

MTD Sales
1,459.20 L

Brand Share %
19.24 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,459.14	19.31 %
Dig-Acce	0.06	0.21 %
Total	1,459.20	19.24 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	215.80	21.62 %
SOUTH-01	215.55	19.84 %
TRICHY-01	176.07	25.78 %
SOUTH ARCOT	165.43	25.09 %
SOUTH-03	158.89	24.39 %
CHENNAI-02	157.78	13.51 %
WEST-02	149.05	24.08 %
CHENNAI-01	121.42	13.09 %
WEST-01	58.70	17.29 %
WEST-03	40.01	16.27 %
HO01	0.52	0.25 %
Total	1,459.20	19.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	215.80	21.63 %
Total	215.80	21.62 %

Branch *	MTD Sales L	Brand Share %
VEL4	12.98	19.09 %
SBR1	8.78	16.72 %
KPM1	5.95	18.16 %
WJP1	5.82	16.54 %
ABR1	4.79	11.83 %
UGI1	4.20	14.43 %
VEL3	3.75	9.85 %
ANI1	3.67	16.07 %
TRT1	3.24	18.27 %
VEL1	3.06	10.25 %
TRR1	2.95	6.03 %
AKM1	2.82	7.11 %
ARC2	2.61	10.65 %
Total	215.80	21.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	215.55	19.90 %
Total	215.55	19.84 %

Branch *	MTD Sales L	Brand Share %
TUT1	19.69	17.47 %
TVL1	17.61	18.39 %
TUT2	9.13	18.87 %
KVT1	8.23	16.13 %
VLY1	5.33	13.43 %
RND1	5.22	18.40 %
TKS2	4.81	10.78 %
VNR1	3.90	18.71 %
SVK1	3.62	12.21 %
ERL2	3.43	15.91 %
KYR1	3.24	16.83 %
TYI1	1.08	9.51 %
ASM1	1.08	9.62 %
MMT1	1.06	4.42 %
SGT1	0.94	5.83 %
COL1		0.00 %
Total	215.55	19.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	176.07	25.79 %
Total	176.07	25.78 %

Branch *	MTD Sales L	Brand Share %
TYR1	6.56	18.55 %
TVR2	5.26	17.67 %
TTP1	3.92	11.48 %
TNJ1	3.44	10.42 %
PTK1	2.68	18.80 %
PDK2	2.33	15.40 %
APM1	0.35	8.91 %
TRY2	0.25	6.63 %
KIK1		0.00 %
PDK1		0.00 %
Total	176.07	25.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	165.43	25.10 %
Total	165.43	25.09 %

Branch *	MTD Sales L	Brand Share %
VPM2	6.62	18.10 %
TVM2	6.56	18.61 %
CDM1	6.55	17.36 %
POY2	5.38	14.01 %
KKI2	4.09	17.54 %
TVM1	3.14	18.34 %
NVL2	0.76	2.72 %
VPM1	0.46	4.61 %
Total	165.43	25.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	158.89	24.44 %
Total	158.89	24.39 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.43	17.41 %
DGL1	3.86	14.55 %
TMM1	3.56	18.16 %
MDU1	2.90	5.92 %
DGL2	1.87	18.67 %
MDU7	1.76	12.41 %
TEN2	1.55	8.76 %
KYK1	1.42	11.31 %
ATG1	0.64	5.65 %
BTU1	0.35	3.38 %
SVG1	0.23	1.26 %
MDU5		0.00 %
Total	158.89	24.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	157.78	13.58 %
Total	157.78	13.51 %

Branch *	MTD Sales L	Brand Share %
CH03	17.77	18.64 %
CH34	10.33	13.72 %
CH15	10.21	9.44 %
MJR1	7.04	16.12 %
CH20	6.94	11.75 %
UKI1	6.67	16.13 %
CH44	4.77	15.95 %
CH21	4.73	6.12 %
CH41	3.98	11.19 %
CH17	3.68	12.92 %
CH12	3.08	6.86 %
MC06	2.89	14.15 %
CH33	2.49	5.30 %
CH51	1.19	2.53 %
CH46	0.95	3.42 %
CH36	0.87	3.02 %
CH27	0.63	5.18 %
CH06	0.20	0.82 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	157.78	13.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	148.98	24.11 %
Dig-Acce	0.06	6.35 %
Total	149.05	24.08 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.63	18.34 %
HSR2	4.03	8.66 %
HSR1	3.60	17.79 %
KRI1	3.56	17.21 %
SLM2	3.36	19.12 %
SLM3	2.20	9.01 %
PNG1	1.45	11.70 %
DPR1	1.11	17.08 %
DPR2	0.29	2.42 %
Total	149.05	24.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	121.42	13.29 %
Total	121.42	13.09 %

Branch *	MTD Sales L	Brand Share %
CH16	7.84	11.96 %
CH48	6.92	17.63 %
CH07	5.07	12.90 %
CH47	4.75	8.02 %
KNR1	4.25	12.81 %
CH45	4.11	11.27 %
CH30	3.35	8.85 %
CH19	3.18	11.19 %
CH22	2.68	6.10 %
GUD1	2.60	9.07 %
MC09	1.75	13.99 %
SKL1	1.29	6.11 %
CGL1	1.07	6.24 %
CH49	0.84	2.01 %
GUD2	0.45	1.71 %
CH39	0.44	7.41 %
CH25	0.43	1.19 %
CH08	0.19	2.07 %
AVD1	0.18	0.35 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
Total	121.42	13.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	58.70	17.43 %
Total	58.70	17.29 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.83	13.63 %
KGI1	4.87	13.75 %
GDR1	4.81	18.75 %
KMR1	3.16	10.47 %
MPM1	1.70	9.31 %
CBE4	1.07	9.64 %
SUL1	0.63	6.59 %
CBE1	0.44	3.15 %
CBE5	0.40	18.88 %
CBE3	0.36	18.07 %
UMP1	0.21	3.84 %
SNR1		0.00 %
Total	58.70	17.29 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	40.01	16.27 %
Total	40.01	16.27 %

Branch *	MTD Sales L	Brand Share %
AVI1	2.09	12.44 %
KMM1	1.97	18.40 %
SYM2	1.90	15.19 %
ERD1	1.70	17.53 %
GBM1	1.67	6.24 %
PDR1	0.89	12.20 %
SGG1	0.88	10.83 %
TPR2	0.49	2.31 %
KGM1	0.44	3.05 %
TCG1	0.18	2.07 %
VKL1		0.00 %
Total	40.01	16.27 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.25 %
Total	0.52	0.25 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.25 %
MSWH		0.00 %
Total	0.52	0.25 %