



TN : OPPO Sales Performance 24/03/2026 9:33 AM

MTD Sales
1,475.49 L

Brand Share %
18.44 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,474.39	18.61 %
Ear-Buds	1.10	1.40 %
Total	1,475.49	18.44 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	279.85	18.46 %
NORTH ARCOT	212.13	22.75 %
TRICHY-01	162.03	22.29 %
CHENNAI-02	154.13	12.83 %
SOUTH-03	152.35	20.79 %
SOUTH ARCOT	151.51	22.27 %
CHENNAI-01	145.98	16.42 %
WEST-02	138.35	16.69 %
WEST-01	78.88	18.14 %
HO01	0.28	0.46 %
Total	1,475.49	18.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	279.62	18.58 %
Ear-Buds	0.23	1.97 %
Total	279.85	18.46 %

Branch *	MTD Sales L	Brand Share %
TUT1	33.92	13.36 %
NGR1	16.91	14.67 %
KVT1	9.22	15.50 %
TKS2	8.61	13.68 %
VLY1	8.30	14.07 %
MAR1	6.49	15.14 %
ERL2	4.36	17.04 %
SVK1	4.11	11.11 %
KGL1	3.78	12.30 %
MMT1	3.24	7.46 %
TKY1	3.17	15.22 %
TY11	2.35	9.89 %
SGT1	1.25	4.82 %
ARM1	1.03	5.64 %
STU2	0.99	10.99 %
COL1	0.95	11.70 %
ASM1	0.56	3.21 %
Total	279.85	18.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	212.00	22.99 %
Ear-Buds	0.13	1.24 %
Total	212.13	22.75 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.16	14.30 %
VEL1	7.64	16.09 %
AKM1	6.09	12.15 %
WJP1	5.26	14.59 %
ABR1	5.13	16.30 %
TRR1	4.51	11.28 %
TRT1	3.35	10.70 %
CPT1	1.40	9.44 %
Total	212.13	22.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	161.91	22.46 %
Ear-Buds	0.13	2.06 %
Total	162.03	22.29 %

Branch *	MTD Sales L	Brand Share %
TRY4	7.84	16.01 %
TYR1	7.24	16.54 %
TNJ1	5.46	15.90 %
TVR2	4.66	14.50 %
TTP1	3.25	7.81 %
ORU1	3.11	15.28 %
PTK1	2.24	12.36 %
APM1	0.75	8.73 %
PDK1	0.59	8.59 %
KIK1	0.36	5.58 %
TRY2		0.00 %
Total	162.03	22.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	153.90	12.96 %
Ear-Buds	0.23	1.68 %
Total	154.13	12.83 %

Branch *	MTD Sales L	Brand Share %
CH03	15.11	11.14 %
CH15	10.64	11.06 %
CH20	9.11	17.61 %
CH18	8.04	12.71 %
CH12	6.53	9.50 %
CH44	6.17	16.48 %
CH17	5.87	17.78 %
CH21	5.58	6.32 %
UKI1	5.27	12.39 %
MJR1	5.27	10.93 %
CH51	4.03	10.17 %
CH33	2.99	6.53 %
MC05	2.40	6.30 %
CH41	1.98	8.60 %
CH24	1.95	5.81 %
CH46	0.98	3.96 %
CH27	0.52	5.59 %
CH32	0.41	3.53 %
CH23	0.37	2.03 %
CH31	0.14	1.29 %
CH01		0.00 %
CH06		0.00 %
Total	154.13	12.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	152.31	20.99 %
Ear-Buds	0.04	0.56 %
Total	152.35	20.79 %

Branch *	MTD Sales L	Brand Share %
TEN1	5.60	17.15 %
MDU1	5.39	10.13 %
MDU6	4.27	18.13 %
TEN2	4.22	15.87 %
TDI1	3.77	15.06 %
DGL1	3.63	9.67 %
PVI1	3.18	14.11 %
DGL2	2.79	13.46 %
SVG1	2.38	11.09 %
MDU7	1.73	6.04 %
TMM1	1.58	7.11 %
BNR1	0.99	5.90 %
KRR1	0.57	9.27 %
BTU1	0.30	3.18 %
ATG1	0.12	0.66 %
Total	152.35	20.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	151.37	22.44 %
Ear-Buds	0.15	2.53 %
Total	151.51	22.27 %

Branch *	MTD Sales L	Brand Share %
CUD1	14.23	14.39 %
TVM2	8.01	17.41 %
CDM1	7.09	17.32 %
POY2	5.59	15.76 %
POY1	5.51	15.75 %
KKI2	3.65	13.92 %
MKM1	2.69	11.51 %
KML1	2.27	11.70 %
NVL2	2.04	6.03 %
TVM1	1.09	4.49 %
Total	151.51	22.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	145.87	16.63 %
Ear-Buds	0.10	0.88 %
Total	145.98	16.42 %

Branch *	MTD Sales L	Brand Share %
CH30	5.10	13.98 %
CH49	4.94	14.39 %
CH47	3.63	14.39 %
CH16	3.53	7.34 %
GUD2	3.26	11.35 %
AVD1	2.95	9.07 %
MC09	1.94	16.25 %
MC10	1.29	12.86 %
CH39	1.19	6.60 %
CH26	0.99	12.00 %
CGL1	0.99	4.24 %
CH25	0.94	4.53 %
CH19	0.70	1.73 %
CH22	0.64	3.34 %
SKL1	0.62	2.56 %
GUD1	0.53	2.11 %
CH29	0.14	3.05 %
KNR1	0.13	0.53 %
CH08		0.00 %
CH40		0.00 %
Total	145.98	16.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	138.30	16.82 %
Ear-Buds	0.04	0.64 %
Total	138.35	16.69 %

Branch *	MTD Sales L	Brand Share %
MCR1	5.54	12.94 %
PMP1	5.25	14.33 %
HSR2	4.24	8.48 %
SLM2	3.98	11.61 %
SGI1	3.88	13.57 %
MTR1	3.47	11.75 %
HSR1	2.71	9.66 %
HRR1	2.57	10.98 %
DPR1	1.09	6.33 %
SLM3	1.08	5.09 %
ERD1	0.91	10.21 %
SGG1	0.78	13.75 %
KRI1	0.70	1.67 %
RSP1	0.38	4.61 %
PDR1	0.38	15.60 %
TCG1	0.14	1.01 %
DPR2		0.00 %
Total	138.35	16.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	78.82	18.33 %
Ear-Buds	0.06	1.30 %
Total	78.88	18.14 %

Branch *	MTD Sales L	Brand Share %
CBE2	13.94	16.87 %
UAM1	6.40	16.77 %
KGI1	4.42	14.35 %
CNR1	4.04	15.52 %
KMR1	3.65	17.30 %
PPI1	1.97	14.14 %
KMD1	1.75	16.72 %
SYM2	1.47	12.11 %
TPR2	1.26	11.22 %
SNR1	0.64	8.69 %
TPR3	0.57	2.70 %
GBM1	0.43	2.45 %
SUL1	0.41	7.32 %
CBE3	0.25	8.71 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
MPM1		0.00 %
Total	78.88	18.14 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.28	0.47 %
Total	0.28	0.46 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.28	0.47 %
MSWH		0.00 %
Total	0.28	0.46 %