

MTD Sales
1,036.03 L

Brand Share %
21.73 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,036.03	21.73 %
Total	1,036.03	21.73 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	173.26	24.85 %
NORTH ARCOT	149.39	24.06 %
TRICHY-01	125.85	27.48 %
SOUTH-03	116.47	26.19 %
WEST-02	106.99	21.89 %
CHENNAI-02	100.91	13.79 %
SOUTH ARCOT	99.28	25.01 %
CHENNAI-01	94.24	16.93 %
WEST-01	64.36	21.96 %
KL-SOUTH	5.28	13.86 %
HO01		0.00 %
Total	1,036.03	21.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	173.26	24.85 %
Total	173.26	24.85 %

Branch *	MTD Sales L	Brand Share %
NGR1	9.61	18.94 %
VL11	8.08	19.01 %
TKS2	4.04	20.83 %
RND1	3.16	20.98 %
SVK1	3.04	19.69 %
UDN1	2.55	19.33 %
KGL1	2.34	13.84 %
RPM1	2.15	21.69 %
ASM1	2.07	18.11 %
MMT1	1.26	12.22 %
SGT1	1.10	5.72 %
ARM1	0.71	10.51 %
TYI1	0.11	1.20 %
Total	173.26	24.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	149.39	24.06 %
Total	149.39	24.06 %

Branch *	MTD Sales L	Brand Share %
VEL2	7.06	12.92 %
TRR1	4.91	14.89 %
UGI1	4.23	20.47 %
ARC2	4.00	12.20 %
WJP1	3.59	13.98 %
VEL1	3.27	12.62 %
AKM1	3.22	14.58 %
ABR1	2.98	18.16 %
CPT1	1.69	19.42 %
GDM1	1.53	7.20 %
ANI1	1.14	12.56 %
Total	149.39	24.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	125.85	27.48 %
Total	125.85	27.48 %

Branch *	MTD Sales L	Brand Share %
TNJ1	5.11	19.42 %
TRY4	3.72	13.03 %
TTP1	2.88	12.95 %
TVR1	1.61	16.38 %
PDK1	0.49	7.45 %
APM1	0.43	6.88 %
KIK1	0.28	6.73 %
Total	125.85	27.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	116.47	26.19 %
Total	116.47	26.19 %

Branch *	MTD Sales L	Brand Share %
MDU6	4.94	20.49 %
MDU1	4.00	10.36 %
TEN1	3.74	20.06 %
PVI1	2.73	19.40 %
KYK1	2.17	16.88 %
TEN2	1.96	15.07 %
TMM1	1.67	11.33 %
KRR1	0.98	17.05 %
DGL1	0.86	6.21 %
PNV2	0.53	3.00 %
ATG1	0.43	5.94 %
BTU1	0.10	1.63 %
Total	116.47	26.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	106.99	21.89 %
Total	106.99	21.89 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.34	18.56 %
HSR2	5.86	19.04 %
SGI1	4.38	21.12 %
PMP1	3.22	17.24 %
HRR1	3.05	15.69 %
MCR1	3.01	19.26 %
EPI1	2.73	20.27 %
SLM3	2.31	14.18 %
BMD1	1.49	12.81 %
DPR1	1.22	15.80 %
SGG1	1.12	19.77 %
KRI1	0.92	7.73 %
VKL1	0.74	20.62 %
HSR1	0.72	4.11 %
DPR2	0.63	6.65 %
TCG1	0.43	4.72 %
Total	106.99	21.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	100.91	13.79 %
Total	100.91	13.79 %

Branch *	MTD Sales L	Brand Share %
CH15	10.77	18.15 %
CH03	10.48	17.10 %
MJR1	6.30	16.28 %
MC05	5.92	19.02 %
CH12	5.66	18.14 %
CH18	5.46	19.12 %
CH33	4.70	15.59 %
CH20	4.59	11.46 %
CH44	3.93	12.65 %
CH17	3.58	15.31 %
MC06	1.90	9.58 %
CH41	1.86	8.23 %
CH06	1.70	9.75 %
CH21	1.67	3.46 %
UKI1	1.05	3.90 %
CH09	0.96	5.11 %
CH27	0.84	12.48 %
CH32	0.69	4.29 %
CH46	0.65	2.85 %
CH24	0.27	1.18 %
CH31	0.20	1.74 %
CH23	0.15	1.23 %
Total	100.91	13.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	99.28	25.01 %
Total	99.28	25.01 %

Branch *	MTD Sales L	Brand Share %
POY2	3.81	18.42 %
TVM2	3.05	12.55 %
KKI2	2.43	14.87 %
TVM1	1.97	7.14 %
NVL2	1.66	9.06 %
POY1	1.23	10.21 %
KML1	0.83	7.41 %
Total	99.28	25.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	94.24	16.93 %
Total	94.24	16.93 %

Branch *	MTD Sales L	Brand Share %
CH16	6.22	17.02 %
CH07	5.22	18.81 %
CH38	4.40	21.49 %
CH42	4.21	18.90 %
CH45	4.06	17.25 %
AVD1	2.53	9.77 %
TKM1	2.02	11.72 %
CGL1	1.23	6.90 %
CH08	1.12	4.37 %
CH48	0.89	4.25 %
CH19	0.60	3.92 %
MC10	0.59	3.91 %
GUD2	0.56	3.10 %
CH29	0.54	20.67 %
KNR1	0.41	2.97 %
CH40	0.38	1.57 %
CH22	0.33	2.28 %
GUD1	0.30	2.48 %
CH39	0.10	0.81 %
SKL1		0.00 %
Total	94.24	16.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	64.36	21.96 %
Total	64.36	21.96 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.13	16.33 %
KGI1	4.60	20.14 %
KMR1	3.86	16.27 %
TPR1	3.53	17.55 %
CNR1	1.38	12.28 %
SYM2	1.23	16.08 %
MPM1	1.10	10.10 %
CBE4	0.81	12.61 %
GBM1	0.72	5.56 %
PLI1	0.66	18.79 %
CBE5	0.61	19.28 %
KMD1	0.54	8.60 %
CBE1	0.54	11.81 %
TPR4	0.51	6.67 %
UMP1	0.47	16.40 %
ANR1	0.11	4.39 %
Total	64.36	21.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.28	13.86 %
Total	5.28	13.86 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.23	17.64 %
PAS1	2.02	16.15 %
KLR1	1.03	7.95 %
Total	5.28	13.86 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %