

MTD Sales
2,109.66 L

Brand Share %
21.88 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,109.66	21.88 %
Total	2,109.66	21.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	385.33	26.05 %
NORTH ARCOT	280.59	24.45 %
SOUTH-03	251.76	28.21 %
TRICHY-01	235.02	27.68 %
WEST-02	233.87	22.24 %
SOUTH ARCOT	202.26	27.12 %
CHENNAI-02	186.09	13.56 %
CHENNAI-01	175.65	16.17 %
WEST-01	148.38	24.64 %
KL-SOUTH	10.72	22.47 %
HO01		0.00 %
Total	2,109.66	21.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	385.33	26.05 %
Total	385.33	26.05 %

Branch *	MTD Sales L	Brand Share %
NGR1	17.30	18.44 %
TUT2	15.99	20.34 %
TKS2	10.37	15.06 %
SVK1	9.25	21.51 %
ERL2	6.34	20.95 %
RPM1	4.33	21.29 %
ARM1	3.89	11.80 %
TYI1	3.74	14.44 %
KGL1	3.68	13.68 %
ASM1	3.14	14.17 %
SGT1	1.23	5.02 %
MMT1	0.97	4.22 %
Total	385.33	26.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	280.59	24.45 %
Total	280.59	24.45 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.07	16.69 %
AKM1	8.94	13.88 %
ABR1	8.81	21.83 %
WJP1	8.26	17.15 %
TRR1	8.09	12.53 %
ARC2	5.37	12.41 %
VEL1	4.77	6.89 %
ANI1	1.41	8.58 %
Total	280.59	24.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	251.76	28.21 %
Total	251.76	28.21 %

Branch *	MTD Sales L	Brand Share %
MDU1	12.05	11.80 %
TMM1	7.59	19.51 %
ADP1	6.64	21.88 %
TDI1	4.57	17.05 %
TEN2	4.21	14.36 %
PVI1	3.77	13.87 %
PNV1	1.11	14.60 %
KRR1	0.75	4.30 %
ATG1	0.44	2.75 %
Total	251.76	28.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	235.02	27.68 %
Total	235.02	27.68 %

Branch *	MTD Sales L	Brand Share %
TYR1	12.37	19.59 %
TNJ1	9.17	21.65 %
TTP1	5.70	9.45 %
ORU1	4.63	20.69 %
TVR1	3.88	17.13 %
PTK1	3.54	18.33 %
KIK1	1.20	18.54 %
PBR1	1.11	6.98 %
TRY2	0.61	10.61 %
PDK1	0.21	2.15 %
Total	235.02	27.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	233.87	22.24 %
Total	233.87	22.24 %

Branch *	MTD Sales L	Brand Share %
SLM1	17.03	17.99 %
HSR2	7.88	15.37 %
MCR1	7.83	16.01 %
SGI1	7.08	13.47 %
PMP1	6.80	14.58 %
PLC1	6.36	19.61 %
HRR1	5.26	13.41 %
SLM3	5.06	11.75 %
ERD1	3.66	16.88 %
DPR1	3.25	19.97 %
VKL1	2.17	12.80 %
SGG1	1.97	15.85 %
KRI1	1.72	8.63 %
PDR1	1.61	21.30 %
TCG1	1.37	12.39 %
HSR1	0.49	2.82 %
DPR2	0.35	1.61 %
Total	233.87	22.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	202.26	27.12 %
Total	202.26	27.12 %

Branch *	MTD Sales L	Brand Share %
ULP1	10.93	21.85 %
TVM2	9.36	19.06 %
KKI2	5.16	15.40 %
NVL2	5.03	14.83 %
TVM1	4.26	13.14 %
POY1	1.91	10.65 %
Total	202.26	27.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	186.09	13.56 %
Total	186.09	13.56 %

Branch *	MTD Sales L	Brand Share %
CH15	18.06	13.64 %
CH03	13.38	11.50 %
MJR1	10.46	11.84 %
CH33	9.67	19.40 %
CH44	8.78	16.17 %
CH21	8.37	7.17 %
CH12	7.25	13.34 %
MC05	7.24	18.17 %
CH20	6.54	9.45 %
CH41	5.10	20.23 %
CH36	3.86	17.27 %
CH06	3.81	7.49 %
PON1	3.56	12.31 %
UKI1	3.42	6.03 %
CH17	3.16	10.85 %
CH23	2.61	13.56 %
CH31	2.28	10.70 %
CH27	1.88	16.35 %
CH46	1.45	2.60 %
CH09	0.94	3.20 %
CH32	0.90	6.61 %
MC06	0.55	2.12 %
CH24	0.10	0.26 %
Total	186.09	13.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	175.65	16.17 %
Total	175.65	16.17 %

Branch *	MTD Sales L	Brand Share %
CH16	11.74	17.37 %
CH42	6.76	17.99 %
KNR1	6.50	18.52 %
TKM1	6.25	20.24 %
CH45	6.17	18.33 %
CH08	5.88	12.24 %
CH07	5.49	14.66 %
CH38	5.36	15.01 %
AVD1	5.11	6.93 %
CH11	4.75	17.56 %
CH30	4.63	16.88 %
CH19	2.03	4.65 %
CH39	1.57	5.79 %
GUD2	1.46	3.58 %
CGL1	1.43	5.39 %
CH22	0.99	4.87 %
GUD1	0.58	2.75 %
MC10	0.55	1.64 %
SKL1	0.52	3.04 %
CH29	0.51	5.34 %
CH40	0.13	0.17 %
Total	175.65	16.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	148.38	24.64 %
Total	148.38	24.64 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.86	18.06 %
SYM2	3.06	20.95 %
AVI1	2.78	16.29 %
CBE6	2.14	21.05 %
MPM1	2.03	12.50 %
CBE4	1.81	18.80 %
PLI1	1.73	21.68 %
TPR4	0.84	4.86 %
ANR1	0.53	7.84 %
GBM1	0.36	1.04 %
UMP1	0.32	9.73 %
Total	148.38	24.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	10.72	22.47 %
Total	10.72	22.47 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.16	13.28 %
Total	10.72	22.47 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %