

MTD Sales
959.08 L

Brand Share %
22.35 %

Information:

MTD : 01-09-2025 To 21-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	959.08	22.35 %
Total	959.08	22.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	167.81	26.59 %
NORTH ARCOT	128.94	26.02 %
SOUTH-03	109.31	24.08 %
TRICHY-01	107.08	26.65 %
WEST-02	102.22	22.20 %
SOUTH ARCOT	96.76	30.04 %
CHENNAI-01	93.24	17.67 %
CHENNAI-02	90.44	14.81 %
WEST-01	54.57	20.75 %
KL-SOUTH	8.70	16.16 %
HO01		0.00 %
Total	959.08	22.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	167.81	26.59 %
Total	167.81	26.59 %

Branch *	MTD Sales L	Brand Share %
NGR1	9.70	18.52 %
TKS2	3.91	13.45 %
RPM1	2.32	17.89 %
KGL1	2.16	16.70 %
SVK1	1.65	10.46 %
MMT1	1.28	13.48 %
ARM1	1.04	8.84 %
TYI1	0.98	10.49 %
ASM1	0.81	9.05 %
SGT1	0.73	5.71 %
Total	167.81	26.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	128.94	26.02 %
Total	128.94	26.02 %

Branch *	MTD Sales L	Brand Share %
TRR1	5.12	16.93 %
VEL2	4.31	13.73 %
ABR1	4.18	20.36 %
SBR1	3.91	20.58 %
ARC2	3.61	14.78 %
UGI1	3.07	22.32 %
AKM1	2.38	13.04 %
ANI1	1.60	14.50 %
WJP1	1.57	8.44 %
TRT1	1.48	18.19 %
CPT1	0.88	12.50 %
Total	128.94	26.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	109.31	24.08 %
Total	109.31	24.08 %

Branch *	MTD Sales L	Brand Share %
PVI1	4.92	16.75 %
MDU2	4.19	21.27 %
MDU1	3.55	7.73 %
TDI1	3.17	21.98 %
USL1	2.58	20.44 %
TMM1	2.03	13.93 %
MDU4	1.85	20.43 %
PKM1	1.61	19.84 %
TEN2	1.55	14.51 %
PNI1	1.11	19.59 %
TEN1	0.82	5.76 %
BTU1	0.79	9.18 %
PNV1	0.67	18.40 %
ATG1	0.39	2.35 %
KRR1	0.23	3.83 %
Total	109.31	24.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	107.08	26.65 %
Total	107.08	26.65 %

Branch *	MTD Sales L	Brand Share %
TYR1	4.93	18.02 %
KRN1	3.74	21.91 %
PTK1	2.78	20.32 %
ORU1	2.01	15.08 %
TVR1	1.65	19.06 %
PDK1	0.97	11.77 %
MDI1	0.90	13.04 %
APM1	0.51	10.78 %
TTP1	0.25	1.35 %
TRY2	0.15	13.57 %
KIK1		0.00 %
PBR1		0.00 %
Total	107.08	26.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	102.22	22.20 %
Total	102.22	22.20 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.86	12.62 %
PMP1	4.32	18.64 %
HSR2	4.11	17.75 %
APN1	3.70	21.21 %
MCR1	3.09	18.97 %
EPI1	2.70	20.78 %
HRR1	2.54	13.18 %
BMD1	2.31	20.28 %
SGI1	1.98	11.70 %
VKL1	1.06	15.34 %
SLM3	0.91	5.35 %
KRI1	0.56	6.77 %
DPR2	0.45	4.66 %
TCG1	0.26	4.95 %
HSR1	0.11	0.64 %
Total	102.22	22.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	96.76	30.04 %
Total	96.76	30.04 %

Branch *	MTD Sales L	Brand Share %
TVM2	4.19	20.43 %
POY2	2.49	16.53 %
KKI2	2.05	15.04 %
TVM1	1.97	21.14 %
POY1	1.45	7.53 %
Total	96.76	30.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	93.24	17.67 %
Total	93.24	17.67 %

Branch *	MTD Sales L	Brand Share %
CH14	7.45	18.65 %
CH16	6.04	17.57 %
CH07	4.80	20.48 %
CH42	4.40	22.30 %
CH48	4.05	17.54 %
CH08	3.64	15.81 %
CH38	2.74	17.09 %
CH11	2.70	20.85 %
GUD2	2.18	12.22 %
CH30	2.06	10.17 %
KNR1	1.96	14.69 %
AVD1	1.79	9.54 %
MC09	1.47	20.64 %
CGL1	1.39	8.42 %
GUD1	1.32	12.22 %
CH22	0.65	4.86 %
MC10	0.57	3.15 %
CH19	0.48	2.99 %
CH39	0.47	7.01 %
CH29	0.42	14.52 %
CH40	0.07	0.17 %
SKL1	0.07	0.64 %
Total	93.24	17.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	90.44	14.81 %
Total	90.44	14.81 %

Branch *	MTD Sales L	Brand Share %
CH15	11.33	17.17 %
CH03	6.88	13.26 %
CH12	5.32	15.75 %
GPD1	4.96	20.97 %
MJR1	4.22	14.16 %
MC05	4.05	15.50 %
CH21	3.83	7.85 %
CH44	3.53	13.81 %
CH33	3.04	16.17 %
CH09	3.03	20.08 %
CH20	2.57	7.77 %
CH41	2.36	15.97 %
CH23	1.67	20.70 %
PON1	1.50	10.01 %
CH06	1.48	9.93 %
UKI1	0.79	4.03 %
CH31	0.38	3.39 %
CH17	0.25	2.81 %
CH27	0.25	7.81 %
CH32	0.15	5.02 %
CH46	0.12	0.94 %
MC06	0.10	0.82 %
CH01		0.00 %
CH24		0.00 %
Total	90.44	14.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	54.57	20.75 %
Total	54.57	20.75 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.77	17.66 %
UAM1	3.69	16.02 %
KMR1	3.58	19.90 %
TPR2	1.67	21.95 %
PPI1	1.50	9.52 %
CNR1	1.49	12.58 %
TPR4	1.23	19.00 %
TPR3	1.03	13.08 %
SNR1	0.99	16.88 %
PLI1	0.70	18.82 %
MPM1	0.57	10.12 %
AVI1	0.42	10.85 %
CBE3	0.36	21.29 %
CBE1	0.25	6.11 %
SYM2	0.15	2.42 %
ANR1	0.11	5.99 %
GBM1		0.00 %
Total	54.57	20.75 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	8.70	16.16 %
Total	8.70	16.16 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.76	12.29 %
KLR1	1.71	16.02 %
Total	8.70	16.16 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %