

MTD Sales
1,205.38 L

Brand Share %
21.82 %

Information:

MTD : 01-11-2025 To 24-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,205.38	21.82 %
Total	1,205.38	21.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	206.89	24.35 %
NORTH ARCOT	167.22	24.01 %
TRICHY-01	142.11	27.84 %
SOUTH-03	133.28	25.78 %
WEST-02	122.14	22.12 %
CHENNAI-02	119.10	14.47 %
SOUTH ARCOT	118.28	25.27 %
CHENNAI-01	114.04	17.49 %
WEST-01	72.99	21.46 %
KL-SOUTH	7.99	18.16 %
HO01	1.36	1.88 %
Total	1,205.38	21.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	206.89	24.35 %
Total	206.89	24.35 %

Branch *	MTD Sales L	Brand Share %
NGR1	9.91	16.96 %
VL1	9.13	19.49 %
TKS2	6.98	12.67 %
SVK1	3.29	20.49 %
KGL1	2.82	14.42 %
ASM1	2.26	16.38 %
STU2	1.60	20.73 %
MMT1	1.41	10.03 %
SGT1	1.40	6.46 %
ARM1	0.83	7.67 %
TY11	0.11	0.95 %
Total	206.89	24.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	167.22	24.01 %
Total	167.22	24.01 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.10	13.96 %
TRR1	5.73	15.51 %
ARC2	4.93	13.91 %
UGI1	4.64	21.26 %
VEL1	4.42	14.84 %
AKM1	3.93	16.26 %
WJP1	3.72	12.62 %
SLG1	3.68	20.79 %
ABR1	3.61	18.91 %
GDM1	1.91	7.77 %
CPT1	1.69	16.79 %
ANI1	1.14	11.04 %
Total	167.22	24.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	142.11	27.84 %
Total	142.11	27.84 %

Branch *	MTD Sales L	Brand Share %
TNJ1	5.79	20.07 %
TRY4	4.26	13.41 %
KRN1	4.21	21.58 %
TTP1	3.28	13.40 %
AYR1	3.15	20.73 %
TVR1	1.81	16.45 %
TRY2	0.66	18.75 %
APM1	0.64	9.40 %
PDK1	0.49	6.84 %
KIK1	0.28	6.22 %
Total	142.11	27.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	133.28	25.78 %
Total	133.28	25.78 %

Branch *	MTD Sales L	Brand Share %
MDU6	5.31	19.19 %
MDU1	5.00	11.55 %
TEN1	4.42	21.32 %
PVI1	3.13	18.13 %
MPA1	2.91	20.84 %
TEN2	2.45	16.18 %
TMM1	2.28	11.09 %
KYK1	2.17	16.38 %
DGL1	1.41	9.17 %
KRR1	0.98	17.05 %
ATG1	0.55	4.71 %
PNV2	0.53	2.83 %
BTU1	0.10	1.50 %
Total	133.28	25.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	122.14	22.12 %
Total	122.14	22.12 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.86	19.73 %
OML1	6.96	21.78 %
HSR2	6.95	20.85 %
SGI1	4.60	19.81 %
HRR1	3.92	17.49 %
PMP1	3.58	17.62 %
MCR1	3.51	20.77 %
EPI1	3.32	20.48 %
SLM3	3.03	16.78 %
BMD1	2.14	15.59 %
KVP1	1.93	21.04 %
DPR1	1.35	13.59 %
SGG1	1.12	19.77 %
KRI1	1.10	7.70 %
VKL1	0.85	10.78 %
HSR1	0.82	4.28 %
DPR2	0.63	6.26 %
TCG1	0.43	4.30 %
Total	122.14	22.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	119.10	14.47 %
Total	119.10	14.47 %

Branch *	MTD Sales L	Brand Share %
CH03	13.99	19.53 %
CH15	11.97	18.81 %
MJR1	7.99	17.65 %
CH12	7.04	20.97 %
MC05	6.66	18.58 %
CH18	5.95	18.73 %
CH33	5.33	16.24 %
CH20	5.24	12.34 %
CH17	4.66	18.05 %
CH44	4.38	12.50 %
MC06	2.39	10.92 %
CH21	2.21	4.23 %
CH41	2.09	8.21 %
CH06	1.70	9.09 %
UKI1	1.05	3.32 %
CH09	0.96	4.85 %
CH27	0.95	13.73 %
CH46	0.93	3.36 %
CH32	0.69	4.29 %
CH24	0.27	0.92 %
CH23	0.25	1.61 %
CH31	0.20	1.44 %
Total	119.10	14.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	118.28	25.27 %
Total	118.28	25.27 %

Branch *	MTD Sales L	Brand Share %
POY2	4.91	17.02 %
TVM2	3.77	13.54 %
KKI2	2.83	15.56 %
TVM1	2.32	8.10 %
POY1	1.98	11.41 %
NVL2	1.85	8.83 %
KML1	0.83	6.68 %
Total	118.28	25.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	114.04	17.49 %
Total	114.04	17.49 %

Branch *	MTD Sales L	Brand Share %
CH16	7.24	18.19 %
CH07	5.97	18.23 %
CH45	5.46	20.11 %
CH38	5.17	18.43 %
CH42	4.66	17.54 %
AVD1	2.65	9.44 %
TKM1	2.17	11.32 %
CGL1	1.94	9.50 %
CH48	1.34	5.55 %
CH08	1.12	3.88 %
GUD1	0.75	5.48 %
CH19	0.71	4.08 %
MC10	0.59	3.20 %
GUD2	0.56	2.74 %
CH29	0.54	20.17 %
KNR1	0.41	2.65 %
CH40	0.38	1.38 %
CH22	0.33	2.03 %
CH39	0.21	1.63 %
SKL1		0.00 %
Total	114.04	17.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	72.99	21.46 %
Total	72.99	21.46 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.20	16.32 %
KGI1	4.96	18.52 %
KMR1	4.76	18.47 %
TPR1	3.77	17.04 %
SYM2	1.59	17.96 %
CNR1	1.50	10.57 %
MPM1	1.24	10.09 %
CBE4	0.91	13.52 %
KMD1	0.82	10.74 %
GBM1	0.72	4.40 %
PLI1	0.66	17.35 %
CBE5	0.61	18.48 %
CBE1	0.54	10.20 %
TPR4	0.51	5.86 %
UMP1	0.47	12.95 %
ANR1	0.11	4.12 %
Total	72.99	21.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.99	18.16 %
Total	7.99	18.16 %

Branch *	MTD Sales L	Brand Share %
PAS1	3.14	20.91 %
KLR1	1.49	10.48 %
Total	7.99	18.16 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.36	1.88 %
Total	1.36	1.88 %

Branch *	MTD Sales L	Brand Share %
GHUB	1.36	1.88 %
MSWH		0.00 %
Total	1.36	1.88 %