



TN : OPPO Sales Performance 23/03/2026 9:33 AM

MTD Sales
1,416.52 L

Brand Share %
18.37 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,415.41	18.54 %
Ear-Buds	1.10	1.45 %
Total	1,416.52	18.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	270.38	18.35 %
NORTH ARCOT	202.61	22.51 %
TRICHY-01	154.07	22.06 %
CHENNAI-02	149.02	13.00 %
SOUTH-03	147.10	20.81 %
SOUTH ARCOT	145.27	22.15 %
CHENNAI-01	140.44	16.47 %
WEST-02	131.99	16.54 %
WEST-01	75.35	17.94 %
HO01	0.28	0.47 %
Total	1,416.52	18.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	270.15	18.48 %
Ear-Buds	0.23	2.02 %
Total	270.38	18.35 %

Branch *	MTD Sales L	Brand Share %
TUT1	33.47	13.43 %
NGR1	16.18	14.20 %
TUT2	13.69	18.26 %
KVT1	8.90	15.28 %
TKS2	8.34	14.04 %
VLY1	7.87	13.68 %
MAR1	6.32	15.04 %
ERL2	4.22	16.80 %
SVK1	3.96	10.80 %
KGL1	3.52	11.95 %
MMT1	3.00	7.18 %
TKY1	2.83	14.00 %
TYI1	2.11	9.32 %
SGT1	1.25	5.22 %
ARM1	1.03	5.79 %
STU2	0.99	10.99 %
COL1	0.80	10.10 %
ASM1	0.56	3.23 %
Total	270.38	18.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	202.48	22.75 %
Ear-Buds	0.13	1.28 %
Total	202.61	22.51 %

Branch *	MTD Sales L	Brand Share %
VEL1	7.64	16.58 %
VEL2	7.24	13.32 %
AKM1	6.09	12.31 %
WJP1	5.05	14.17 %
ABR1	4.82	15.94 %
TRR1	4.31	11.33 %
ANI1	3.55	17.92 %
TRT1	3.35	11.26 %
CPT1	1.25	8.50 %
Total	202.61	22.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	153.94	22.23 %
Ear-Buds	0.13	2.13 %
Total	154.07	22.06 %

Branch *	MTD Sales L	Brand Share %
TRY4	7.70	16.56 %
TYR1	6.93	16.14 %
TNJ1	4.88	15.01 %
TVR2	4.66	14.70 %
ORU1	3.11	15.57 %
TTP1	3.07	7.65 %
PTK1	2.02	11.67 %
PDK1	0.59	8.61 %
APM1	0.25	3.31 %
KIK1	0.23	3.75 %
TRY2		0.00 %
Total	154.07	22.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	148.79	13.13 %
Ear-Buds	0.23	1.76 %
Total	149.02	13.00 %

Branch *	MTD Sales L	Brand Share %
CH03	14.13	10.93 %
CH15	10.31	10.96 %
CH20	8.68	17.87 %
CH18	7.35	12.25 %
CH12	5.66	8.47 %
CH44	5.56	15.38 %
CH21	5.41	6.69 %
UKI1	5.27	13.37 %
MJR1	4.71	10.22 %
CH51	4.03	10.50 %
CH33	2.99	6.94 %
MC05	2.40	7.00 %
CH24	1.95	5.85 %
CH41	1.83	8.42 %
CH46	0.98	4.19 %
CH27	0.52	5.61 %
CH32	0.41	3.64 %
CH23	0.37	2.15 %
CH31	0.14	1.41 %
CH01		0.00 %
CH06		0.00 %
Total	149.02	13.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	147.06	21.01 %
Ear-Buds	0.04	0.58 %
Total	147.10	20.81 %

Branch *	MTD Sales L	Brand Share %
TEN1	5.60	17.88 %
MDU1	5.15	9.98 %
TEN2	4.22	16.00 %
TDI1	3.64	15.58 %
DGL1	3.63	9.91 %
DGL2	2.79	13.61 %
PVI1	2.63	12.47 %
SVG1	2.25	11.27 %
MDU7	1.73	6.27 %
KYK1	1.69	17.97 %
TMM1	1.58	7.25 %
BNR1	0.99	6.51 %
BTU1	0.30	3.31 %
KRR1	0.26	4.57 %
ATG1	0.12	0.68 %
Total	147.10	20.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	145.12	22.32 %
Ear-Buds	0.15	2.61 %
Total	145.27	22.15 %

Branch *	MTD Sales L	Brand Share %
CUD1	13.92	14.34 %
TVM2	7.53	17.06 %
CDM1	7.09	17.68 %
POY1	5.36	15.68 %
POY2	5.27	15.74 %
KKI2	3.39	13.52 %
MKM1	2.54	10.95 %
KML1	2.27	12.13 %
NVL2	1.82	5.51 %
TVM1	1.09	4.69 %
Total	145.27	22.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	140.33	16.68 %
Ear-Buds	0.10	0.90 %
Total	140.44	16.47 %

Branch *	MTD Sales L	Brand Share %
CH49	4.94	14.48 %
CH30	4.90	16.25 %
CH47	3.48	14.98 %
CH16	3.17	6.69 %
GUD2	3.05	10.84 %
AVD1	2.81	8.99 %
MC09	1.94	17.81 %
MC10	1.29	12.92 %
CH39	1.19	6.77 %
CH26	0.87	10.78 %
CH25	0.83	4.13 %
CH19	0.70	1.83 %
CGL1	0.65	3.09 %
CH22	0.64	3.50 %
SKL1	0.62	2.61 %
GUD1	0.53	2.13 %
CH29	0.14	3.36 %
KNR1	0.13	0.55 %
CH08		0.00 %
CH40		0.00 %
Total	140.44	16.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	131.95	16.66 %
Ear-Buds	0.04	0.69 %
Total	131.99	16.54 %

Branch *	MTD Sales L	Brand Share %
MCR1	5.04	12.24 %
PMP1	4.79	13.36 %
HSR2	4.24	8.53 %
SLM2	3.77	11.26 %
SGI1	3.48	12.63 %
MTR1	3.47	13.39 %
KVP1	2.74	16.86 %
HRR1	2.57	11.04 %
HSR1	2.54	9.40 %
DPR1	1.09	6.33 %
SLM3	1.08	5.41 %
ERD1	0.91	10.55 %
SGG1	0.78	13.98 %
KRI1	0.70	1.73 %
RSP1	0.38	4.77 %
PDR1	0.38	15.60 %
TCG1	0.14	1.05 %
DPR2		0.00 %
Total	131.99	16.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	75.29	18.13 %
Ear-Buds	0.06	1.33 %
Total	75.35	17.94 %

Branch *	MTD Sales L	Brand Share %
CBE2	13.09	16.80 %
UAM1	5.77	15.65 %
CNR1	4.04	16.41 %
KGI1	3.89	12.94 %
KMR1	3.36	16.55 %
PPI1	1.63	12.01 %
KMD1	1.53	15.00 %
SYM2	1.47	12.23 %
TPR2	1.26	11.22 %
SNR1	0.64	9.13 %
TPR3	0.57	2.70 %
GBM1	0.43	2.58 %
SUL1	0.41	7.32 %
CBE3	0.25	9.14 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
MPM1		0.00 %
Total	75.35	17.94 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.28	0.48 %
Total	0.28	0.47 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.28	0.48 %
MSWH		0.00 %
Total	0.28	0.47 %