

MTD Sales
1,165.02 L

Brand Share %
22.05 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,165.02	22.05 %
Total	1,165.02	22.05 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	232.79	26.24 %
NORTH ARCOT	151.36	26.06 %
SOUTH-03	127.31	24.24 %
TRICHY-01	124.03	26.07 %
WEST-02	122.98	22.37 %
SOUTH ARCOT	114.07	29.93 %
CHENNAI-02	112.82	14.72 %
CHENNAI-01	106.06	16.92 %
WEST-01	63.81	19.63 %
KL-SOUTH	9.78	16.66 %
HO01		0.00 %
Total	1,165.02	22.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	232.79	26.24 %
Total	232.79	26.24 %

Branch *	MTD Sales L	Brand Share %
TVL1	27.20	20.87 %
NGR1	12.85	19.57 %
TKS2	5.74	16.16 %
RPM1	2.90	20.26 %
KGL1	2.63	16.28 %
SVK1	2.16	11.36 %
ASM1	1.65	15.14 %
MMT1	1.53	13.94 %
ARM1	1.46	10.52 %
SGT1	1.00	7.21 %
TYI1	0.98	9.31 %
Total	232.79	26.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	151.36	26.06 %
Total	151.36	26.06 %

Branch *	MTD Sales L	Brand Share %
TRR1	6.13	17.17 %
TRL1	5.61	21.88 %
VEL2	5.35	14.35 %
ABR1	4.85	20.77 %
ARC2	4.41	15.00 %
SLG1	3.35	21.11 %
WJP1	2.50	11.16 %
TRT1	2.40	21.35 %
AKM1	2.38	11.34 %
ANI1	1.88	14.94 %
CPT1	1.03	11.88 %
Total	151.36	26.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	127.31	24.24 %
Total	127.31	24.24 %

Branch *	MTD Sales L	Brand Share %
PVI1	5.27	17.45 %
MDU2	4.64	21.08 %
MDU1	4.11	7.72 %
TDI1	3.41	21.52 %
MPA1	3.30	21.49 %
TMM1	2.65	17.01 %
USL1	2.58	19.14 %
MDU4	2.20	21.78 %
TEN2	2.01	15.70 %
PKM1	1.61	18.88 %
KKD3	1.36	7.94 %
PNI1	1.11	19.01 %
TEN1	0.97	6.17 %
BTU1	0.87	9.47 %
PNV1	0.79	21.08 %
ATG1	0.39	2.27 %
KRR1	0.23	3.14 %
Total	127.31	24.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	124.03	26.07 %
Total	124.03	26.07 %

Branch *	MTD Sales L	Brand Share %
TYR1	5.60	15.73 %
TNJ1	4.73	20.39 %
PTK1	3.01	18.92 %
ORU1	2.58	15.28 %
TVR1	1.79	16.51 %
MDI1	1.03	11.89 %
PDK1	0.97	10.89 %
APM1	0.89	16.74 %
KIK1	0.26	4.47 %
TTP1	0.25	1.15 %
PBR1	0.16	1.99 %
TRY2	0.15	6.87 %
Total	124.03	26.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	122.98	22.37 %
Total	122.98	22.37 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.31	14.03 %
PMP1	4.47	18.08 %
HSR2	4.43	16.60 %
APN1	4.06	19.24 %
MCR1	4.05	19.98 %
EPI1	2.99	18.05 %
HRR1	2.89	13.34 %
BMD1	2.77	20.32 %
SGI1	2.59	11.15 %
ERD1	1.48	21.40 %
VKL1	1.30	15.34 %
SLM3	1.20	5.95 %
KRI1	0.68	7.09 %
DPR2	0.45	4.01 %
TCG1	0.26	4.40 %
HSR1	0.11	0.60 %
Total	122.98	22.37 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	114.07	29.93 %
Total	114.07	29.93 %

Branch *	MTD Sales L	Brand Share %
TVM2	5.44	21.71 %
KKI2	3.43	19.89 %
POY2	3.31	16.92 %
TVM1	2.09	19.24 %
POY1	1.70	7.48 %
Total	114.07	29.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	112.82	14.72 %
Total	112.82	14.72 %

Branch *	MTD Sales L	Brand Share %
CH15	13.77	17.01 %
CH03	9.45	13.07 %
CH21	6.38	10.19 %
CH12	6.31	16.52 %
MJR1	4.84	12.72 %
MC05	4.59	15.72 %
CH33	3.93	16.92 %
CH44	3.53	12.01 %
CH20	3.21	6.95 %
CH41	3.12	18.19 %
CH23	2.17	21.62 %
CH06	1.97	10.44 %
PON1	1.62	10.67 %
CH31	0.95	6.45 %
CH17	0.81	6.61 %
UKI1	0.79	2.99 %
CH24	0.29	0.82 %
CH27	0.25	7.09 %
CH32	0.15	4.67 %
CH46	0.12	0.63 %
MC06	0.10	0.66 %
CH01		0.00 %
Total	112.82	14.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	106.06	16.92 %
Total	106.06	16.92 %

Branch *	MTD Sales L	Brand Share %
CH14	9.05	17.66 %
CH16	7.12	17.32 %
CH07	5.05	18.39 %
CH42	4.55	19.50 %
CH08	4.11	15.51 %
CH48	4.05	14.25 %
CH38	2.85	13.86 %
CH11	2.82	19.53 %
CH30	2.78	11.92 %
AVD1	2.73	12.13 %
KNR1	2.58	14.09 %
GUD2	2.42	9.95 %
CGL1	1.62	9.05 %
GUD1	1.45	11.52 %
MC10	1.08	4.40 %
CH22	0.65	4.29 %
CH39	0.55	6.43 %
CH19	0.48	2.69 %
CH29	0.42	11.68 %
SKL1	0.37	2.68 %
CH40	0.07	0.15 %
Total	106.06	16.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	63.81	19.63 %
Total	63.81	19.63 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.04	16.62 %
UAM1	5.06	17.59 %
CNR1	2.15	8.96 %
PPI1	2.09	11.94 %
TPR2	1.67	21.29 %
TPR4	1.38	14.84 %
TPR3	1.27	13.43 %
CBE6	1.16	18.79 %
SNR1	1.14	16.63 %
PLI1	0.85	17.96 %
SYM2	0.62	8.29 %
MPM1	0.57	8.91 %
CBE1	0.48	10.71 %
AVI1	0.42	10.15 %
ANR1	0.27	12.06 %
GBM1		0.00 %
Total	63.81	19.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.78	16.66 %
Total	9.78	16.66 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.53	13.75 %
KLR1	1.88	15.16 %
Total	9.78	16.66 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %