

MTD Sales
1,924.38 L

Brand Share %
21.46 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,924.38	21.46 %
Total	1,924.38	21.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	347.81	25.77 %
NORTH ARCOT	259.24	24.00 %
SOUTH-03	224.90	27.51 %
TRICHY-01	216.70	27.81 %
WEST-02	213.08	21.89 %
SOUTH ARCOT	181.62	26.65 %
CHENNAI-02	171.26	13.26 %
CHENNAI-01	161.34	15.83 %
WEST-01	138.69	24.67 %
KL-SOUTH	9.73	21.79 %
HO01		0.00 %
Total	1,924.38	21.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	347.81	25.77 %
Total	347.81	25.77 %

Branch *	MTD Sales L	Brand Share %
NGR1	15.91	18.33 %
TUT2	14.05	19.35 %
TKS2	9.13	14.26 %
SVK1	7.22	18.65 %
ERL2	6.06	21.05 %
ARM1	3.68	12.06 %
TYI1	3.05	12.65 %
KGL1	3.03	12.15 %
ASM1	3.01	14.83 %
SGT1	1.23	5.39 %
MMT1	0.97	4.31 %
Total	347.81	25.77 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	259.24	24.00 %
Total	259.24	24.00 %

Branch *	MTD Sales L	Brand Share %
VEL2	9.29	16.23 %
AKM1	8.35	13.66 %
GDM1	8.01	21.01 %
WJP1	7.78	17.33 %
TRR1	7.14	12.36 %
ARC2	4.85	11.70 %
VEL1	4.38	6.66 %
ANI1	1.13	7.31 %
Total	259.24	24.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	224.90	27.51 %
Total	224.90	27.51 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.85	11.46 %
MDU6	8.37	21.27 %
TMM1	7.13	19.53 %
TDI1	4.29	16.76 %
TEN2	3.90	14.59 %
PVI1	3.56	14.03 %
KRR1	0.75	4.46 %
PNV1	0.67	10.71 %
ATG1	0.44	2.85 %
Total	224.90	27.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	216.70	27.81 %
Total	216.70	27.81 %

Branch *	MTD Sales L	Brand Share %
TYR1	10.68	18.68 %
TTP1	5.49	10.04 %
ORU1	4.34	20.94 %
TVR1	3.78	18.84 %
PTK1	3.42	20.31 %
KIK1	1.20	19.32 %
PBR1	1.11	7.66 %
TRY2	0.61	11.85 %
PDK1	0.21	2.36 %
Total	216.70	27.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	213.08	21.89 %
Total	213.08	21.89 %

Branch *	MTD Sales L	Brand Share %
SLM1	14.01	16.01 %
HSR2	7.42	15.09 %
MCR1	7.16	15.88 %
SGI1	6.97	13.73 %
PMP1	6.62	15.17 %
PLC1	5.96	19.43 %
HRR1	4.63	13.28 %
SLM3	4.22	10.42 %
ERD1	3.66	19.12 %
DPR1	2.88	19.15 %
VKL1	2.09	12.67 %
SGG1	1.97	17.82 %
KRI1	1.72	9.10 %
TCG1	1.19	12.73 %
HSR1	0.39	2.27 %
DPR2	0.35	1.75 %
Total	213.08	21.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	181.62	26.65 %
Total	181.62	26.65 %

Branch *	MTD Sales L	Brand Share %
TVM2	9.36	20.38 %
NVL2	4.32	14.02 %
KKI2	4.24	13.71 %
TVM1	4.03	12.62 %
POY1	1.74	10.15 %
Total	181.62	26.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	171.26	13.26 %
Total	171.26	13.26 %

Branch *	MTD Sales L	Brand Share %
CH15	16.67	13.33 %
CH03	11.82	11.00 %
MJR1	9.18	11.18 %
CH33	9.00	19.38 %
CH44	8.56	16.23 %
CH21	7.76	7.03 %
CH12	6.85	14.21 %
MC05	6.66	18.17 %
CH20	6.54	10.00 %
CH41	4.86	20.08 %
CH36	3.60	16.33 %
PON1	3.45	12.26 %
CH06	3.41	6.84 %
UKI1	3.13	5.99 %
CH23	2.61	14.40 %
CH31	2.03	10.36 %
CH17	1.97	7.40 %
CH27	1.88	16.37 %
CH46	1.34	2.57 %
CH32	0.75	5.65 %
MC06	0.55	2.16 %
CH09	0.42	1.61 %
CH24	0.10	0.26 %
Total	171.26	13.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	161.34	15.83 %
Total	161.34	15.83 %

Branch *	MTD Sales L	Brand Share %
CH16	10.79	16.94 %
CH42	6.51	18.29 %
KNR1	6.50	18.84 %
TKM1	5.99	20.14 %
CH08	5.88	12.61 %
CH45	5.71	17.98 %
CH07	5.05	14.36 %
CH38	4.96	14.47 %
AVD1	4.83	6.89 %
CH30	4.50	18.28 %
CH11	4.37	17.20 %
CH19	2.03	4.88 %
GUD2	1.46	3.80 %
CH39	1.44	5.37 %
CGL1	1.30	5.07 %
CH22	0.99	4.87 %
GUD1	0.58	2.98 %
MC10	0.55	1.77 %
SKL1	0.52	3.18 %
CH29	0.44	4.58 %
CH40		0.00 %
Total	161.34	15.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	138.69	24.67 %
Total	138.69	24.67 %

Branch *	MTD Sales L	Brand Share %
CBE2	13.65	17.71 %
UAM1	8.13	21.18 %
AVI1	2.68	17.27 %
MPM1	2.03	14.02 %
CBE4	1.81	19.09 %
CBE6	1.58	18.00 %
TPR4	0.84	5.19 %
CBE3	0.82	17.57 %
ANR1	0.53	8.11 %
GBM1	0.36	1.05 %
UMP1	0.32	9.73 %
Total	138.69	24.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.73	21.79 %
Total	9.73	21.79 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.99	12.51 %
Total	9.73	21.79 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %