



TN : OPPO Sales Performance 24/04/2026 9:33 AM

MTD Sales
1,391.17 L

Brand Share %
16.90 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,390.67	17.09 %
Ear-Buds	0.50	0.55 %
Total	1,391.17	16.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	263.77	18.79 %
NORTH ARCOT	175.52	19.27 %
TRICHY-01	166.99	22.51 %
SOUTH-03	159.76	21.27 %
CHENNAI-02	148.42	12.52 %
SOUTH ARCOT	137.01	20.21 %
CHENNAI-01	136.91	13.10 %
WEST-02	134.94	17.56 %
WEST-01	67.85	15.47 %
HO01		0.00 %
Total	1,391.17	16.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	263.66	18.93 %
Ear-Buds	0.11	1.03 %
Total	263.77	18.79 %

Branch *	MTD Sales L	Brand Share %
TKS2	9.69	14.20 %
VL11	7.90	15.19 %
SVK1	5.28	14.24 %
MMT1	3.86	12.31 %
KGL1	3.55	13.88 %
TYI1	2.91	15.93 %
ASM1	0.96	5.36 %
STU2	0.77	6.05 %
SGT1	0.72	2.15 %
ARM1	0.59	3.47 %
COL1	0.40	3.60 %
Total	263.77	18.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	175.44	19.51 %
Ear-Buds	0.08	0.69 %
Total	175.52	19.27 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.61	15.83 %
SBR1	7.05	13.42 %
VEL1	6.61	11.27 %
AKM1	6.48	13.93 %
WJP1	4.55	14.74 %
TRR1	4.19	8.04 %
ANI1	3.44	14.63 %
ARC2	2.92	14.41 %
TRT1	2.37	13.39 %
ABR1	2.27	8.64 %
Total	175.52	19.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	166.99	22.70 %
Total	166.99	22.51 %

Branch *	MTD Sales L	Brand Share %
TRY4	6.22	13.90 %
TVR2	4.77	16.34 %
TNJ1	4.71	15.62 %
PTK1	4.22	15.84 %
KUM2	1.81	5.15 %
TVR1	1.25	10.96 %
APM1	0.26	3.51 %
TTP1	0.26	0.61 %
PDK1	0.23	2.54 %
TRY2	0.12	2.47 %
KIK1	0.12	1.65 %
Total	166.99	22.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	159.76	21.46 %
Total	159.76	21.27 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.23	8.45 %
TEN2	3.41	8.98 %
PVI1	3.40	15.62 %
TDI1	3.00	14.16 %
KKD3	2.65	16.76 %
ADP1	2.52	12.37 %
DGL1	2.49	8.95 %
SVG1	2.40	11.87 %
MDU7	1.60	6.71 %
PNV2	1.14	16.11 %
DGL2	1.09	9.67 %
ATG1	0.76	5.00 %
KRR1	0.30	6.13 %
BTU1	0.12	1.25 %
Total	159.76	21.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	148.32	12.66 %
Ear-Buds	0.10	0.77 %
Total	148.42	12.52 %

Branch *	MTD Sales L	Brand Share %
CH03	13.92	11.45 %
CH20	8.10	13.96 %
CH15	8.01	8.60 %
CH21	7.46	9.14 %
UKI1	5.98	13.14 %
CH34	5.69	8.48 %
MC05	5.28	10.18 %
CH12	5.14	9.96 %
CH17	4.10	10.51 %
CH33	4.00	5.54 %
CH51	2.15	6.57 %
CH24	1.35	4.66 %
CH36	1.34	6.13 %
CH46	1.07	3.60 %
CH23	1.05	4.80 %
CH32	1.00	12.91 %
CH27	0.52	5.25 %
CH06	0.34	0.75 %
CH31	0.19	1.09 %
Total	148.42	12.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	136.95	20.38 %
Ear-Buds	0.06	1.06 %
Total	137.01	20.21 %

Branch *	MTD Sales L	Brand Share %
CDM1	7.99	16.90 %
POY2	5.97	13.61 %
KLM1	5.42	14.20 %
TVM2	5.15	13.81 %
POY1	4.58	14.57 %
TVM1	3.03	10.84 %
KKI2	2.59	10.16 %
KML1	2.58	14.75 %
VPM1	0.83	6.91 %
VCM2	0.79	4.02 %
NVL2	0.65	1.96 %
Total	137.01	20.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	136.80	13.24 %
Ear-Buds	0.10	0.93 %
Total	136.91	13.10 %

Branch *	MTD Sales L	Brand Share %
CH47	8.34	9.92 %
CH45	6.30	15.89 %
CH38	4.03	16.78 %
GUD2	2.47	9.43 %
CH30	1.75	1.76 %
CGL1	1.60	7.58 %
AVD1	1.55	5.86 %
CH16	1.33	2.45 %
MC09	1.29	16.71 %
MC10	1.09	8.88 %
CH08	1.04	2.62 %
KNR1	0.98	3.37 %
CH49	0.83	2.46 %
SKL1	0.82	4.58 %
CH25	0.44	1.72 %
CH39	0.41	3.17 %
GUD1	0.35	1.17 %
CH19	0.31	1.01 %
CH22	0.19	1.39 %
CH40	0.12	0.26 %
CH29		0.00 %
Total	136.91	13.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	134.94	17.71 %
Total	134.94	17.56 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.85	14.91 %
PMP1	4.69	16.41 %
MCR1	4.39	12.84 %
SLM2	3.67	14.29 %
MTR1	3.12	12.19 %
HSR2	2.92	6.10 %
SLM3	2.86	11.07 %
HRR1	2.65	11.25 %
DPR1	1.35	11.03 %
RSP1	1.24	12.69 %
HSR1	1.23	7.00 %
SGG1	0.63	6.85 %
TCG1	0.44	4.77 %
ERD1	0.28	3.33 %
KRI1	0.26	0.70 %
PDR1	0.12	4.67 %
DPR2		0.00 %
Total	134.94	17.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	67.81	15.64 %
Ear-Buds	0.04	0.83 %
Total	67.85	15.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.79	10.55 %
GDR1	3.59	11.77 %
CNR1	3.48	10.04 %
KGI1	3.31	9.82 %
SYM2	1.81	15.75 %
CBE4	1.20	16.08 %
TPR2	0.68	5.24 %
TPR4	0.65	10.74 %
PLI1	0.58	9.27 %
CBE3	0.53	11.31 %
GBM1	0.44	1.91 %
CBE5	0.34	12.50 %
ANR1	0.34	11.81 %
MPM1	0.31	2.71 %
TPR3	0.26	1.56 %
CBE1	0.12	3.35 %
SNR1	0.12	2.16 %
UMP1	0.12	3.50 %
WHCB		0.00 %
Total	67.85	15.47 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %