

MTD Sales
1,088.77 L

Brand Share %
21.76 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,088.77	21.76 %
Total	1,088.77	21.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	180.00	24.21 %
NORTH ARCOT	154.61	23.86 %
TRICHY-01	131.75	27.77 %
SOUTH-03	123.99	26.07 %
WEST-02	112.94	22.20 %
CHENNAI-02	106.73	14.00 %
CHENNAI-01	103.57	17.29 %
SOUTH ARCOT	101.56	25.06 %
WEST-01	66.71	22.01 %
KL-SOUTH	6.91	16.91 %
HO01		0.00 %
Total	1,088.77	21.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	180.00	24.21 %
Total	180.00	24.21 %

Branch *	MTD Sales L	Brand Share %
NGR1	9.76	18.90 %
VLY1	8.08	19.01 %
TKS2	5.83	11.74 %
SVK1	3.04	19.55 %
KGL1	2.56	14.96 %
UDN1	2.55	19.33 %
ASM1	2.07	18.11 %
STU2	1.60	21.63 %
MMT1	1.26	12.22 %
SGT1	1.10	5.59 %
ARM1	0.71	10.50 %
TYI1	0.11	1.20 %
Total	180.00	24.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	154.61	23.86 %
Total	154.61	23.86 %

Branch *	MTD Sales L	Brand Share %
VEL2	7.41	13.37 %
TRR1	4.91	13.77 %
ARC2	4.26	12.56 %
UGI1	4.23	20.25 %
WJP1	3.59	13.52 %
SLG1	3.47	21.00 %
VEL1	3.47	12.57 %
AKM1	3.46	15.25 %
ABR1	3.09	18.10 %
GDM1	1.80	8.13 %
CPT1	1.69	18.51 %
ANI1	1.14	12.43 %
Total	154.61	23.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	131.75	27.77 %
Total	131.75	27.77 %

Branch *	MTD Sales L	Brand Share %
TNJ1	5.35	19.72 %
KRN1	4.08	21.56 %
TRY4	3.72	12.83 %
TTP1	3.28	14.07 %
TVR1	1.81	18.04 %
APM1	0.64	9.89 %
PDK1	0.49	7.36 %
KIK1	0.28	6.73 %
Total	131.75	27.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	123.99	26.07 %
Total	123.99	26.07 %

Branch *	MTD Sales L	Brand Share %
MDU6	5.07	19.91 %
MDU1	4.25	10.57 %
TEN1	3.74	18.92 %
MPA1	2.76	20.72 %
PVI1	2.73	19.08 %
TMM1	2.19	11.16 %
KYK1	2.17	16.68 %
TEN2	1.96	14.32 %
DGL1	1.11	7.76 %
KRR1	0.98	17.05 %
PNV2	0.53	2.94 %
ATG1	0.43	5.94 %
BTU1	0.10	1.53 %
Total	123.99	26.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	112.94	22.20 %
Total	112.94	22.20 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.34	19.57 %
HSR2	6.75	20.97 %
SGI1	4.38	20.76 %
HRR1	3.77	18.28 %
MCR1	3.27	20.32 %
PMP1	3.22	17.04 %
EPI1	2.84	19.35 %
SLM3	2.46	14.47 %
KVP1	1.93	21.51 %
BMD1	1.71	14.14 %
DPR1	1.22	15.44 %
SGG1	1.12	19.77 %
KRI1	0.92	7.60 %
VKL1	0.74	20.22 %
HSR1	0.72	3.98 %
DPR2	0.63	6.61 %
TCG1	0.43	4.61 %
Total	112.94	22.20 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	106.73	14.00 %
Total	106.73	14.00 %

Branch *	MTD Sales L	Brand Share %
CH15	11.65	19.11 %
CH03	11.21	17.63 %
MJR1	7.08	17.05 %
CH12	6.53	20.12 %
MC05	6.27	18.99 %
CH18	5.73	19.23 %
CH20	4.96	12.03 %
CH33	4.96	15.45 %
CH44	4.12	12.75 %
CH17	3.78	15.93 %
MC06	2.15	10.66 %
CH41	1.86	7.67 %
CH21	1.78	3.59 %
CH06	1.70	9.45 %
UKI1	1.05	3.76 %
CH09	0.96	5.08 %
CH27	0.84	12.48 %
CH32	0.69	4.29 %
CH46	0.65	2.65 %
CH24	0.27	1.06 %
CH31	0.20	1.65 %
CH23	0.15	1.15 %
Total	106.73	14.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	103.57	17.29 %
Total	103.57	17.29 %

Branch *	MTD Sales L	Brand Share %
CH16	6.35	16.89 %
CH07	5.46	18.21 %
CH38	4.76	20.11 %
CH42	4.53	17.60 %
CH45	4.51	17.72 %
AVD1	2.65	10.12 %
TKM1	2.17	12.14 %
CGL1	1.35	7.41 %
CH08	1.12	4.23 %
CH48	0.89	4.21 %
CH19	0.60	3.76 %
MC10	0.59	3.64 %
GUD2	0.56	2.99 %
CH29	0.54	20.67 %
GUD1	0.53	4.11 %
KNR1	0.41	2.81 %
CH40	0.38	1.47 %
CH22	0.33	2.17 %
CH39	0.10	0.80 %
SKL1		0.00 %
Total	103.57	17.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	101.56	25.06 %
Total	101.56	25.06 %

Branch *	MTD Sales L	Brand Share %
POY2	3.81	18.23 %
TVM2	3.19	12.43 %
KKI2	2.58	14.93 %
TVM1	2.09	7.48 %
NVL2	1.66	9.06 %
POY1	1.23	10.21 %
KML1	0.83	7.24 %
Total	101.56	25.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	66.71	22.01 %
Total	66.71	22.01 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.33	15.94 %
KGI1	4.60	19.89 %
KMR1	4.15	17.28 %
TPR1	3.53	17.42 %
SYM2	1.44	17.86 %
CNR1	1.38	12.20 %
MPM1	1.10	10.10 %
CBE4	0.91	13.56 %
KMD1	0.82	11.77 %
GBM1	0.72	5.07 %
PLI1	0.66	18.79 %
CBE5	0.61	19.28 %
CBE1	0.54	11.16 %
TPR4	0.51	6.39 %
UMP1	0.47	15.59 %
ANR1	0.11	4.12 %
Total	66.71	22.01 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	6.91	16.91 %
Total	6.91	16.91 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.86	21.22 %
PAS1	2.76	20.28 %
KLR1	1.28	9.34 %
Total	6.91	16.91 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %