

MTD Sales
1,110.01 L

Brand Share %
22.32 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,110.01	22.32 %
Total	1,110.01	22.32 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	220.63	26.46 %
NORTH ARCOT	144.08	26.43 %
TRICHY-01	120.31	26.40 %
SOUTH-03	118.71	24.33 %
WEST-02	116.26	22.55 %
SOUTH ARCOT	109.31	29.92 %
CHENNAI-02	107.62	14.82 %
CHENNAI-01	102.55	17.23 %
WEST-01	60.89	20.70 %
KL-SOUTH	9.65	16.77 %
HO01		0.00 %
Total	1,110.01	22.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	220.63	26.46 %
Total	220.63	26.46 %

Branch *	MTD Sales L	Brand Share %
TVL1	24.57	21.93 %
NGR1	12.60	19.80 %
TKS2	5.74	16.36 %
RPM1	2.90	20.28 %
KGL1	2.41	16.48 %
SVK1	2.05	11.36 %
ASM1	1.65	15.70 %
MMT1	1.53	13.94 %
ARM1	1.16	8.57 %
TYI1	0.98	9.48 %
SGT1	0.85	6.23 %
Total	220.63	26.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	144.08	26.43 %
Total	144.08	26.43 %

Branch *	MTD Sales L	Brand Share %
TRR1	5.61	16.51 %
VEL2	5.25	15.26 %
ABR1	4.85	20.79 %
SBR1	4.47	22.05 %
ARC2	4.01	14.97 %
SLG1	2.94	21.78 %
AKM1	2.38	12.12 %
TRT1	2.12	21.60 %
WJP1	2.02	10.03 %
ANI1	1.88	14.94 %
CPT1	0.88	11.44 %
Total	144.08	26.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	120.31	26.40 %
Total	120.31	26.40 %

Branch *	MTD Sales L	Brand Share %
TYR1	5.60	16.60 %
TNJ1	4.73	22.13 %
PTK1	3.01	19.10 %
ORU1	2.58	15.99 %
TVR1	1.79	17.65 %
PDK1	0.97	11.62 %
MDI1	0.90	10.76 %
APM1	0.74	14.89 %
KIK1	0.26	4.70 %
TTP1	0.25	1.15 %
PBR1	0.16	2.00 %
TRY2	0.15	7.39 %
Total	120.31	26.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	118.71	24.33 %
Total	118.71	24.33 %

Branch *	MTD Sales L	Brand Share %
PVI1	4.92	16.51 %
MDU2	4.30	20.62 %
MDU1	3.55	6.85 %
TDI1	3.17	20.96 %
USL1	2.58	19.66 %
TMM1	2.28	15.02 %
TEN2	1.77	15.19 %
PKM1	1.61	18.91 %
PNI1	1.11	19.59 %
TEN1	0.97	6.24 %
PNV1	0.79	21.08 %
BTU1	0.79	8.65 %
ATG1	0.39	2.32 %
KRR1	0.23	3.39 %
Total	118.71	24.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	116.26	22.55 %
Total	116.26	22.55 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.37	13.25 %
PMP1	4.47	18.76 %
HSR2	4.11	16.81 %
MCR1	3.91	20.54 %
APN1	3.82	19.23 %
EPI1	2.99	19.29 %
HRR1	2.89	13.67 %
BMD1	2.77	21.31 %
SGI1	2.32	10.87 %
ERD1	1.48	21.99 %
SLM3	1.20	6.03 %
VKL1	1.18	14.07 %
KRI1	0.68	7.25 %
DPR2	0.45	4.29 %
TCG1	0.26	4.41 %
HSR1	0.11	0.62 %
Total	116.26	22.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	109.31	29.92 %
Total	109.31	29.92 %

Branch *	MTD Sales L	Brand Share %
TVM2	4.96	21.14 %
KKI2	3.43	21.32 %
POY2	3.02	15.76 %
TVM1	2.09	19.24 %
POY1	1.45	6.44 %
Total	109.31	29.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	107.62	14.82 %
Total	107.62	14.82 %

Branch *	MTD Sales L	Brand Share %
CH15	13.29	16.65 %
CH03	9.06	13.18 %
CH21	6.27	10.22 %
CH12	5.46	14.93 %
MC05	4.59	16.55 %
MJR1	4.58	12.93 %
CH33	3.93	17.28 %
CH44	3.53	12.19 %
CH41	3.12	18.21 %
CH20	3.07	7.02 %
CH23	2.17	21.65 %
CH06	1.74	9.79 %
PON1	1.50	9.96 %
CH31	0.95	6.82 %
UKI1	0.79	3.32 %
CH17	0.54	5.30 %
CH24	0.29	0.84 %
CH27	0.25	7.81 %
CH32	0.15	4.67 %
CH46	0.12	0.83 %
MC06	0.10	0.67 %
CH01		0.00 %
Total	107.62	14.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	102.55	17.23 %
Total	102.55	17.23 %

Branch *	MTD Sales L	Brand Share %
CH14	9.05	18.99 %
CH16	6.29	17.05 %
CH07	5.05	18.51 %
CH42	4.40	19.33 %
CH08	4.11	16.40 %
CH48	4.05	14.58 %
CH11	2.82	19.70 %
CH38	2.74	14.47 %
AVD1	2.61	12.19 %
CH30	2.54	11.42 %
GUD2	2.42	10.64 %
KNR1	2.28	14.18 %
CGL1	1.62	9.52 %
GUD1	1.45	11.70 %
MC10	1.08	4.51 %
CH22	0.65	4.29 %
CH39	0.55	6.83 %
CH19	0.48	2.73 %
CH29	0.42	14.52 %
SKL1	0.37	2.94 %
CH40	0.07	0.16 %
Total	102.55	17.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	60.89	20.70 %
Total	60.89	20.70 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.04	16.62 %
KMR1	4.42	22.28 %
UAM1	4.09	16.84 %
PPI1	2.09	12.16 %
TPR2	1.67	21.92 %
CNR1	1.49	12.29 %
TPR4	1.38	15.44 %
TPR3	1.27	14.15 %
CBE6	1.16	21.47 %
SNR1	1.14	18.52 %
PLI1	0.85	17.96 %
MPM1	0.57	9.95 %
CBE1	0.48	10.71 %
AVI1	0.42	10.15 %
ANR1	0.27	12.06 %
SYM2	0.15	2.22 %
GBM1		0.00 %
Total	60.89	20.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.65	16.77 %
Total	9.65	16.77 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.39	13.39 %
KLR1	1.88	16.47 %
Total	9.65	16.77 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %