

MTD Sales
1,058.94 L

Brand Share %
22.25 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,058.94	22.25 %
Total	1,058.94	22.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	209.17	26.25 %
NORTH ARCOT	136.95	26.26 %
TRICHY-01	115.55	26.39 %
SOUTH-03	115.37	24.28 %
WEST-02	110.26	22.26 %
SOUTH ARCOT	103.31	29.71 %
CHENNAI-02	102.06	14.92 %
CHENNAI-01	98.30	17.33 %
WEST-01	58.45	20.78 %
KL-SOUTH	9.51	16.69 %
HO01		0.00 %
Total	1,058.94	22.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	209.17	26.25 %
Total	209.17	26.25 %

Branch *	MTD Sales L	Brand Share %
TVL1	22.50	21.97 %
NGR1	11.39	19.12 %
TKS2	5.14	15.58 %
RPM1	2.82	19.83 %
KGL1	2.29	17.03 %
SVK1	1.95	11.16 %
ASM1	1.54	14.78 %
MMT1	1.53	13.94 %
ARM1	1.16	9.15 %
TYI1	0.98	9.75 %
SGT1	0.85	6.34 %
Total	209.17	26.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	136.95	26.26 %
Total	136.95	26.26 %

Branch *	MTD Sales L	Brand Share %
TRR1	5.61	17.59 %
VEL2	4.74	14.71 %
ABR1	4.47	20.86 %
ARC2	3.88	15.03 %
UGI1	3.20	22.17 %
AKM1	2.38	12.42 %
TRT1	2.12	21.79 %
ANI1	1.88	14.94 %
WJP1	1.57	8.06 %
CPT1	0.88	11.84 %
Total	136.95	26.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	115.55	26.39 %
Total	115.55	26.39 %

Branch *	MTD Sales L	Brand Share %
TYR1	5.38	17.03 %
TNJ1	4.61	22.04 %
KRN1	4.06	21.66 %
PTK1	2.78	18.75 %
ORU1	2.58	16.54 %
TVR1	1.65	16.45 %
PDK1	0.97	11.62 %
MDI1	0.90	10.76 %
APM1	0.74	14.89 %
TTP1	0.25	1.18 %
PBR1	0.16	2.14 %
TRY2	0.15	10.37 %
KIK1		0.00 %
Total	115.55	26.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	115.37	24.28 %
Total	115.37	24.28 %

Branch *	MTD Sales L	Brand Share %
PVI1	4.92	16.75 %
MDU2	4.19	20.18 %
MDU1	3.55	7.04 %
TDI1	3.17	21.16 %
USL1	2.58	19.66 %
MDU4	2.10	21.85 %
TMM1	2.03	13.83 %
TEN2	1.77	15.19 %
PKM1	1.61	19.60 %
PNI1	1.11	19.59 %
TEN1	0.97	6.24 %
PNV1	0.79	21.08 %
BTU1	0.79	8.98 %
ATG1	0.39	2.33 %
KRR1	0.23	3.39 %
Total	115.37	24.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	110.26	22.26 %
Total	110.26	22.26 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.96	12.75 %
PMP1	4.47	18.76 %
HSR2	4.11	16.81 %
APN1	3.70	19.84 %
MCR1	3.54	20.08 %
EPI1	2.84	20.30 %
HRR1	2.76	13.26 %
BMD1	2.66	21.82 %
SGI1	2.32	10.87 %
SLM3	1.20	6.29 %
VKL1	1.06	12.87 %
KRI1	0.56	6.64 %
DPR2	0.45	4.42 %
TCG1	0.26	4.67 %
HSR1	0.11	0.62 %
Total	110.26	22.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	103.31	29.71 %
Total	103.31	29.71 %

Branch *	MTD Sales L	Brand Share %
TVM2	4.86	21.72 %
KKI2	2.81	19.29 %
POY2	2.64	14.03 %
TVM1	2.09	20.44 %
POY1	1.45	7.10 %
Total	103.31	29.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	102.06	14.92 %
Total	102.06	14.92 %

Branch *	MTD Sales L	Brand Share %
CH15	12.31	17.44 %
CH03	8.33	12.87 %
CH12	5.46	15.62 %
CH21	5.44	9.39 %
MC05	4.52	16.33 %
MJR1	4.44	12.94 %
CH33	3.93	18.22 %
CH09	3.64	21.44 %
CH44	3.53	12.62 %
CH41	3.12	19.15 %
CH20	3.07	7.44 %
CH06	1.74	9.79 %
PON1	1.50	10.01 %
CH31	0.95	7.48 %
UKI1	0.79	3.55 %
CH17	0.54	5.31 %
CH24	0.29	0.92 %
CH27	0.25	7.81 %
CH32	0.15	5.02 %
CH46	0.12	0.86 %
MC06	0.10	0.69 %
CH01		0.00 %
Total	102.06	14.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	98.30	17.33 %
Total	98.30	17.33 %

Branch *	MTD Sales L	Brand Share %
CH14	7.80	17.33 %
CH16	6.17	17.20 %
CH07	5.05	19.80 %
CH42	4.40	21.93 %
CH48	4.05	16.69 %
CH08	3.77	15.57 %
CH11	2.82	20.48 %
CH38	2.74	15.08 %
AVD1	2.37	11.72 %
GUD2	2.33	11.13 %
CH30	2.29	11.15 %
KNR1	2.28	15.83 %
MC09	1.61	22.07 %
CGL1	1.49	8.90 %
GUD1	1.32	11.51 %
MC10	1.08	4.67 %
CH22	0.65	4.35 %
CH39	0.55	6.92 %
CH19	0.48	2.85 %
CH29	0.42	14.52 %
CH40	0.07	0.16 %
SKL1	0.07	0.59 %
Total	98.30	17.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	58.45	20.78 %
Total	58.45	20.78 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.77	17.20 %
KMR1	3.99	20.55 %
UAM1	3.96	16.81 %
PPI1	1.87	11.57 %
TPR2	1.67	21.95 %
CNR1	1.49	12.48 %
TPR4	1.38	17.72 %
TPR3	1.27	14.96 %
SNR1	1.14	18.52 %
PLI1	0.70	16.66 %
MPM1	0.57	9.95 %
CBE1	0.48	11.04 %
AVI1	0.42	10.85 %
SYM2	0.15	2.24 %
ANR1	0.11	5.99 %
GBM1		0.00 %
Total	58.45	20.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.51	16.69 %
Total	9.51	16.69 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.39	13.39 %
KLR1	1.88	16.77 %
Total	9.51	16.69 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %