

MTD Sales
1,556.53 L

Brand Share %
19.22 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,556.47	19.29 %
Dig-Acce	0.06	0.20 %
Total	1,556.53	19.22 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	231.71	19.80 %
NORTH ARCOT	230.11	21.61 %
TRICHY-01	191.29	26.01 %
SOUTH ARCOT	173.00	24.80 %
CHENNAI-02	168.99	13.51 %
SOUTH-03	165.41	24.17 %
WEST-02	156.75	23.65 %
CHENNAI-01	129.46	13.32 %
WEST-01	61.98	17.21 %
WEST-03	47.31	17.52 %
HO01	0.52	0.22 %
Total	1,556.53	19.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	231.71	19.87 %
Total	231.71	19.80 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.18	17.42 %
TVL1	18.94	17.26 %
VNR2	15.14	19.09 %
NGR1	14.25	18.70 %
TUT2	9.73	19.00 %
KVT1	9.21	17.15 %
VLY1	7.23	16.81 %
RND1	5.69	19.03 %
TKS2	4.81	10.40 %
ERL2	3.90	16.79 %
SVK1	3.62	12.14 %
KYR1	3.50	16.81 %
STU2	1.58	19.19 %
TYI1	1.54	12.00 %
ASM1	1.25	10.61 %
MMT1	1.06	4.20 %
SGT1	0.94	5.57 %
COL1		0.00 %
Total	231.71	19.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	230.11	21.63 %
Total	230.11	21.61 %

Branch *	MTD Sales L	Brand Share %
VEL4	13.67	18.96 %
SBR1	9.07	16.40 %
WJP1	6.44	17.12 %
KPM1	5.95	16.54 %
ABR1	4.98	11.48 %
UGI1	4.39	14.61 %
ANI1	4.14	16.56 %
VEL3	3.75	9.13 %
VEL1	3.40	10.28 %
AKM1	3.34	7.61 %
TRR1	3.34	6.48 %
TRT1	3.24	18.02 %
ARC2	3.20	11.93 %
Total	230.11	21.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	191.29	26.02 %
Total	191.29	26.01 %

Branch *	MTD Sales L	Brand Share %
TYR1	7.21	18.91 %
TVR2	5.26	16.09 %
TTP1	4.62	12.31 %
TNJ1	3.60	9.35 %
PDK2	2.80	17.54 %
PTK1	2.68	17.07 %
APM1	0.35	8.59 %
TRY2	0.25	6.39 %
KIK1		0.00 %
PDK1		0.00 %
Total	191.29	26.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	173.00	24.81 %
Total	173.00	24.80 %

Branch *	MTD Sales L	Brand Share %
CDM1	6.93	17.58 %
TVM2	6.90	18.68 %
VPM2	6.78	17.44 %
POY2	5.58	13.81 %
KKI2	4.28	17.06 %
TVM1	3.30	18.28 %
NVL2	0.76	2.64 %
VPM1	0.46	4.54 %
Total	173.00	24.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	168.99	13.57 %
Total	168.99	13.51 %

Branch *	MTD Sales L	Brand Share %
CH03	17.77	17.32 %
CH34	11.66	14.26 %
CH15	10.59	9.09 %
MJR1	9.00	19.05 %
CH20	7.55	11.57 %
UKI1	6.67	15.17 %
CH44	5.90	18.38 %
CH21	5.21	6.34 %
CH41	3.98	10.66 %
CH17	3.68	12.20 %
CH12	3.63	7.40 %
MC06	2.89	13.70 %
CH33	2.49	5.14 %
CH51	1.19	2.42 %
CH46	0.95	3.28 %
CH36	0.87	3.00 %
CH27	0.63	4.47 %
CH06	0.20	0.79 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	168.99	13.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	165.41	24.22 %
Total	165.41	24.17 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.43	16.96 %
DGL1	3.86	13.94 %
TMM1	3.56	18.04 %
MDU1	3.06	5.62 %
KKD3	2.08	19.16 %
TEN2	2.06	10.97 %
DGL2	1.87	16.88 %
MDU7	1.76	12.41 %
KYK1	1.42	11.15 %
ATG1	0.64	5.65 %
BTU1	0.35	3.22 %
SVG1	0.23	1.24 %
MDU5		0.00 %
Total	165.41	24.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	156.69	23.68 %
Dig-Acce	0.06	6.32 %
Total	156.75	23.65 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.53	18.08 %
HSR2	4.30	8.32 %
KRI1	3.90	16.81 %
HSR1	3.60	17.25 %
SLM2	3.36	18.82 %
SLM3	2.20	8.74 %
PNG1	1.71	12.67 %
DPR1	1.11	15.34 %
DPR2	0.29	2.21 %
Total	156.75	23.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	129.46	13.52 %
Total	129.46	13.32 %

Branch *	MTD Sales L	Brand Share %
CH16	7.84	11.70 %
CH48	7.09	17.14 %
CH07	6.01	14.83 %
CH47	5.72	8.88 %
CH45	4.81	12.66 %
KNR1	4.56	13.04 %
CH30	3.83	9.57 %
CH19	3.18	10.77 %
CH22	2.68	5.79 %
GUD1	2.60	8.54 %
SKL1	1.99	9.05 %
MC09	1.75	12.99 %
CGL1	1.07	6.24 %
GUD2	0.88	3.29 %
CH49	0.84	1.88 %
CH39	0.44	7.41 %
CH25	0.43	1.09 %
CH08	0.19	2.07 %
AVD1	0.18	0.34 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
Total	129.46	13.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	61.98	17.37 %
Total	61.98	17.21 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.05	13.21 %
KGI1	4.87	13.21 %
GDR1	4.81	18.18 %
KMR1	3.33	10.46 %
MPM1	1.86	9.93 %
CBE6	1.66	19.04 %
CBE4	1.07	8.20 %
SUL1	0.83	8.43 %
CBE1	0.44	3.15 %
CBE5	0.40	16.90 %
CBE3	0.36	14.48 %
UMP1	0.21	3.84 %
SNR1		0.00 %
Total	61.98	17.21 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	47.31	17.52 %
Total	47.31	17.52 %

Branch *	MTD Sales L	Brand Share %
AVI1	2.37	13.60 %
SYM2	1.90	15.02 %
ERD1	1.87	18.63 %
GBM1	1.67	6.16 %
PDR1	0.89	12.20 %
SGG1	0.88	9.70 %
TPR2	0.49	2.22 %
KGM1	0.44	2.84 %
TCG1	0.18	1.78 %
VKL1		0.00 %
Total	47.31	17.52 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.22 %
Total	0.52	0.22 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.22 %
MSWH		0.00 %
Total	0.52	0.22 %