



TN : OPPO Sales Performance 23/04/2026 9:33 AM

MTD Sales
1,351.55 L

Brand Share %
16.77 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,351.07	16.95 %
Ear-Buds	0.48	0.53 %
Total	1,351.55	16.77 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	253.83	18.47 %
NORTH ARCOT	170.98	19.37 %
TRICHY-01	161.37	22.31 %
SOUTH-03	156.31	21.27 %
CHENNAI-02	145.01	12.54 %
SOUTH ARCOT	133.49	20.11 %
CHENNAI-01	132.87	12.94 %
WEST-02	130.05	17.28 %
WEST-01	67.64	15.47 %
HO01		0.00 %
Total	1,351.55	16.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	253.72	18.61 %
Ear-Buds	0.11	1.05 %
Total	253.83	18.47 %

Branch *	MTD Sales L	Brand Share %
TUT1	23.72	16.62 %
TKS2	9.69	14.58 %
VLY1	7.57	14.74 %
SVK1	5.28	14.60 %
MMT1	3.86	12.83 %
TYI1	2.91	15.93 %
KGL1	2.73	11.02 %
ASM1	0.77	4.56 %
STU2	0.77	6.05 %
SGT1	0.72	2.15 %
COL1	0.40	3.60 %
ARM1	0.28	1.67 %
Total	253.83	18.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	170.90	19.61 %
Ear-Buds	0.08	0.71 %
Total	170.98	19.37 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.09	15.29 %
SBR1	7.05	13.57 %
VEL1	6.61	11.85 %
AKM1	5.81	13.43 %
WJP1	4.55	15.80 %
TRR1	3.54	7.18 %
ANI1	3.44	14.63 %
ARC2	2.59	13.19 %
TRT1	2.37	13.40 %
ABR1	2.27	9.31 %
Total	170.98	19.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	161.37	22.50 %
Total	161.37	22.31 %

Branch *	MTD Sales L	Brand Share %
TRY4	6.03	13.77 %
TNJ1	4.71	16.06 %
PTK1	4.22	15.84 %
TVR2	4.16	15.14 %
KUM2	1.81	5.47 %
TVR1	1.25	11.64 %
APM1	0.26	3.70 %
TTP1	0.26	0.62 %
PDK1	0.23	2.54 %
TRY2	0.12	2.47 %
KIK1	0.12	1.82 %
Total	161.37	22.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	156.31	21.47 %
Total	156.31	21.27 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.07	8.28 %
TEN2	3.41	9.01 %
PVI1	3.18	15.07 %
TDI1	3.00	14.64 %
SVG1	2.40	11.87 %
KKD3	2.35	15.12 %
ADP1	2.34	11.60 %
DGL1	2.30	8.30 %
MDU7	1.60	7.04 %
DGL2	0.94	8.83 %
PNV2	0.81	12.00 %
ATG1	0.76	5.00 %
KRR1	0.30	6.13 %
BTU1	0.12	1.28 %
Total	156.31	21.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	144.91	12.68 %
Ear-Buds	0.10	0.78 %
Total	145.01	12.54 %

Branch *	MTD Sales L	Brand Share %
CH03	13.92	11.69 %
CH15	7.79	8.44 %
CH21	7.46	9.52 %
CH20	7.41	13.32 %
UKI1	5.98	13.30 %
CH34	5.69	8.71 %
MC05	5.28	10.78 %
CH12	5.14	10.00 %
CH33	4.00	5.58 %
CH17	3.71	9.73 %
CH51	2.15	6.65 %
CH24	1.35	4.69 %
CH46	1.07	3.61 %
CH23	1.05	5.01 %
CH36	1.01	5.00 %
CH32	1.00	12.91 %
CH27	0.52	5.25 %
CH06	0.34	0.79 %
CH31	0.19	1.18 %
Total	145.01	12.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	133.43	20.27 %
Ear-Buds	0.06	1.09 %
Total	133.49	20.11 %

Branch *	MTD Sales L	Brand Share %
CDM1	7.35	16.14 %
TVM2	5.15	14.06 %
KLM1	4.89	12.98 %
POY2	4.79	11.28 %
POY1	4.58	14.67 %
TVM1	3.03	11.03 %
KKI2	2.59	10.32 %
KML1	2.58	14.75 %
VPM1	0.83	7.81 %
VCM2	0.79	4.02 %
NVL2	0.65	2.04 %
Total	133.49	20.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	132.78	13.07 %
Ear-Buds	0.08	0.76 %
Total	132.87	12.94 %

Branch *	MTD Sales L	Brand Share %
CH47	7.82	9.51 %
CH45	6.30	16.00 %
GUD2	2.47	9.43 %
CGL1	1.60	7.64 %
AVD1	1.55	5.86 %
CH30	1.44	1.45 %
CH16	1.33	2.51 %
MC09	1.29	16.71 %
MC10	1.09	8.89 %
CH08	1.04	2.63 %
CH49	0.83	2.47 %
KNR1	0.65	2.33 %
SKL1	0.49	2.79 %
CH25	0.44	1.72 %
CH39	0.41	3.26 %
GUD1	0.35	1.18 %
CH19	0.31	1.02 %
CH22	0.19	1.39 %
CH40	0.12	0.26 %
CH29		0.00 %
Total	132.87	12.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	130.05	17.42 %
Total	130.05	17.28 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.50	14.40 %
MCR1	4.39	12.84 %
PMP1	4.18	15.42 %
SLM2	3.48	13.65 %
HSR2	2.92	6.10 %
HRR1	2.65	11.58 %
MTR1	2.60	10.36 %
SLM3	2.53	10.51 %
DPR1	1.35	11.54 %
RSP1	1.24	12.69 %
HSR1	1.23	7.00 %
SGG1	0.63	6.86 %
TCG1	0.44	4.77 %
ERD1	0.28	3.42 %
KRI1	0.26	0.70 %
PDR1	0.12	4.68 %
DPR2		0.00 %
Total	130.05	17.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	67.59	15.64 %
Ear-Buds	0.04	0.84 %
Total	67.64	15.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.79	10.55 %
GDR1	3.59	11.83 %
CNR1	3.48	10.04 %
KGI1	3.31	9.82 %
SYM2	1.81	15.75 %
CBE4	1.20	16.08 %
TPR2	0.68	5.24 %
TPR4	0.65	10.74 %
PLI1	0.58	9.27 %
CBE3	0.53	11.31 %
GBM1	0.44	1.91 %
CBE5	0.34	12.50 %
ANR1	0.34	11.81 %
MPM1	0.31	2.71 %
TPR3	0.26	1.56 %
CBE1	0.12	3.51 %
SNR1	0.12	2.17 %
UMP1	0.12	3.50 %
WHCB		0.00 %
Total	67.64	15.47 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %