



# TN : OPPO Sales Performance 24/05/2026 9:33 AM

MTD Sales  
1,466.66 L

Brand Share %  
17.72 %

Information:

MTD : 01-05-2026 To 23-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.72 %** are only listed below

| Property     | MTD Sales L     | Brand Share %  |
|--------------|-----------------|----------------|
| Mobile       | 1,465.70        | 17.88 %        |
| Ear-Buds     | 0.97            | 1.21 %         |
| <b>Total</b> | <b>1,466.66</b> | <b>17.72 %</b> |

| Sales Zone   | MTD Sales L     | Brand Share %  |
|--------------|-----------------|----------------|
| SOUTH-01     | 266.75          | 19.08 %        |
| NORTH ARCOT  | 189.47          | 20.41 %        |
| SOUTH-03     | 170.88          | 21.29 %        |
| TRICHY-01    | 164.85          | 24.94 %        |
| CHENNAI-02   | 159.15          | 12.30 %        |
| SOUTH ARCOT  | 146.50          | 19.19 %        |
| WEST-02      | 143.12          | 17.69 %        |
| CHENNAI-01   | 140.51          | 15.56 %        |
| WEST-01      | 85.44           | 18.39 %        |
| HO01         |                 | 0.00 %         |
| <b>Total</b> | <b>1,466.66</b> | <b>17.72 %</b> |

## SOUTH-01

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Mobile       | 266.63        | 19.22 %        |
| Ear-Buds     | 0.12          | 1.12 %         |
| <b>Total</b> | <b>266.75</b> | <b>19.08 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| TUT1         | 19.77         | 13.80 %        |
| TUT2         | 11.06         | 14.71 %        |
| VLY1         | 9.29          | 17.37 %        |
| TKS2         | 7.82          | 13.73 %        |
| MMT1         | 5.72          | 17.12 %        |
| SVK1         | 5.46          | 13.95 %        |
| APK1         | 3.71          | 13.00 %        |
| KGL1         | 3.71          | 9.66 %         |
| TYI1         | 2.67          | 14.23 %        |
| SGT1         | 2.56          | 11.16 %        |
| ASM1         | 1.66          | 9.46 %         |
| ARM1         | 0.68          | 3.93 %         |
| COL1         | 0.28          | 3.94 %         |
| <b>Total</b> | <b>266.75</b> | <b>19.08 %</b> |

## NORTH ARCOT

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Mobile       | 189.41        | 20.62 %        |
| Ear-Buds     | 0.06          | 0.65 %         |
| <b>Total</b> | <b>189.47</b> | <b>20.41 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| VEL1         | 8.04          | 16.56 %        |
| VEL2         | 6.80          | 12.92 %        |
| AKM1         | 6.75          | 14.00 %        |
| SBR1         | 5.58          | 11.93 %        |
| WJP1         | 4.67          | 11.52 %        |
| CPT1         | 4.21          | 17.21 %        |
| TRR1         | 4.08          | 7.96 %         |
| ARC2         | 2.50          | 12.87 %        |
| ABR1         | 2.06          | 7.13 %         |
| <b>Total</b> | <b>189.47</b> | <b>20.41 %</b> |

**SOUTH-03**

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Mobile       | 170.80        | 21.47 %        |
| Ear-Buds     | 0.08          | 1.13 %         |
| <b>Total</b> | <b>170.88</b> | <b>21.29 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| MDU1         | 4.90          | 10.56 %        |
| TEN2         | 4.76          | 16.16 %        |
| TMM1         | 4.19          | 14.32 %        |
| CMR1         | 4.04          | 15.44 %        |
| PVI1         | 2.65          | 11.13 %        |
| DGL2         | 2.45          | 12.19 %        |
| SVG1         | 2.11          | 10.52 %        |
| DGL1         | 1.36          | 4.11 %         |
| ATG1         | 1.35          | 6.21 %         |
| MDU7         | 0.61          | 2.82 %         |
| KYK1         | 0.53          | 4.01 %         |
| KRR1         | 0.16          | 2.05 %         |
| BTU1         |               | 0.00 %         |
| <b>Total</b> | <b>170.88</b> | <b>21.29 %</b> |

**TRICHY-01**

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Mobile       | 164.81        | 25.15 %        |
| Ear-Buds     | 0.04          | 0.76 %         |
| <b>Total</b> | <b>164.85</b> | <b>24.94 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| TYR1         | 7.58          | 17.51 %        |
| TNJ1         | 5.62          | 14.51 %        |
| PTK1         | 3.30          | 17.24 %        |
| KUM2         | 2.33          | 12.18 %        |
| TVR2         | 2.04          | 8.50 %         |
| APM1         | 1.22          | 11.51 %        |
| TTP1         | 0.37          | 0.89 %         |
| PDK1         | 0.22          | 2.75 %         |
| KIK1         |               | 0.00 %         |
| TRY2         |               | 0.00 %         |
| <b>Total</b> | <b>164.85</b> | <b>24.94 %</b> |

## CHENNAI-02

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Mobile       | 158.78        | 12.40 %        |
| Ear-Buds     | 0.37          | 2.85 %         |
| <b>Total</b> | <b>159.15</b> | <b>12.30 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| CH03         | 14.71         | 13.24 %        |
| CH44         | 11.33         | 14.87 %        |
| GPD1         | 9.49          | 17.44 %        |
| CH15         | 9.16          | 10.34 %        |
| CH34         | 8.91          | 14.19 %        |
| UKI1         | 7.63          | 15.17 %        |
| CH20         | 7.04          | 14.51 %        |
| CH12         | 6.43          | 9.63 %         |
| MJR1         | 6.21          | 13.25 %        |
| CH21         | 5.68          | 5.82 %         |
| MC05         | 3.96          | 7.40 %         |
| CH51         | 3.29          | 8.71 %         |
| CH33         | 3.08          | 3.51 %         |
| CH23         | 1.90          | 7.15 %         |
| CH36         | 1.50          | 9.89 %         |
| CH46         | 1.13          | 4.45 %         |
| CH24         | 0.66          | 2.13 %         |
| CH27         | 0.63          | 4.56 %         |
| CH06         | 0.52          | 1.63 %         |
| CH31         | 0.39          | 1.82 %         |
| CH32         | 0.18          | 1.44 %         |
| CH01         | 0.14          | 8.01 %         |
| <b>Total</b> | <b>159.15</b> | <b>12.30 %</b> |

## SOUTH ARCOT

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Mobile       | 146.46        | 19.31 %        |
| Ear-Buds     | 0.04          | 0.80 %         |
| <b>Total</b> | <b>146.50</b> | <b>19.19 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| TVM2         | 7.47          | 15.50 %        |
| POY1         | 6.72          | 14.88 %        |
| POY2         | 5.73          | 12.63 %        |
| VPM2         | 4.51          | 15.02 %        |
| MKM1         | 4.01          | 15.58 %        |
| TVM1         | 3.29          | 14.05 %        |
| KKI2         | 3.10          | 12.87 %        |
| KML1         | 2.09          | 15.60 %        |
| VCM1         | 1.94          | 13.37 %        |
| NVL2         | 1.02          | 2.74 %         |
| VPM1         | 0.17          | 1.72 %         |
| <b>Total</b> | <b>146.50</b> | <b>19.19 %</b> |

**WEST-02**

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Mobile       | 143.10        | 17.85 %        |
| Ear-Buds     | 0.02          | 0.29 %         |
| <b>Total</b> | <b>143.12</b> | <b>17.69 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| SLM1         | 10.14         | 15.14 %        |
| PMP1         | 5.72          | 14.46 %        |
| KVP1         | 4.48          | 16.89 %        |
| SLM3         | 3.62          | 12.68 %        |
| SLM2         | 3.62          | 12.52 %        |
| HRR1         | 3.54          | 13.75 %        |
| HSR1         | 2.88          | 8.85 %         |
| HSR2         | 2.87          | 6.88 %         |
| KRI1         | 1.11          | 3.02 %         |
| TCG1         | 0.99          | 11.47 %        |
| MCR1         | 0.91          | 3.14 %         |
| DPR2         | 0.50          | 5.57 %         |
| SGG1         | 0.47          | 10.11 %        |
| KMM1         | 0.39          | 6.05 %         |
| DPR1         | 0.31          | 2.81 %         |
| ERD1         |               | 0.00 %         |
| <b>Total</b> | <b>143.12</b> | <b>17.69 %</b> |

**CHENNAI-01**

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Mobile       | 140.30        | 15.76 %        |
| Ear-Buds     | 0.21          | 1.62 %         |
| <b>Total</b> | <b>140.51</b> | <b>15.56 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| CH05         | 7.59          | 15.85 %        |
| CH47         | 6.16          | 12.36 %        |
| CH16         | 2.62          | 3.60 %         |
| CH45         | 2.50          | 9.20 %         |
| CH30         | 1.68          | 5.64 %         |
| CH25         | 1.63          | 6.15 %         |
| AVD1         | 1.46          | 5.97 %         |
| CH22         | 1.37          | 6.88 %         |
| GUD2         | 1.30          | 5.96 %         |
| CH19         | 1.24          | 4.75 %         |
| CH08         | 1.23          | 3.28 %         |
| SKL1         | 0.80          | 4.01 %         |
| CH26         | 0.54          | 10.71 %        |
| CGL1         | 0.48          | 2.94 %         |
| CH40         | 0.33          | 1.21 %         |
| CH29         |               | 0.00 %         |
| CH39         |               | 0.00 %         |
| CH49         |               | 0.00 %         |
| GUD1         |               | 0.00 %         |
| KNR1         |               | 0.00 %         |
| MC09         |               | 0.00 %         |
| <b>Total</b> | <b>140.51</b> | <b>15.56 %</b> |

**WEST-01**

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Mobile       | 85.42        | 18.63 %        |
| Ear-Buds     | 0.02         | 0.35 %         |
| <b>Total</b> | <b>85.44</b> | <b>18.39 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| KMR1         | 5.75         | 15.79 %        |
| CNR1         | 2.61         | 7.10 %         |
| SYM2         | 1.64         | 14.61 %        |
| PLI1         | 1.24         | 16.59 %        |
| SNR1         | 0.68         | 14.63 %        |
| MPM1         | 0.62         | 5.06 %         |
| CBE6         | 0.61         | 8.50 %         |
| TPR2         | 0.60         | 5.98 %         |
| CBE4         | 0.55         | 9.34 %         |
| GBM1         | 0.39         | 1.70 %         |
| CBE1         | 0.34         | 9.62 %         |
| TPR3         | 0.30         | 4.80 %         |
| CBE3         | 0.28         | 6.70 %         |
| CBE5         | 0.16         | 9.20 %         |
| <b>Total</b> | <b>85.44</b> | <b>18.39 %</b> |

**HO01**

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| <b>Total</b> |             | <b>0.00 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| GHUB         |             | 0.00 %        |
| MSWH         |             | 0.00 %        |
| <b>Total</b> |             | <b>0.00 %</b> |