



TN : OPPO Sales Performance 23/05/2026 9:33 AM

MTD Sales
1,394.22 L

Brand Share %
17.81 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,393.31	17.98 %
Ear-Buds	0.90	1.19 %
Total	1,394.22	17.81 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	257.18	19.15 %
NORTH ARCOT	180.92	20.64 %
SOUTH-03	158.65	21.18 %
TRICHY-01	158.02	25.06 %
CHENNAI-02	146.00	12.44 %
SOUTH ARCOT	139.74	19.12 %
WEST-02	137.24	17.82 %
CHENNAI-01	133.45	15.50 %
WEST-01	83.01	18.50 %
HO01		0.00 %
Total	1,394.22	17.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	257.06	19.29 %
Ear-Buds	0.12	1.17 %
Total	257.18	19.15 %

Branch *	MTD Sales L	Brand Share %
TUT1	18.92	13.85 %
TUT2	11.06	15.66 %
TKS2	6.95	12.58 %
PKD1	5.47	17.66 %
MMT1	5.41	16.65 %
SVK1	5.13	13.53 %
APK1	3.61	13.64 %
KGL1	3.55	9.41 %
TYI1	2.67	14.36 %
SGT1	2.56	11.95 %
ASM1	1.66	9.59 %
ARM1	0.68	3.93 %
COL1	0.28	4.03 %
Total	257.18	19.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	180.86	20.85 %
Ear-Buds	0.06	0.68 %
Total	180.92	20.64 %

Branch *	MTD Sales L	Brand Share %
VEL1	7.67	16.59 %
VEL2	6.80	14.36 %
AKM1	6.36	13.46 %
SBR1	5.29	12.26 %
WJP1	4.67	11.76 %
TRR1	3.87	8.26 %
ARC2	2.50	12.87 %
PLR1	2.25	17.14 %
ABR1	2.06	7.51 %
Total	180.92	20.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	158.57	21.36 %
Ear-Buds	0.08	1.17 %
Total	158.65	21.18 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.60	10.19 %
TEN2	4.57	16.58 %
TMM1	4.04	14.80 %
CMR1	3.71	15.76 %
PVI1	2.50	11.07 %
SVG1	2.11	10.52 %
DGL2	1.89	10.54 %
DGL1	1.36	4.20 %
ATG1	1.35	6.25 %
MDU7	0.39	1.89 %
KYK1	0.34	2.83 %
KRR1	0.16	2.23 %
BTU1		0.00 %
Total	158.65	21.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	157.98	25.27 %
Ear-Buds	0.04	0.80 %
Total	158.02	25.06 %

Branch *	MTD Sales L	Brand Share %
TYR1	7.09	16.88 %
TNJ1	5.28	14.58 %
KUM2	2.33	12.81 %
TVR2	1.69	7.28 %
APM1	1.22	12.37 %
TTP1	0.37	0.93 %
PDK1	0.22	3.00 %
KIK1		0.00 %
TRY2		0.00 %
Total	158.02	25.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	145.67	12.54 %
Ear-Buds	0.33	2.76 %
Total	146.00	12.44 %

Branch *	MTD Sales L	Brand Share %
CH03	14.34	13.82 %
CH44	10.90	16.52 %
CH15	8.53	10.73 %
CH34	8.14	14.18 %
GPD1	7.96	16.32 %
UKI1	6.76	14.83 %
CH20	6.22	14.51 %
MJR1	6.21	13.66 %
CH12	5.32	8.26 %
CH21	4.77	5.43 %
MC05	3.74	7.50 %
CH51	3.27	10.37 %
CH33	3.08	3.96 %
CH23	1.74	6.88 %
CH36	1.50	12.08 %
CH46	1.13	4.84 %
CH27	0.63	4.56 %
CH06	0.52	2.01 %
CH24	0.43	1.62 %
CH31	0.39	2.01 %
CH32	0.18	1.51 %
CH01	0.14	10.64 %
Total	146.00	12.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	139.70	19.24 %
Ear-Buds	0.04	0.84 %
Total	139.74	19.12 %

Branch *	MTD Sales L	Brand Share %
TVM2	7.28	15.70 %
POY1	6.72	15.11 %
POY2	5.73	13.15 %
VPM2	4.51	15.24 %
MKM1	4.01	15.91 %
KKI2	3.10	13.30 %
TVM1	3.08	13.85 %
VCM1	1.94	13.64 %
KML1	1.94	15.64 %
NVL2	0.67	1.90 %
VPM1	0.17	1.72 %
Total	139.74	19.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	137.22	17.98 %
Ear-Buds	0.02	0.30 %
Total	137.24	17.82 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.14	15.99 %
PMP1	5.72	15.49 %
KVP1	4.48	16.90 %
HRR1	3.54	14.75 %
SLM3	3.47	12.82 %
SLM2	3.46	12.79 %
HSR1	2.88	9.31 %
HSR2	2.87	7.02 %
KAM1	2.71	17.49 %
KRI1	1.11	3.13 %
TCG1	0.99	12.68 %
DPR2	0.50	5.95 %
SGG1	0.47	10.29 %
MCR1	0.42	1.50 %
KMM1	0.39	6.74 %
DPR1	0.31	2.82 %
ERD1		0.00 %
Total	137.24	17.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	133.24	15.69 %
Ear-Buds	0.21	1.74 %
Total	133.45	15.50 %

Branch *	MTD Sales L	Brand Share %
CH05	7.17	16.78 %
CH47	5.83	12.12 %
CH16	2.62	3.68 %
CH45	2.50	9.40 %
CH30	1.68	6.12 %
CH25	1.63	6.20 %
AVD1	1.46	6.80 %
CH22	1.37	6.88 %
GUD2	1.30	6.04 %
CH19	1.24	4.84 %
CH08	1.23	3.37 %
SKL1	0.80	4.05 %
CH26	0.54	12.46 %
CGL1	0.48	2.96 %
CH40	0.33	1.26 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	133.45	15.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	83.01	18.74 %
Total	83.01	18.50 %

Branch *	MTD Sales L	Brand Share %
KMR1	5.59	15.52 %
CNR1	2.61	7.34 %
SYM2	1.42	14.77 %
PLI1	1.24	16.96 %
SNR1	0.68	15.92 %
UMP1	0.68	17.30 %
MPM1	0.62	5.22 %
CBE6	0.61	8.50 %
TPR2	0.60	6.14 %
CBE4	0.55	9.56 %
GBM1	0.39	1.76 %
CBE1	0.34	12.09 %
TPR3	0.30	5.01 %
CBE3	0.28	6.98 %
CBE5	0.16	10.12 %
Total	83.01	18.50 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %