



# TN : OPPO Sales Performance 25/03/2026 9:33 AM

MTD Sales  
1,526.17 L

Brand Share %  
18.30 %

Information:

MTD : 01-03-2026 To 24-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,525.02	18.47 %
Ear-Buds	1.15	1.40 %
Total	1,526.17	18.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	289.54	18.45 %
NORTH ARCOT	218.65	22.63 %
TRICHY-01	168.77	22.34 %
SOUTH-03	158.68	20.97 %
CHENNAI-02	158.57	12.55 %
SOUTH ARCOT	156.42	22.32 %
CHENNAI-01	151.90	16.22 %
WEST-02	142.79	16.66 %
WEST-01	80.57	17.71 %
HO01	0.28	0.36 %
Total	1,526.17	18.30 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	289.29	18.58 %
Ear-Buds	0.25	2.09 %
Total	289.54	18.45 %

Branch *	MTD Sales L	Brand Share %
TUT1	34.52	13.44 %
NGR1	18.72	15.61 %
KVT1	9.22	15.09 %
TKS2	8.87	13.23 %
VLY1	8.52	14.17 %
MAR1	7.83	17.05 %
ERL2	4.36	17.04 %
SVK1	4.36	11.47 %
KGL1	3.78	11.99 %
TKY1	3.32	15.81 %
MMT1	3.24	7.37 %
TY11	2.69	10.72 %
SGT1	1.45	5.50 %
ARM1	1.03	5.44 %
STU2	0.99	9.84 %
COL1	0.95	10.67 %
ASM1	0.69	3.80 %
Total	289.54	18.45 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	218.52	22.86 %
Ear-Buds	0.13	1.21 %
<b>Total</b>	<b>218.65</b>	<b>22.63 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	9.14	15.27 %
VEL1	7.64	15.12 %
AKM1	6.66	12.82 %
WJP1	5.40	14.31 %
ABR1	5.13	16.08 %
TRR1	4.51	10.59 %
TRT1	3.35	10.39 %
CPT1	1.40	9.37 %
<b>Total</b>	<b>218.65</b>	<b>22.63 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	168.64	22.51 %
Ear-Buds	0.13	1.98 %
<b>Total</b>	<b>168.77</b>	<b>22.34 %</b>

Branch *	MTD Sales L	Brand Share %
TRY4	7.84	15.61 %
TYR1	7.52	16.64 %
TNJ1	5.62	15.34 %
TVR2	5.08	15.35 %
TTP1	3.56	8.23 %
ORU1	3.11	15.00 %
PTK1	2.24	11.82 %
APM1	0.75	8.09 %
PDK1	0.59	8.59 %
KIK1	0.36	5.58 %
TRY2		0.00 %
<b>Total</b>	<b>168.77</b>	<b>22.34 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	158.64	21.18 %
Ear-Buds	0.04	0.55 %
<b>Total</b>	<b>158.68</b>	<b>20.97 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	5.67	10.41 %
TEN2	4.43	16.36 %
MDU6	4.27	17.96 %
TDI1	3.95	15.50 %
DGL1	3.87	10.11 %
PVI1	3.63	15.52 %
DGL2	2.79	13.45 %
SVG1	2.38	10.17 %
MDU7	2.01	6.75 %
TMM1	1.86	8.12 %
BNR1	0.99	5.85 %
BTU1	0.59	6.19 %
KRR1	0.57	8.82 %
ATG1	0.12	0.62 %
<b>Total</b>	<b>158.68</b>	<b>20.97 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	158.34	12.67 %
Ear-Buds	0.23	1.63 %
<b>Total</b>	<b>158.57</b>	<b>12.55 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	15.11	10.73 %
CH15	11.10	11.40 %
CH20	9.11	16.72 %
CH18	8.40	10.01 %
CH12	6.53	9.38 %
CH44	6.17	16.26 %
MJR1	6.06	12.28 %
CH21	5.58	5.90 %
UKI1	5.49	12.26 %
CH51	4.03	10.01 %
CH33	2.99	6.30 %
MC05	2.40	5.86 %
CH41	2.20	9.19 %
CH24	1.95	5.31 %
CH46	0.98	3.74 %
CH27	0.52	5.46 %
CH32	0.41	3.53 %
CH23	0.37	2.01 %
CH31	0.14	1.28 %
CH01		0.00 %
CH06		0.00 %
<b>Total</b>	<b>158.57</b>	<b>12.55 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	156.26	22.50 %
Ear-Buds	0.17	2.67 %
<b>Total</b>	<b>156.42</b>	<b>22.32 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	14.85	14.75 %
TVM2	8.51	17.62 %
CDM1	7.09	16.67 %
POY2	5.59	15.48 %
POY1	5.51	15.65 %
KKI2	4.00	14.57 %
MKM1	2.69	11.38 %
KML1	2.27	11.35 %
NVL2	2.04	5.78 %
TVM1	1.23	4.85 %
<b>Total</b>	<b>156.42</b>	<b>22.32 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	151.79	16.42 %
Ear-Buds	0.10	0.86 %
<b>Total</b>	<b>151.90</b>	<b>16.22 %</b>

Branch *	MTD Sales L	Brand Share %
CH30	5.28	9.37 %
CH49	4.94	13.69 %
CH47	3.78	14.79 %
CH16	3.68	7.53 %
GUD2	3.43	11.84 %
AVD1	3.17	9.42 %
MC09	1.94	15.86 %
MC10	1.46	13.35 %
CH39	1.19	6.40 %
CH26	0.99	12.00 %
CGL1	0.99	4.16 %
CH25	0.94	4.48 %
CH19	0.70	1.57 %
CH22	0.64	3.30 %
SKL1	0.62	2.52 %
GUD1	0.53	2.10 %
CH29	0.14	2.98 %
KNR1	0.13	0.52 %
CH08		0.00 %
CH40		0.00 %
<b>Total</b>	<b>151.90</b>	<b>16.22 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	142.75	16.79 %
Ear-Buds	0.04	0.62 %
<b>Total</b>	<b>142.79</b>	<b>16.66 %</b>

Branch *	MTD Sales L	Brand Share %
MCR1	5.54	12.78 %
PMP1	5.25	13.69 %
HSR2	4.24	8.48 %
SGI1	4.19	14.29 %
SLM2	4.17	11.74 %
MTR1	3.47	11.26 %
HSR1	2.71	9.66 %
HRR1	2.57	9.77 %
DPR1	1.09	6.24 %
SLM3	1.08	4.95 %
ERD1	0.91	8.45 %
SGG1	0.78	12.27 %
KRI1	0.70	1.61 %
RSP1	0.38	4.49 %
PDR1	0.38	15.51 %
TCG1	0.14	0.98 %
DPR2		0.00 %
<b>Total</b>	<b>142.79</b>	<b>16.66 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	80.50	17.90 %
Ear-Buds	0.06	1.24 %
<b>Total</b>	<b>80.57</b>	<b>17.71 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	14.12	15.60 %
UAM1	6.89	17.25 %
KGI1	4.42	13.91 %
CNR1	4.21	15.62 %
KMR1	3.65	16.88 %
PPI1	1.97	14.14 %
KMD1	1.90	17.92 %
SYM2	1.47	12.11 %
TPR2	1.26	11.08 %
SNR1	0.64	8.69 %
GBM1	0.59	3.20 %
TPR3	0.57	2.68 %
SUL1	0.41	6.90 %
CBE3	0.25	8.71 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
MPM1		0.00 %
<b>Total</b>	<b>80.57</b>	<b>17.71 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Mobile	0.28	0.37 %
<b>Total</b>	<b>0.28</b>	<b>0.36 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB	0.28	0.37 %
MSWH		0.00 %
<b>Total</b>	<b>0.28</b>	<b>0.36 %</b>