

MTD Sales
1,146.64 L

Brand Share %
21.77 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,146.64	21.77 %
Total	1,146.64	21.77 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	197.89	24.44 %
NORTH ARCOT	162.79	24.05 %
TRICHY-01	136.12	27.56 %
SOUTH-03	128.77	25.63 %
WEST-02	117.35	22.15 %
CHENNAI-02	113.10	14.17 %
CHENNAI-01	109.83	17.30 %
SOUTH ARCOT	102.71	25.06 %
WEST-01	70.78	21.53 %
KL-SOUTH	7.28	17.43 %
HO01		0.00 %
Total	1,146.64	21.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	197.89	24.44 %
Total	197.89	24.44 %

Branch *	MTD Sales L	Brand Share %
NGR1	9.91	17.63 %
VL1	8.88	19.22 %
TKS2	6.69	12.88 %
SVK1	3.16	20.09 %
KGL1	2.82	15.70 %
ASM1	2.26	16.68 %
STU2	1.60	21.28 %
SGT1	1.32	6.20 %
MMT1	1.26	9.39 %
ARM1	0.71	7.05 %
TY11	0.11	1.02 %
Total	197.89	24.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	162.79	24.05 %
Total	162.79	24.05 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.10	14.17 %
TRR1	5.48	14.99 %
ARC2	4.57	13.15 %
UGI1	4.45	20.79 %
AKM1	3.93	16.66 %
SLG1	3.68	21.49 %
ABR1	3.61	19.03 %
WJP1	3.59	12.66 %
VEL1	3.47	12.15 %
GDM1	1.80	7.50 %
CPT1	1.69	17.00 %
ANI1	1.14	12.27 %
Total	162.79	24.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	136.12	27.56 %
Total	136.12	27.56 %

Branch *	MTD Sales L	Brand Share %
TNJ1	5.58	19.68 %
KRN1	4.08	21.40 %
TRY4	4.05	13.09 %
TTP1	3.28	13.52 %
AYR1	3.15	21.63 %
TVR1	1.81	17.57 %
TRY2	0.66	20.11 %
APM1	0.64	9.40 %
PDK1	0.49	7.20 %
KIK1	0.28	6.43 %
Total	136.12	27.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	128.77	25.63 %
Total	128.77	25.63 %

Branch *	MTD Sales L	Brand Share %
MDU6	5.17	19.27 %
MDU1	4.65	11.15 %
TEN1	3.74	18.70 %
PVI1	3.01	17.78 %
MPA1	2.76	20.37 %
TMM1	2.28	11.10 %
KYK1	2.17	16.38 %
TEN2	2.08	14.63 %
DGL1	1.41	9.39 %
KRR1	0.98	17.05 %
PNV2	0.53	2.90 %
ATG1	0.43	3.90 %
BTU1	0.10	1.53 %
Total	128.77	25.63 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	117.35	22.15 %
Total	117.35	22.15 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.65	19.46 %
HSR2	6.95	21.02 %
SGI1	4.38	19.76 %
HRR1	3.92	18.06 %
PLC1	3.44	21.44 %
MCR1	3.27	19.96 %
PMP1	3.22	16.43 %
EPI1	3.20	21.11 %
SLM3	2.61	15.14 %
KVP1	1.93	21.51 %
BMD1	1.90	15.25 %
DPR1	1.35	13.74 %
SGG1	1.12	19.77 %
KRI1	1.02	7.99 %
HSR1	0.82	4.39 %
VKL1	0.74	20.22 %
DPR2	0.63	6.39 %
TCG1	0.43	4.44 %
Total	117.35	22.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	113.10	14.17 %
Total	113.10	14.17 %

Branch *	MTD Sales L	Brand Share %
CH03	12.21	17.82 %
CH15	11.78	18.70 %
MJR1	7.86	17.90 %
CH12	7.04	21.13 %
MC05	6.66	19.57 %
CH18	5.84	19.07 %
CH33	5.20	16.00 %
CH20	5.11	12.20 %
CH44	4.38	13.03 %
CH17	3.89	16.08 %
MC06	2.39	11.12 %
CH41	1.96	7.91 %
CH21	1.92	3.83 %
CH06	1.70	9.45 %
UKI1	1.05	3.35 %
CH09	0.96	5.06 %
CH27	0.95	13.75 %
CH32	0.69	4.29 %
CH46	0.65	2.48 %
CH24	0.27	0.98 %
CH23	0.25	1.63 %
CH31	0.20	1.55 %
Total	113.10	14.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	109.83	17.30 %
Total	109.83	17.30 %

Branch *	MTD Sales L	Brand Share %
CH16	6.60	17.05 %
CH07	5.87	18.55 %
CH38	5.06	19.30 %
CH45	4.77	18.03 %
CH42	4.66	17.89 %
AVD1	2.65	9.77 %
TKM1	2.17	11.68 %
CGL1	1.63	8.19 %
CH48	1.34	5.62 %
CH08	1.12	3.95 %
GUD1	0.75	5.48 %
CH19	0.71	4.20 %
MC10	0.59	3.29 %
GUD2	0.56	2.79 %
CH29	0.54	20.67 %
KNR1	0.41	2.71 %
CH40	0.38	1.38 %
CH22	0.33	2.09 %
CH39	0.21	1.63 %
SKL1		0.00 %
Total	109.83	17.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	102.71	25.06 %
Total	102.71	25.06 %

Branch *	MTD Sales L	Brand Share %
POY2	3.95	18.79 %
TVM2	3.19	12.15 %
KKI2	2.58	14.68 %
TVM1	2.09	7.39 %
NVL2	1.66	9.06 %
POY1	1.23	10.08 %
KML1	0.83	7.24 %
Total	102.71	25.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	70.78	21.53 %
Total	70.78	21.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.20	16.37 %
KGI1	4.84	18.73 %
KMR1	4.63	18.32 %
TPR1	3.77	17.04 %
SYM2	1.59	17.99 %
CNR1	1.38	11.47 %
MPM1	1.24	10.56 %
CBE4	0.91	13.52 %
KMD1	0.82	11.51 %
GBM1	0.72	4.44 %
PLI1	0.66	17.95 %
CBE5	0.61	18.48 %
CBE1	0.54	11.16 %
TPR4	0.51	6.14 %
UMP1	0.47	12.95 %
ANR1	0.11	4.12 %
Total	70.78	21.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.28	17.43 %
Total	7.28	17.43 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.00	21.59 %
PAS1	2.92	21.23 %
KLR1	1.35	9.60 %
Total	7.28	17.43 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %