



TN : OPPO Sales Performance 25/04/2026 9:33 AM

MTD Sales
1,502.96 L

Brand Share %
17.38 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,502.43	17.56 %
Ear-Buds	0.52	0.55 %
Total	1,502.96	17.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	291.07	19.49 %
NORTH ARCOT	190.97	19.75 %
TRICHY-01	179.61	22.67 %
SOUTH-03	172.17	21.62 %
CHENNAI-02	155.91	12.63 %
WEST-02	147.64	18.14 %
SOUTH ARCOT	147.19	20.46 %
CHENNAI-01	145.65	13.56 %
WEST-01	72.74	16.12 %
HO01		0.00 %
Total	1,502.96	17.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	290.94	19.63 %
Ear-Buds	0.13	1.14 %
Total	291.07	19.49 %

Branch *	MTD Sales L	Brand Share %
NGR1	13.99	16.55 %
TKS2	10.50	14.56 %
VLY1	9.36	16.56 %
SVK1	6.14	15.60 %
MMT1	4.48	13.66 %
KGL1	3.55	12.48 %
ASM1	1.48	7.69 %
STU2	1.27	8.86 %
SGT1	1.06	3.01 %
ARM1	0.59	3.47 %
COL1	0.40	3.59 %
Total	291.07	19.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	190.89	20.00 %
Ear-Buds	0.08	0.66 %
Total	190.97	19.75 %

Branch *	MTD Sales L	Brand Share %
VEL2	9.34	15.75 %
SBR1	8.02	14.80 %
VEL1	7.30	12.17 %
AKM1	6.98	13.88 %
WJP1	4.75	14.47 %
TRR1	4.54	7.81 %
ANI1	3.82	15.44 %
ARC2	2.92	14.41 %
TRT1	2.90	15.32 %
ABR1	2.27	8.01 %
Total	190.97	19.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	179.61	22.86 %
Total	179.61	22.67 %

Branch *	MTD Sales L	Brand Share %
TRY4	6.41	13.73 %
TNJ1	5.70	16.97 %
TVR2	5.11	16.31 %
PTK1	4.72	16.98 %
KUM2	2.41	6.35 %
TVR1	1.44	11.63 %
TTP1	0.58	1.22 %
APM1	0.26	3.22 %
PDK1	0.23	2.26 %
TRY2	0.12	2.41 %
KIK1	0.12	1.60 %
Total	179.61	22.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	172.17	21.82 %
Total	172.17	21.62 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.23	8.33 %
TDI1	4.04	17.28 %
PVI1	3.93	16.74 %
TEN2	3.80	8.84 %
ADP1	2.88	13.31 %
DGL1	2.82	9.95 %
SVG1	2.73	12.32 %
KKD3	2.65	15.85 %
MDU7	1.60	6.60 %
PNV2	1.14	14.85 %
DGL2	1.09	9.27 %
ATG1	0.76	4.45 %
KRR1	0.30	5.41 %
BTU1	0.12	1.23 %
Total	172.17	21.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	155.81	12.77 %
Ear-Buds	0.10	0.74 %
Total	155.91	12.63 %

Branch *	MTD Sales L	Brand Share %
CH03	14.09	11.35 %
CH15	8.92	9.17 %
CH20	8.44	14.18 %
CH21	7.46	8.78 %
CH34	6.00	8.63 %
UKI1	5.98	12.31 %
MC05	5.59	10.42 %
CH12	5.14	9.37 %
CH17	4.43	11.22 %
CH33	4.30	5.74 %
CH43	3.98	17.01 %
CH51	2.29	6.92 %
CH23	1.36	6.03 %
CH24	1.35	4.66 %
CH36	1.34	5.64 %
CH46	1.07	3.53 %
CH32	1.00	12.91 %
CH27	0.52	5.00 %
CH06	0.34	0.69 %
CH31	0.19	0.96 %
Total	155.91	12.63 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	147.64	18.28 %
Total	147.64	18.14 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.18	15.04 %
MCR1	4.77	12.82 %
MTR1	3.99	14.64 %
SLM2	3.89	14.86 %
HRR1	3.36	12.20 %
HSR2	2.92	5.87 %
SLM3	2.86	10.51 %
DPR1	1.73	12.52 %
RSP1	1.43	13.84 %
HSR1	1.40	7.69 %
SGG1	0.97	10.12 %
TCG1	0.44	4.53 %
ERD1	0.28	3.33 %
KRI1	0.26	0.68 %
PDR1	0.12	4.39 %
DPR2		0.00 %
Total	147.64	18.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	147.13	20.63 %
Ear-Buds	0.06	1.01 %
Total	147.19	20.46 %

Branch *	MTD Sales L	Brand Share %
POY2	5.97	13.54 %
TVM2	5.67	14.18 %
KLM1	5.42	14.15 %
POY1	4.77	14.86 %
KKI2	3.75	12.75 %
TVM1	3.19	10.84 %
KML1	2.58	12.89 %
VCM2	1.56	7.39 %
NVL2	0.99	2.79 %
VPM1	0.83	6.47 %
Total	147.19	20.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	145.54	13.70 %
Ear-Buds	0.10	0.91 %
Total	145.65	13.56 %

Branch *	MTD Sales L	Brand Share %
CH47	8.64	10.13 %
CH45	6.63	16.48 %
CH38	4.28	16.73 %
GUD2	2.79	10.77 %
CH30	2.08	2.06 %
CGL1	1.60	7.48 %
AVD1	1.55	5.38 %
CH08	1.34	3.32 %
CH16	1.33	2.39 %
MC09	1.29	14.45 %
MC10	1.09	8.88 %
KNR1	0.98	3.23 %
CH49	0.83	2.46 %
SKL1	0.82	4.51 %
GUD1	0.68	2.16 %
CH25	0.44	1.67 %
CH39	0.41	3.10 %
CH19	0.31	1.00 %
CH22	0.19	1.39 %
CH40	0.12	0.25 %
CH29		0.00 %
Total	145.65	13.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	72.70	16.30 %
Ear-Buds	0.04	0.80 %
Total	72.74	16.12 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.40	11.39 %
GDR1	3.93	12.49 %
KGI1	3.53	10.13 %
CNR1	3.48	9.95 %
SYM2	1.81	15.49 %
CBE4	1.20	16.08 %
TPR2	0.91	6.69 %
TPR4	0.84	13.17 %
GBM1	0.76	3.17 %
PLI1	0.58	8.56 %
TPR3	0.58	3.30 %
CBE3	0.53	10.30 %
CBE5	0.34	12.50 %
ANR1	0.34	10.93 %
MPM1	0.31	2.60 %
CBE1	0.12	3.35 %
SNR1	0.12	2.11 %
UMP1	0.12	3.50 %
WHCB		0.00 %
Total	72.74	16.12 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %