

MTD Sales
1,238.41 L

Brand Share %
21.07 %

Information:

MTD : 01-08-2025 To 22-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,238.41	21.07 %
Total	1,238.41	21.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	213.05	22.76 %
NORTH ARCOT	162.25	24.52 %
TRICHY-01	142.10	24.92 %
SOUTH-03	139.54	25.37 %
WEST-02	135.88	21.74 %
SOUTH ARCOT	125.99	27.09 %
CHENNAI-02	123.60	15.90 %
CHENNAI-01	112.45	15.85 %
WEST-01	76.50	20.21 %
KL-SOUTH	6.27	13.31 %
HO01	0.80	0.51 %
Total	1,238.41	21.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	213.05	22.76 %
Total	213.05	22.76 %

Branch *	MTD Sales L	Brand Share %
NGR1	8.91	12.81 %
TKS2	5.48	12.84 %
TCN1	4.30	20.59 %
KGL1	2.49	11.44 %
RPM1	2.03	20.29 %
SVK1	1.76	7.35 %
TYI1	1.27	8.43 %
MMT1	1.04	7.82 %
ASM1	0.88	6.83 %
SGT1	0.52	3.59 %
TVL2		0.00 %
Total	213.05	22.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	162.25	24.52 %
Total	162.25	24.52 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.62	17.07 %
GDM1	4.43	16.38 %
TRR1	4.11	9.54 %
WJP1	4.05	16.25 %
VEL1	3.53	9.79 %
ARC2	3.12	15.44 %
ABR1	2.95	17.48 %
AKM1	2.32	9.58 %
ANI1	1.25	9.12 %
Total	162.25	24.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	142.10	24.92 %
Total	142.10	24.92 %

Branch *	MTD Sales L	Brand Share %
TNJ1	8.26	19.83 %
TYR1	8.14	19.80 %
KRN1	3.77	18.01 %
MDI1	2.70	16.80 %
TRY3	1.94	9.76 %
PBR1	1.56	14.85 %
PDK1	0.76	10.21 %
TRY2	0.72	13.11 %
TVR1	0.56	5.67 %
TTP1	0.44	1.32 %
KIK1	0.43	7.61 %
Total	142.10	24.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	139.54	25.37 %
Total	139.54	25.37 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.46	12.55 %
ADP1	4.24	20.55 %
TDI1	1.78	11.77 %
SGP1	1.57	15.27 %
TEN2	1.46	7.31 %
ATG1	1.35	10.75 %
MDU4	1.30	7.09 %
KRR1	0.80	17.92 %
BTU1	0.70	13.52 %
PNV1	0.33	8.78 %
Total	139.54	25.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	135.88	21.74 %
Total	135.88	21.74 %

Branch *	MTD Sales L	Brand Share %
HSR2	6.22	19.41 %
PMP1	6.01	18.45 %
MCR1	5.09	16.98 %
SLM3	3.52	11.39 %
SGI1	3.36	16.10 %
HRR1	3.34	11.50 %
KRI1	2.52	16.37 %
SGG1	0.69	14.79 %
VKL1	0.60	8.86 %
TCG1	0.44	4.38 %
DPR2	0.43	2.73 %
HSR1	0.31	1.92 %
ERD1		0.00 %
Total	135.88	21.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	125.99	27.09 %
Total	125.99	27.09 %

Branch *	MTD Sales L	Brand Share %
POY2	6.64	19.90 %
TVM2	6.55	20.53 %
CDM1	5.70	18.05 %
KKI2	4.89	18.05 %
POY1	2.54	13.61 %
Total	125.99	27.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	123.60	15.90 %
Total	123.60	15.90 %

Branch *	MTD Sales L	Brand Share %
CH15	12.02	15.79 %
MJR1	8.48	17.33 %
CH03	8.22	12.50 %
GPD1	8.01	19.98 %
CH12	7.05	19.57 %
MC05	5.60	14.80 %
CH33	5.36	18.33 %
CH44	4.27	11.18 %
CH21	4.02	6.86 %
CH20	2.95	7.28 %
CH41	2.54	15.95 %
CH09	2.45	13.40 %
UKI1	1.98	6.60 %
CH46	1.77	11.59 %
CH17	1.56	14.16 %
CH31	0.97	7.63 %
CH32	0.63	12.38 %
CH06	0.44	1.37 %
MC06	0.31	2.12 %
CH24	-0.20	-1.16 %
Total	123.60	15.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	112.45	15.85 %
Total	112.45	15.85 %

Branch *	MTD Sales L	Brand Share %
CH14	8.33	15.84 %
CH05	6.25	20.16 %
CH30	6.02	13.86 %
CH08	5.93	16.11 %
CH16	5.39	13.43 %
CH45	4.17	17.25 %
TKM1	4.09	17.89 %
CH38	3.78	20.49 %
CH48	3.77	12.86 %
CH07	2.93	10.58 %
GUD2	1.62	5.52 %
CGL1	1.28	7.51 %
AVD1	1.21	3.68 %
CH11	0.97	8.12 %
MC10	0.70	2.85 %
CH19	0.66	3.23 %
KNR1	0.45	1.66 %
CH39	0.44	5.62 %
CH22	0.39	2.83 %
GUD1	0.36	2.49 %
SKL1	0.33	2.37 %
CH40	0.31	1.00 %
CH29		0.00 %
Total	112.45	15.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	76.50	20.21 %
Total	76.50	20.21 %

Branch *	MTD Sales L	Brand Share %
KMR1	5.95	19.72 %
GDR1	4.13	17.83 %
UAM1	2.52	9.61 %
TPR2	1.55	10.85 %
CBE6	1.54	17.22 %
AVI1	1.52	17.72 %
CBE3	1.01	18.54 %
SUL1	0.86	18.53 %
CBE1	0.75	11.63 %
ANR1	0.45	10.60 %
UMP1	0.27	7.63 %
GBM1	0.24	1.23 %
MPM1	0.19	1.84 %
PPI1	0.13	1.10 %
SYM2		0.00 %
Total	76.50	20.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	6.27	13.31 %
Total	6.27	13.31 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.83	9.53 %
KLR1	0.58	14.38 %
Total	6.27	13.31 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	0.51 %
Total	0.80	0.51 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	0.51 %
MSWH		0.00 %
Total	0.80	0.51 %