Ear-Buds	0.13	1.94 %
Total	173.23	22.15 %

Branch *	MTD Sales L	Brand Share %
TRY4	7.84	15.48 %
TYR1	7.52	16.28 %
TNJ1	5.83	15.32 %
TVR2	5.08	14.85 %
TTP1	3.87	8.50 %
ORU1	3.11	14.63 %
PTK1	2.24	11.18 %
APM1	0.75	7.89 %
PDK1	0.59	8.42 %
KIK1	0.36	4.46 %
TRY2		0.00 %
Total	173.23	22.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	163.95	12.77 %
Ear-Buds	0.23	1.58 %
Total	164.18	12.64 %

Branch *	MTD Sales L	Brand Share %
CH03	15.60	10.94 %
CH15	11.32	11.45 %
CH20	9.65	17.06 %
CH18	9.31	10.38 %
CH12	6.86	9.62 %
CH44	6.32	16.40 %
CH17	6.30	17.33 %
MJR1	6.06	12.01 %
CH21	5.72	5.84 %
UKI1	5.69	12.51 %
CH51	4.03	9.84 %
CH33	3.13	6.50 %
MC05	2.54	5.85 %
CH41	2.51	10.27 %
CH24	1.95	5.31 %
CH46	0.98	3.59 %
CH27	0.52	5.02 %
CH32	0.41	3.53 %
CH23	0.37	1.94 %
CH31	0.14	1.28 %
CH01		0.00 %
CH06		0.00 %
Total	164.18	12.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	163.91	21.30 %
Ear-Buds	0.04	0.53 %
Total	163.95	21.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.67	10.35 %
TEN2	4.43	15.93 %
MDU6	4.27	17.73 %
TDI1	3.95	14.96 %
DGL1	3.87	9.91 %
PVI1	3.86	16.37 %
DGL2	2.79	13.34 %
SVG1	2.38	10.08 %
MDU7	2.34	7.65 %
TMM1	2.31	9.74 %
BNR1	1.43	7.74 %
BTU1	0.59	5.94 %
KRR1	0.57	8.82 %
ATG1	0.12	0.61 %
Total	163.95	21.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	158.57	22.41 %
Ear-Buds	0.17	2.60 %
Total	158.73	22.23 %

Branch *	MTD Sales L	Brand Share %
CUD1	15.37	14.71 %
TVM2	8.51	17.22 %
CDM1	7.09	16.67 %
POY2	5.74	15.63 %
POY1	5.66	15.95 %
KKI2	4.17	14.86 %
MKM1	2.69	11.17 %
KML1	2.27	11.14 %
NVL2	2.04	5.71 %
TVM1	1.56	5.96 %
Total	158.73	22.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	155.73	16.41 %
Ear-Buds	0.10	0.84 %
Total	155.83	16.20 %

Branch *	MTD Sales L	Brand Share %
CH30	5.28	9.14 %
CH49	5.07	13.74 %
CH47	3.99	14.95 %
CH16	3.68	7.43 %
GUD2	3.43	11.84 %
AVD1	3.17	9.08 %
MC09	1.94	15.86 %
MC10	1.46	13.04 %
CH39	1.19	6.36 %
CGL1	1.17	4.63 %
CH26	0.99	12.00 %
CH25	0.94	4.44 %
CH19	0.92	2.03 %
CH22	0.64	3.30 %
SKL1	0.62	2.49 %
GUD1	0.53	2.07 %
KNR1	0.27	1.05 %
CH29	0.14	2.98 %
CH08		0.00 %
CH40		0.00 %
Total	155.83	16.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	147.93	16.87 %
Ear-Buds	0.04	0.60 %
Total	147.97	16.74 %

Branch *	MTD Sales L	Brand Share %
MCR1	5.54	12.61 %
PMP1	5.25	13.43 %
HSR2	4.39	8.44 %
SLM2	4.33	11.92 %
SGI1	4.19	13.75 %
MTR1	3.47	10.82 %
HRR1	2.71	9.92 %
HSR1	2.71	9.60 %
DPR1	1.09	6.24 %
SLM3	1.08	4.76 %
SGG1	0.92	13.21 %
ERD1	0.91	8.27 %
KRI1	0.84	1.88 %
RSP1	0.38	4.24 %
PDR1	0.38	15.51 %
TCG1	0.34	2.18 %
DPR2		0.00 %
Total	147.97	16.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	83.91	18.06 %
Ear-Buds	0.06	1.22 %
Total	83.97	17.87 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.12	15.36 %
UAM1	7.38	18.08 %
KGI1	4.42	13.49 %
CNR1	4.21	15.40 %
PPI1	1.97	12.69 %
SYM2	1.82	14.02 %
TPR2	1.26	10.46 %
SNR1	0.64	8.69 %
GBM1	0.59	3.18 %
TPR3	0.57	2.43 %
SUL1	0.41	6.90 %
CBE3	0.25	8.71 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
MPM1		0.00 %
Total	83.97	17.87 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.28	0.28 %
Total	0.28	0.27 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.28	0.28 %
MSWH		0.00 %
Total	0.28	0.27 %