



TN : OPPO Sales Performance 25/05/2026 9:33 AM

MTD Sales
1,538.01 L

Brand Share %
17.68 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,536.99	17.84 %
Ear-Buds	1.03	1.22 %
Total	1,538.01	17.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	278.66	18.92 %
NORTH ARCOT	201.65	20.38 %
SOUTH-03	180.59	21.58 %
TRICHY-01	170.13	24.83 %
CHENNAI-02	165.84	12.10 %
SOUTH ARCOT	151.91	19.21 %
WEST-02	151.07	17.80 %
CHENNAI-01	147.59	15.49 %
WEST-01	90.57	18.22 %
HO01		0.00 %
Total	1,538.01	17.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	278.54	19.06 %
Ear-Buds	0.12	1.04 %
Total	278.66	18.92 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.83	13.99 %
TUT2	11.73	14.85 %
VLY1	9.84	17.59 %
TKS2	7.98	13.65 %
MMT1	5.88	17.10 %
SVK1	5.64	13.75 %
KGL1	4.00	9.98 %
APK1	3.85	13.16 %
TYI1	2.94	14.77 %
SGT1	2.56	10.50 %
ASM1	1.66	8.95 %
ARM1	0.68	3.41 %
COL1	0.28	3.86 %
Total	278.66	18.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	201.59	20.59 %
Ear-Buds	0.06	0.60 %
Total	201.65	20.38 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.11	13.96 %
VEL1	8.04	15.24 %
AKM1	6.75	13.13 %
SBR1	6.69	13.84 %
WJP1	4.84	11.62 %
CPT1	4.51	17.43 %
TRR1	4.46	8.34 %
ARC2	2.87	11.48 %
ABR1	2.06	6.05 %
Total	201.65	20.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	180.47	21.76 %
Ear-Buds	0.12	1.63 %
Total	180.59	21.58 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.41	11.01 %
TEN2	5.20	16.61 %
TMM1	4.19	13.91 %
CMR1	4.04	15.05 %
PVI1	2.82	11.60 %
DGL2	2.45	12.07 %
SVG1	2.11	9.82 %
DGL1	1.55	4.67 %
ATG1	1.35	6.03 %
KYK1	0.72	5.26 %
MDU7	0.61	2.76 %
KRR1	0.16	1.92 %
BTU1		0.00 %
Total	180.59	21.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	170.09	25.04 %
Ear-Buds	0.04	0.74 %
Total	170.13	24.83 %

Branch *	MTD Sales L	Brand Share %
TYR1	7.58	17.07 %
TNJ1	5.62	14.18 %
KUM2	2.33	12.18 %
TVR2	2.04	8.15 %
APM1	1.22	11.51 %
TTP1	0.37	0.86 %
PDK1	0.22	2.74 %
KIK1		0.00 %
TRY2		0.00 %
Total	170.13	24.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	165.45	12.19 %
Ear-Buds	0.39	2.81 %
Total	165.84	12.10 %

Branch *	MTD Sales L	Brand Share %
CH03	15.04	12.71 %
CH44	11.75	14.75 %
GPD1	9.63	16.40 %
CH15	9.45	9.93 %
CH34	9.05	13.92 %
UKI1	8.14	14.72 %
CH20	7.58	14.63 %
CH12	6.88	9.50 %
MJR1	6.49	12.98 %
CH21	6.39	6.34 %
MC05	3.96	6.98 %
CH51	3.29	8.29 %
CH33	3.08	3.41 %
CH23	2.12	7.20 %
CH36	1.70	10.73 %
CH46	1.13	4.12 %
CH24	0.66	2.08 %
CH27	0.63	4.30 %
CH06	0.52	1.45 %
CH31	0.39	1.71 %
CH32	0.18	1.30 %
CH01	0.14	8.01 %
Total	165.84	12.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	151.87	19.34 %
Ear-Buds	0.04	0.76 %
Total	151.91	19.21 %

Branch *	MTD Sales L	Brand Share %
TVM2	7.47	15.02 %
POY1	6.91	15.16 %
POY2	6.01	12.90 %
VPM2	4.90	15.97 %
MKM1	4.40	16.71 %
KKI2	3.30	13.26 %
TVM1	3.29	13.73 %
KML1	2.09	15.23 %
VCM1	1.94	13.07 %
NVL2	1.37	3.59 %
VPM1	0.17	1.65 %
Total	151.91	19.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	151.05	17.95 %
Ear-Buds	0.02	0.28 %
Total	151.07	17.80 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.58	15.27 %
PMP1	6.29	15.17 %
KVP1	4.96	16.63 %
SLM2	4.38	14.73 %
SLM3	3.78	12.55 %
HRR1	3.54	13.36 %
HSR1	2.88	8.27 %
HSR2	2.87	6.74 %
TCG1	1.18	13.32 %
MCR1	1.12	3.80 %
KRI1	1.11	2.93 %
DPR2	0.50	5.10 %
SGG1	0.47	10.11 %
KMM1	0.39	5.67 %
DPR1	0.31	2.73 %
ERD1		0.00 %
Total	151.07	17.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	147.38	15.69 %
Ear-Buds	0.21	1.52 %
Total	147.59	15.49 %

Branch *	MTD Sales L	Brand Share %
CH05	7.73	14.54 %
CH47	6.16	11.81 %
CH16	2.62	3.48 %
CH45	2.50	9.08 %
CH30	1.96	6.37 %
CH25	1.86	6.54 %
AVD1	1.46	5.75 %
CH22	1.37	6.29 %
GUD2	1.30	5.74 %
CH19	1.24	4.38 %
CH08	1.23	3.17 %
SKL1	0.80	3.85 %
CGL1	0.48	2.85 %
CH40	0.33	1.11 %
KNR1	0.19	0.75 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
MC09		0.00 %
Total	147.59	15.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	90.55	18.45 %
Ear-Buds	0.02	0.33 %
Total	90.57	18.22 %

Branch *	MTD Sales L	Brand Share %
KGI1	8.29	17.61 %
KMR1	5.75	15.74 %
CNR1	2.61	6.24 %
SYM2	1.64	13.41 %
PLI1	1.24	15.19 %
SNR1	0.84	16.94 %
CBE4	0.72	11.01 %
MPM1	0.62	4.16 %
CBE6	0.61	8.35 %
TPR2	0.60	5.41 %
CBE3	0.47	9.23 %
GBM1	0.39	1.62 %
CBE1	0.34	6.93 %
TPR3	0.30	4.51 %
CBE5	0.16	9.18 %
Total	90.57	18.22 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %