

MTD Sales
2,181.93 L

Brand Share %
21.87 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,181.93	21.87 %
Total	2,181.93	21.87 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	397.32	26.16 %
NORTH ARCOT	291.78	24.67 %
SOUTH-03	259.54	28.20 %
TRICHY-01	243.50	27.74 %
WEST-02	241.45	22.19 %
SOUTH ARCOT	212.15	27.29 %
CHENNAI-02	192.66	13.63 %
CHENNAI-01	181.15	16.21 %
WEST-01	151.54	24.40 %
KL-SOUTH	10.84	21.45 %
HO01		0.00 %
Total	2,181.93	21.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	397.32	26.16 %
Total	397.32	26.16 %

Branch *	MTD Sales L	Brand Share %
NGR1	17.41	18.09 %
TUT2	16.17	20.11 %
TKS2	10.82	15.30 %
ERL2	6.44	20.84 %
RPM1	4.43	21.69 %
ARM1	4.29	12.87 %
KGL1	3.83	14.06 %
TYI1	3.74	13.77 %
ASM1	3.32	14.68 %
SGT1	1.23	4.83 %
MMT1	0.97	4.02 %
Total	397.32	26.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	291.78	24.67 %
Total	291.78	24.67 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.18	16.39 %
AKM1	8.94	13.69 %
WJP1	8.87	17.56 %
TRR1	8.09	12.04 %
ARC2	5.69	12.84 %
VEL1	4.88	7.00 %
ANI1	1.41	8.58 %
Total	291.78	24.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	259.54	28.20 %
Total	259.54	28.20 %

Branch *	MTD Sales L	Brand Share %
MDU1	12.48	11.90 %
TMM1	7.89	19.82 %
TDI1	4.82	17.30 %
TEN2	4.44	14.21 %
PVI1	4.26	15.14 %
PNV1	1.22	15.79 %
KRR1	0.75	4.30 %
ATG1	0.44	2.71 %
Total	259.54	28.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	243.50	27.74 %
Total	243.50	27.74 %

Branch *	MTD Sales L	Brand Share %
TYR1	13.06	20.27 %
TNJ1	9.32	21.34 %
TTP1	5.70	9.20 %
ORU1	4.63	20.42 %
TVR1	4.14	17.62 %
PTK1	3.54	17.93 %
KIK1	1.20	18.54 %
PBR1	1.11	6.98 %
TRY2	0.61	10.61 %
PDK1	0.21	2.10 %
Total	243.50	27.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	241.45	22.19 %
Total	241.45	22.19 %

Branch *	MTD Sales L	Brand Share %
SLM1	17.66	17.93 %
MCR1	7.93	15.78 %
HSR2	7.88	15.16 %
SGI1	7.54	14.16 %
PMP1	7.21	14.99 %
PLC1	6.70	19.92 %
SLM3	5.40	11.63 %
HRR1	5.26	12.98 %
ERD1	3.66	16.29 %
DPR1	3.25	19.15 %
SGG1	2.20	15.78 %
VKL1	2.17	12.76 %
KRI1	1.98	9.54 %
PDR1	1.61	21.27 %
TCG1	1.37	12.29 %
HSR1	0.49	2.58 %
DPR2	0.35	1.54 %
Total	241.45	22.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	212.15	27.29 %
Total	212.15	27.29 %

Branch *	MTD Sales L	Brand Share %
TVM2	9.47	18.40 %
KKI2	5.55	15.37 %
NVL2	5.44	15.39 %
TVM1	4.44	12.97 %
POY1	2.00	10.90 %
Total	212.15	27.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	192.66	13.63 %
Total	192.66	13.63 %

Branch *	MTD Sales L	Brand Share %
CH15	18.93	13.60 %
CH03	14.10	11.97 %
MJR1	10.46	11.56 %
CH33	10.08	19.94 %
CH44	8.78	15.71 %
CH21	8.37	7.10 %
MC05	7.96	18.93 %
CH12	7.65	13.65 %
CH20	6.86	9.73 %
CH41	5.45	20.46 %
CH36	4.16	18.25 %
CH06	3.95	7.49 %
PON1	3.56	11.83 %
UKI1	3.52	6.08 %
CH17	3.34	10.98 %
CH23	2.61	12.52 %
CH31	2.36	10.98 %
CH27	1.88	15.43 %
CH46	1.58	2.70 %
CH09	0.94	3.08 %
CH32	0.90	6.53 %
MC06	0.55	2.02 %
CH24	0.10	0.25 %
Total	192.66	13.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	181.15	16.21 %
Total	181.15	16.21 %

Branch *	MTD Sales L	Brand Share %
CH16	12.06	17.65 %
CH48	7.78	21.77 %
CH42	6.76	17.72 %
CH45	6.50	18.04 %
KNR1	6.50	18.27 %
TKM1	6.25	19.80 %
CH08	5.88	12.10 %
CH07	5.87	15.22 %
CH38	5.36	14.32 %
AVD1	5.23	6.99 %
CH11	4.75	17.12 %
CH30	4.75	17.17 %
CH19	2.03	4.60 %
CH39	1.57	5.49 %
GUD2	1.46	3.51 %
CGL1	1.43	5.35 %
CH22	0.99	4.68 %
SKL1	0.63	3.49 %
GUD1	0.58	2.47 %
MC10	0.55	1.62 %
CH29	0.51	5.34 %
CH40	0.13	0.17 %
Total	181.15	16.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	151.54	24.40 %
Total	151.54	24.40 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.86	18.06 %
AVI1	3.23	18.42 %
SYM2	3.19	20.96 %
CBE6	2.25	21.77 %
MPM1	2.03	11.91 %
CBE4	1.81	18.31 %
PLI1	1.73	20.51 %
TPR4	0.84	4.86 %
ANR1	0.53	7.84 %
GBM1	0.36	1.03 %
UMP1	0.32	9.73 %
Total	151.54	24.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	10.84	21.45 %
Total	10.84	21.45 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.16	12.41 %
Total	10.84	21.45 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %