

MTD Sales
1,398.36 L

Brand Share %
19.17 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,398.29	19.25 %
Dig-Acce	0.06	0.22 %
Total	1,398.36	19.17 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	206.44	21.49 %
SOUTH-01	205.00	19.61 %
TRICHY-01	169.05	25.68 %
SOUTH ARCOT	160.86	25.28 %
CHENNAI-02	151.40	13.33 %
SOUTH-03	151.11	24.03 %
WEST-02	143.92	24.10 %
CHENNAI-01	115.53	12.94 %
WEST-01	56.57	17.05 %
WEST-03	37.94	16.22 %
HO01	0.52	0.30 %
Total	1,398.36	19.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	206.44	21.50 %
Total	206.44	21.49 %

Branch *	MTD Sales L	Brand Share %
SBR1	8.37	16.65 %
KPM1	5.95	18.55 %
WJP1	5.14	15.50 %
ABR1	4.58	11.47 %
UGI1	4.20	15.15 %
ANI1	3.67	16.95 %
VEL3	3.60	10.16 %
TRT1	3.24	18.27 %
VEL1	3.06	10.25 %
AKM1	2.82	7.29 %
ARC2	2.61	10.97 %
TRR1	2.32	5.00 %
Total	206.44	21.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	205.00	19.67 %
Total	205.00	19.61 %

Branch *	MTD Sales L	Brand Share %
TUT1	19.69	17.68 %
TVL1	16.68	18.49 %
NGR1	12.91	18.90 %
TUT2	8.82	18.59 %
KVT1	8.03	16.26 %
VLV1	5.18	13.15 %
TKS2	4.81	11.10 %
RND1	4.19	16.60 %
VNR1	3.90	18.71 %
SVK1	3.45	13.05 %
KYR1	3.24	17.07 %
ERL2	3.00	14.74 %
TYI1	1.08	9.97 %
ASM1	1.08	9.62 %
MMT1	1.06	4.45 %
SGT1	0.94	6.27 %
COL1		0.00 %
Total	205.00	19.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	169.05	25.69 %
Total	169.05	25.68 %

Branch *	MTD Sales L	Brand Share %
TVR2	5.26	18.24 %
TTP1	3.72	11.09 %
TVR1	3.57	18.72 %
TNJ1	3.44	10.82 %
PTK1	2.68	18.80 %
PDK2	1.89	12.96 %
APM1	0.35	8.91 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	169.05	25.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	160.86	25.29 %
Total	160.86	25.28 %

Branch *	MTD Sales L	Brand Share %
VPM2	6.42	17.78 %
TVM2	6.33	18.60 %
CDM1	6.28	17.27 %
POY2	5.16	14.06 %
KKI2	3.63	16.31 %
TVM1	2.97	18.81 %
NVL2	0.76	2.76 %
VPM1	0.46	4.83 %
Total	160.86	25.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	151.40	13.40 %
Total	151.40	13.33 %

Branch *	MTD Sales L	Brand Share %
CH03	16.98	18.65 %
CH34	10.33	13.93 %
CH15	9.81	9.21 %
CH20	6.65	11.32 %
MJR1	6.63	15.64 %
UKI1	5.33	13.81 %
CH21	4.73	6.24 %
CH44	4.59	16.18 %
CH41	3.98	11.72 %
CH17	3.68	13.00 %
CH12	3.08	6.86 %
CH33	2.49	5.32 %
MC06	2.46	12.62 %
CH51	1.19	2.55 %
CH46	0.95	3.88 %
CH36	0.87	3.04 %
CH27	0.63	5.18 %
CH06	0.20	0.84 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	151.40	13.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	151.11	24.06 %
Total	151.11	24.03 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.22	17.23 %
DGL1	3.86	14.70 %
TMM1	3.38	17.62 %
MDU1	2.90	6.00 %
DGL2	1.87	19.06 %
MDU7	1.76	12.80 %
TEN2	1.55	8.78 %
KYK1	1.42	11.63 %
ATG1	0.64	6.38 %
BTU1	0.35	3.42 %
MDU5		0.00 %
SVG1		0.00 %
Total	151.11	24.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	143.86	24.13 %
Dig-Acce	0.06	6.36 %
Total	143.92	24.10 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.29	18.26 %
HSR2	4.03	9.14 %
HSR1	3.60	18.62 %
KRI1	3.08	15.50 %
SLM2	2.74	17.27 %
SLM3	1.90	8.11 %
PNG1	1.45	11.70 %
DPR1	1.11	17.08 %
DPR2	0.29	2.42 %
Total	143.92	24.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	115.53	13.15 %
Total	115.53	12.94 %

Branch *	MTD Sales L	Brand Share %
CH16	7.66	12.00 %
CH48	5.37	14.43 %
CH47	4.59	7.90 %
CH07	4.41	11.40 %
KNR1	4.25	13.43 %
CH45	4.11	11.86 %
CH30	3.35	9.14 %
CH19	3.18	12.36 %
CH22	2.68	6.35 %
GUD1	2.60	9.66 %
MC09	1.75	14.25 %
SKL1	1.29	6.53 %
CGL1	1.07	6.24 %
CH49	0.84	2.10 %
GUD2	0.45	1.83 %
CH39	0.44	7.41 %
CH25	0.43	1.20 %
CH08	0.19	2.07 %
AVD1	0.18	0.35 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
Total	115.53	12.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	56.57	17.20 %
Total	56.57	17.05 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.83	13.97 %
KGI1	4.87	14.42 %
GDR1	4.58	18.11 %
KMR1	2.90	9.69 %
PLI1	1.72	18.98 %
MPM1	1.70	9.32 %
CBE4	1.07	9.64 %
SUL1	0.63	7.82 %
CBE1	0.44	3.15 %
CBE5	0.40	18.88 %
CBE3	0.36	18.07 %
UMP1	0.21	4.07 %
SNR1		0.00 %
Total	56.57	17.05 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	37.94	16.23 %
Total	37.94	16.22 %

Branch *	MTD Sales L	Brand Share %
KMM1	1.97	18.77 %
AVI1	1.94	13.98 %
SYM2	1.90	15.47 %
ERD1	1.70	17.95 %
GBM1	1.67	6.70 %
PDR1	0.89	12.96 %
SGG1	0.88	11.67 %
TPR2	0.49	2.37 %
KGM1	0.44	3.14 %
TCG1	0.18	2.25 %
VKL1		0.00 %
Total	37.94	16.22 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.30 %
Total	0.52	0.30 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.30 %
MSWH		0.00 %
Total	0.52	0.30 %