

MTD Sales
1,510.58 L

Brand Share %
19.24 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,510.52	19.31 %
Dig-Acce	0.06	0.20 %
Total	1,510.58	19.24 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	225.32	19.92 %
NORTH ARCOT	223.79	21.67 %
TRICHY-01	181.81	25.61 %
SOUTH ARCOT	169.11	24.76 %
CHENNAI-02	164.81	13.55 %
SOUTH-03	162.63	24.33 %
WEST-02	153.88	24.08 %
CHENNAI-01	125.20	13.11 %
WEST-01	60.20	17.09 %
WEST-03	43.31	16.76 %
HO01	0.52	0.25 %
Total	1,510.58	19.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	225.32	19.98 %
Total	225.32	19.92 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.18	17.56 %
TVL1	17.77	17.30 %
KVT1	9.03	17.00 %
VLY1	6.28	15.28 %
RND1	5.22	17.89 %
TKS2	4.81	10.43 %
ERL2	3.90	17.14 %
SVK1	3.62	12.21 %
KYR1	3.50	17.46 %
STU2	1.58	19.19 %
ASM1	1.25	10.95 %
TYI1	1.08	8.87 %
MMT1	1.06	4.26 %
SGT1	0.94	5.64 %
COL1		0.00 %
Total	225.32	19.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	223.79	21.68 %
Total	223.79	21.67 %

Branch *	MTD Sales L	Brand Share %
VEL4	13.17	19.07 %
SBR1	9.07	16.91 %
WJP1	6.28	17.29 %
KPM1	5.95	18.04 %
ABR1	4.98	11.76 %
UGI1	4.39	15.01 %
VEL3	3.75	9.30 %
ANI1	3.67	15.60 %
VEL1	3.40	10.47 %
TRR1	3.34	6.59 %
TRT1	3.24	18.02 %
AKM1	2.99	7.11 %
ARC2	2.61	10.33 %
Total	223.79	21.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	181.81	25.62 %
Total	181.81	25.61 %

Branch *	MTD Sales L	Brand Share %
TYR1	7.21	19.11 %
TVR2	5.26	16.99 %
TTP1	4.62	12.52 %
TNJ1	3.60	10.04 %
PTK1	2.68	17.29 %
PDK2	2.33	15.08 %
APM1	0.35	8.91 %
TRY2	0.25	6.63 %
KIK1		0.00 %
PDK1		0.00 %
Total	181.81	25.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	169.11	24.77 %
Total	169.11	24.76 %

Branch *	MTD Sales L	Brand Share %
VPM2	6.78	17.95 %
CDM1	6.74	17.54 %
TVM2	6.56	17.92 %
POY2	5.58	13.95 %
KKI2	4.09	16.90 %
TVM1	3.14	17.78 %
NVL2	0.76	2.66 %
VPM1	0.46	4.54 %
Total	169.11	24.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	164.81	13.62 %
Total	164.81	13.55 %

Branch *	MTD Sales L	Brand Share %
CH03	17.77	17.89 %
CH34	11.66	14.61 %
CH15	10.21	8.93 %
MJR1	8.73	19.01 %
CH20	7.17	11.63 %
UKI1	6.67	15.59 %
CH21	5.21	6.58 %
CH44	4.93	16.01 %
CH41	3.98	10.79 %
CH17	3.68	12.49 %
CH12	3.63	7.60 %
MC06	2.89	13.95 %
CH33	2.49	5.26 %
CH51	1.19	2.44 %
CH46	0.95	3.36 %
CH36	0.87	3.00 %
CH27	0.63	5.10 %
CH06	0.20	0.81 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	164.81	13.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	162.63	24.38 %
Total	162.63	24.33 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.43	17.12 %
DGL1	3.86	14.12 %
TMM1	3.56	18.04 %
MDU1	2.90	5.44 %
KKD3	2.08	19.19 %
DGL2	1.87	17.44 %
MDU7	1.76	12.41 %
TEN2	1.72	9.58 %
KYK1	1.42	11.15 %
ATG1	0.64	5.65 %
BTU1	0.35	3.38 %
SVG1	0.23	1.24 %
MDU5		0.00 %
Total	162.63	24.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	153.81	24.11 %
Dig-Acce	0.06	6.33 %
Total	153.88	24.08 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.37	18.65 %
HSR2	4.30	9.18 %
KRI1	3.90	18.44 %
HSR1	3.60	17.37 %
SLM2	3.36	18.83 %
SLM3	2.20	8.92 %
PNG1	1.45	11.24 %
DPR1	1.11	17.06 %
DPR2	0.29	2.25 %
Total	153.88	24.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	125.20	13.31 %
Total	125.20	13.11 %

Branch *	MTD Sales L	Brand Share %
CH16	7.84	11.72 %
CH48	6.92	17.04 %
CH47	5.72	9.01 %
CH07	5.27	13.25 %
KNR1	4.56	13.26 %
CH45	4.11	11.13 %
CH30	3.35	8.48 %
CH19	3.18	11.08 %
CH22	2.68	5.86 %
GUD1	2.60	8.95 %
MC09	1.75	13.82 %
SKL1	1.29	6.06 %
CGL1	1.07	6.24 %
CH49	0.84	1.91 %
GUD2	0.45	1.70 %
CH39	0.44	7.41 %
CH25	0.43	1.13 %
CH08	0.19	2.07 %
AVD1	0.18	0.34 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
Total	125.20	13.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	60.20	17.25 %
Total	60.20	17.09 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.83	13.12 %
KGI1	4.87	13.22 %
GDR1	4.81	18.63 %
KMR1	3.16	10.28 %
MPM1	1.70	9.31 %
CBE4	1.07	8.29 %
SUL1	0.63	6.59 %
CBE1	0.44	3.15 %
CBE5	0.40	16.90 %
CBE3	0.36	14.48 %
UMP1	0.21	3.84 %
SNR1		0.00 %
Total	60.20	17.09 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	43.31	16.76 %
Total	43.31	16.76 %

Branch *	MTD Sales L	Brand Share %
AVI1	2.09	12.32 %
SYM2	1.90	15.02 %
ERD1	1.70	17.27 %
GBM1	1.67	6.16 %
PDR1	0.89	12.20 %
SGG1	0.88	10.33 %
TPR2	0.49	2.22 %
KGM1	0.44	2.94 %
TCG1	0.18	1.82 %
VKL1		0.00 %
Total	43.31	16.76 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.25 %
Total	0.52	0.25 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.25 %
MSWH		0.00 %
Total	0.52	0.25 %